### The Medical Center at Franklin Strategic Implementation Plan 2022-2024

**July-September 2023**

<table>
<thead>
<tr>
<th>Priority Issue</th>
<th>Goal</th>
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| Obesity/overweight with children and adults. | Increase knowledge of healthy eating habits to assist with reducing obesity in children and adults. Assist with reducing obesity rates with children and adults. | August Activities:  
- August 12, 2023: Sponsored Garden Spot 5K Run/Walk in Simpson County, over 500 participants. | Barren River District Health Department  
Medicaid Managed Care Program/Case Management  
Franklin Simpson Boys & Girls Club  
Franklin Simpson Schools  
Local Industries  
Franklin Simpson Chamber of Commerce  
Med Center Health WorkLife Program  
Med Center Health Primary Care Franklin  
Franklin-Simpson Chamber of Commerce |
| High Blood Pressure                   | Increase knowledge of the effects of high blood pressure. Increase knowledge of management of high blood pressure along with follow-up visits with a primary care physician. Assist with community education to reduce health risks for a heart attack or stroke. | August Activities:  
- August 1, 2023: Provided health event at Franklin Simpson Farmers Market. Performed blood pressure checks and provided cardio education, 8 participants.  
Barren River District Health Department  
Kentucky Heart Disease and Stroke Prevention Task Force  
American Heart Association and American College of Cardiology  
Local Industries |
| Diabetes/Prediabetes                  | Assist with reducing the incidence of Type 2 diabetes in the community. Provide education on prevention and management of diabetes. Provide education on prediabetes. | August Activities:  
- August 1, 2023: Provided health even at Franklin Simpson Farmers Market. Performed glucose checks and provided nutrition education, 8 participants.  
- August 3, 2023: Social media post on diabetes and stroke risks, reached 134 people. | Barren River District Health Department  
Medicaid Managed Care Program/Case Management  
Med Center Health Primary Care Franklin  
Franklin-Simpson Chamber of Commerce  
Local Lion's Club  
Local Industries |
| Access to Care | July Activities:  
- July 6, 2023: Social media post on warning signs of a stroke, reached 107 people.  
- July 11, 2023: Social media post on Senior Perspectives program for outpatient counseling for elderly adults, reached 3.2 K people.  
- July 13, 2023: Social media post on access to care for a stroke, reached 92 people.  
August Activities:  
- August 17, 2023: Social media post on primary care services, reached 81 people.  
- August 28, 2023: Social media post on annual wellness visits with primary care, reached 71 people.  
- August 31, 2023: Social media post on calling 911 with signs of stroke, reached 91 people.  
September Activities:  
- September 7 & 28, 2023: Social media post on calling 911 with signs of stroke, reached 65 & 104 people.  
- September 19, 2023: Social media post on telemedicine access with providers, reached 86 people. | Med Center Primary Care-Franklin  
Med Center Health  
Barren River District Health Department  
Franklin-Simpson Schools  
The Joint Commission  
Franklin-Simpson EMS  
Kentucky Public Health Centers for Disease Control and Prevention  
Caravan Health |
| Support smoking/tobacco cessation programs for the community.  
Enhance public understanding of the dangers of smoking, specifically targeting e-cigarettes.  
Provide education to schools around smoking, vaping and tobacco use dangers. | August Activities:  
Franklin-Simpson Schools  
Get Healthy Simpson Coalition  
Franklin-Simpson Boys and Girls Club |

- Receive certification thru The Joint Commission as an Acute Stroke Ready Hospital.  
- Continue to utilize Med Center Health Primary Care Franklin to manage chronic disease conditions within the community.  
- Continue to utilize telemedicine services to provide access to specialists and primary care.  
- Continue to provide the nurse program to the local school system and onsite nurse practitioner services.  
- Continue to provide outpatient chemotherapy program at the hospital.  
- Continue to develop strategies and resources in the treatment and prevention of COVID-19.  
- Support organizations that provide treatment for mental health and substance abuse.  

- Support smoking/tobacco cessation programs for the community.  
- Enhance public understanding of the dangers of smoking, specifically targeting e-cigarettes.  
- Provide education to schools around smoking, vaping and tobacco use dangers.  

- Smoking/Vaping specifically targeting middle and high school students, as well as parents.