

The Difference *You* Make

Our mission is to *build relationships* that inspire *charitable giving* in support of Med Center Health's mission to *care for people* and *improve the quality* of life in the *communities we serve*.



Dear Friends,

To paraphrase Dr Seuss ... “Oh, The Difference *You* Make”

As Med Center Health celebrates 100 years of service in 2026, Med Center Health Foundation is also celebrating 26 years of service. Since its inception in 2000 through 2025, more than \$52.8 million has been raised through your generous support. Community Champions, in its second year, raised more than \$100,000 through donations and pledges. The 2025 Charity Ball alone raised \$470,000 supporting the Foundation’s many activities.

As you read the report, you will see how the Foundation and the initiatives it supports provide comfort, care and respite for a number of patients, visitors and guests. The Community Clinic, The Dental Clinic, The Robert & Mary Tinchler Guardian Angel Children’s Services Program, Malchow Bright Smiles for Life Orthodontics Program, Hospitality House and Cancer Center provide a broad range of services to all ages of our community. This is all possible because of your support and The Difference You Make.

On a personal note, I want to recognize G. Michael Murphy. We lost Michael “Murf” last December to illness. Michael was a faithful and involved Foundation board member who gave freely of his talent, time and treasure for many years. He was the driving force for the inception and building of the Hospitality House. Mike will be greatly missed.

It is an honor to serve the community as Chairman of the Med Center Health Foundation Board of Directors during its 26th year. Your generosity, your inspiration, and your support continue to drive Med Center Health Foundation’s efforts to change lives for the better.

“Oh, The Difference *You* Make.”

Gratefully,



Thank you to our 2025 donors.
For a complete list, scan the QR code.

MICHAEL COWLES
Chairman of the Board of Directors



2025 Board Members



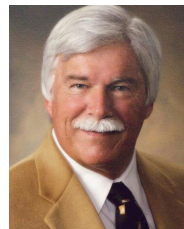
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A *Cherished* Friend

Mike Murphy had always believed that a strong community is built not just through words, but through action. That belief became especially clear in his work with the Med Center Health Foundation and his dedication as a board member supporting the Hospitality House.

From the moment Mike joined the Foundation's board, he brought with him a steady sense of purpose. He understood that behind every initiative, every fundraising effort, and every new project were real people — patients and families facing some of the most difficult moments of their lives. The Hospitality House, in particular, resonated deeply with him.

The Hospitality House isn't just a building. It is a place of comfort for families traveling to be near loved ones receiving care. It offers warmth during uncertainty, rest during exhaustion, and a sense of home when everything else feels unfamiliar. Mike saw its impact firsthand — families sharing quiet conversations in the common areas, parents finding a moment of peace after long hospital days, and loved ones staying close when it mattered most.

Recognizing its importance, Mike became a strong advocate for the Hospitality House. As a board member, he didn't simply attend meetings; he engaged. He asked thoughtful questions, encouraged strategic planning, and supported efforts to expand awareness and funding. He understood that sustaining a place like the Hospitality House required not only financial resources but also ongoing commitment and vision.

But perhaps what set Mike apart most was his genuine compassion. He didn't see the Hospitality House as just another initiative under the Foundation's umbrella — he saw it as a lifeline for families. That perspective shaped his contributions and fueled his dedication.

Through his service, Mike helped strengthen not only the Foundation's mission but also the very heart of the Hospitality House. His commitment as a board member reflects a deeper understanding: that meaningful change happens when people choose to invest their time, their energy, and their care into something bigger than themselves.

And because of Mike's commitment, countless families have found comfort, support, and a place to stay, right when they needed it most.

Financials

JANUARY 2000 - DECEMBER 2025

Contributions Received to Date	\$52,833,974
Contributions Transferred to Date	\$52,833,974

DONOR-DESIGNATED TRANSFERRED AMOUNTS

The Community Clinic and The Dental Clinic	\$12,812,565
Hospitality House	\$7,282,782
The Medical Center Cancer Treatment Center	\$675,645
Robert & Mary Tinchler Guardian Angel Children's Services Program	\$581,576
Cal Turner Rehab & Specialty Care	\$566,370
Adult Day Center	\$558,208
The Medical Center Education	\$460,623
MCH Cares Program	\$439,088
The Medical Center Women's Health & Newborn Services	\$279,771
The Medical Center Neonatal Intensive Care Unit	\$244,885
Health-Related Scholarships Funded at WKU	\$233,387
The Medical Center Neurosurgery	\$150,200
The Dr. Rebecca D. Shadowen Research & Education Fund	\$149,393
The Medical Center at Franklin	\$135,891
The Medical Center Community Wellness	\$130,248
The Victoria Kelly Neurosurgery Education Fund	\$75,000
Marion Boyd Scholarship Fund	\$67,439
The Medical Center at Bowling Green	\$65,809
Community Champions Undesignated Funds	\$64,968
The Medical Center at Caverna	\$60,423
The Medical Center at Albany	\$60,114
The Medical Center at Scottsville	\$47,329
The Medical Center Physical Therapy	\$33,997
The Medical Center Emergency Department	\$18,035
Commonwealth Regional Specialty Hospital	\$15,949
Other Facilities	\$8,692
Gary Alan Woodward Scholarship "Serving Others"	\$6,000
The Medical Center at Russellville	\$2,909
Endowment Value	\$23,362,511
In-Kind Donations	\$4,244,167
TOTAL	\$52,833,974

Because of you, we continued to do great things in our community in 2025!

The Community Clinic

 **1,034**
Medical Encounters



366 referrals made
for specialty services:
X-rays, mammograms,
colonoscopies & more

Malchow Bright Smiles for Life Orthodontic Program

 **18** CHILDREN
IN PROGRESS
Annual Service Value
\$34,400

Hospitality House



Home away from home
for **481** patient families,
849 unique guests
totaling **1,893** nights of stay

The Dental Clinic

 **3,336**
PATIENTS
TREATED

 **12,200**
Individual Services Provided

79 referrals to specialty DMD | **38** sets of full or
partial dentures 

\$81,697 Dental
Referral
Value

Robert & Mary Tinch Guardian Angel Children's Services Donor-Driven Program



429 children served
service value **\$69,866**

The Medical Center Cancer Treatment Center

190 patients covered assistance with:



A Huge Relief

Marcus and Leah Grace Huber's journey with their youngest child did not begin the way they expected. Their son, Sterling, arrived nearly ten weeks early, turning what should have been a routine third trimester into a whirlwind of medical urgency and emotional strain.

Their story began with a sudden spike in Leah Grace's blood pressure. What started as hypertension, quickly escalated into a medical emergency.

Marcus recalls telling Leah Grace, "Bowling Green is the only choice. They have an ER on the OB Ward. That's where we're going."

They arrived at The Medical Center at Bowling Green late at night. Despite multiple attempts to control her blood pressure with medication, it became clear that their baby would need to be delivered much earlier than planned.

Sterling was born 71 days premature on August 18, 2025. Weighing only two pounds, seven ounces, he was tiny, fragile, and immediately placed on a ventilator in the NICU.

As Sterling began his NICU journey, the Huber Family was unsure about where they would stay and how much it would cost. The family lived 52 miles away in Hopkinsville, Ky. With their child on a ventilator, the idea of driving back and forth daily was nearly impossible. That's when they learned about the Hospitality House.

The Hospitality House, located just about 500 feet from the hospital, became their anchor.

"That was a huge relief," said Leah Grace. "It was better than I could imagine. I mean, the best I could expect was that we would find a motel, and who knows how many miles away. At the Hospitality House, I could just look out the window and I knew that my baby was in that building over there, just a few hundred feet away. Plus, the accommodations were so comfortable. It really was a home away from home."

Their other five children were also able to visit on weekends, sharing Sunday dinners together around the table in the Hospitality House dining room.

What stood out most to Marcus and Leah Grace was the spirit of the people who ran the Hospitality House. Staff members like Bea Proctor, Elaine Young and Bonnie Barrett didn't just manage the facility; they cared for the families. They checked in on Sterling's progress and offered encouragement on difficult days.

Financially, the Hospitality House was also a lifeline. As self-pay patients, the Huber's were already facing significant medical costs. Not having to pay for a motel for weeks lifted a major burden.

After seven weeks in the NICU, Sterling finally turned a corner, and the family was able to go home on October 6. Sterling left the hospital a small but stronger baby, weighing just over four pounds, and has continued to grow and thrive ever since.





A Sense of *Normalcy*

In August of 2025, Elizabeth Hawkins' routine annual mammogram turned into a life-changing event. Within days, additional imaging confirmed what the radiologist suspected: a likely metastatic type of breast cancer that needed to be addressed immediately. Biopsies, MRIs, port placement, and consultations at Med Center Health followed in rapid succession. By September, she was sitting in an infusion chair, starting chemotherapy.

Elizabeth, a pediatric nurse practitioner, chose Med Center Health for her oncology care and had Dr. Jamie Jarboe as her oncologist. As her treatment plan was being developed, her team mentioned a newer technology, cold capping, which can significantly reduce chemotherapy-induced hair loss. For Elizabeth, the decision was immediate and deeply personal. Her hair represented identity, dignity, and the possibility of maintaining a sense of normalcy amid chaos.

"It was well worth it for me," said Elizabeth. "I'm a pediatric nurse practitioner, so I was still seeing patients and their parents. For the first 12 weeks, you couldn't tell at all that anything was going on with me. Looking like everything was normal was significant for me. It allowed me to share my diagnosis in my own time."

Cold capping works by cooling the scalp to about 63 degrees to constrict blood vessels and reduce the amount of chemotherapy that reaches the hair follicles. Elizabeth wore a silicone cap with circulating cooled water, starting 30 minutes before her chemotherapy treatments and continuing for about an hour and a half after the completion of her infusions.

Elizabeth was the first patient to receive cold capping. And thanks to Med Center Health Foundation providing the funding for an initial stock of cold caps, one in each size, now any patient interested in using a cold cap would be able to, regardless of their ability to pay or insurance coverage for the cap.

For the first 12 treatments, cold capping worked remarkably well. "You couldn't tell that I was going through chemo at all," she recalled. Only when she transitioned to a stronger drug nicknamed "The Red Devil" did she experience significant hair loss, about 70% over two weeks. Even then, she retained enough hair that, with careful styling and a scrub cap at work, she still felt like herself.

Keeping her hair helped preserve what she calls normalcy. Elizabeth was still able to go to church, quilt with her guild, spend time with friends, and continue to work as much as possible. In a season dominated by scans, infusions, and side effects, that sense of normal life became a powerful anchor for her self-esteem.



MCH *Cares* Offers Financial Assistance

When Angel Blankenship first noticed changes in her body, she thought she was simply gaining weight. It wasn't until July of 2024 that she realized the truth was much more serious. What she believed was weight gain was actually a tumor on her ovary.

In August, Angel had surgery to remove the tumor. Facing uncertainty and fearing the possibility of cancer, she made a brave and difficult choice to undergo a complete hysterectomy. The final, definitive diagnosis of cancer came a few months later, confirming that her instincts and caution had been justified.

After her diagnosis, Angel's care team recommended chemotherapy. She started chemo in November. Throughout her treatment, she was fighting cancer both physically and emotionally, while also dealing with everyday challenges: work, bills, and the fear of falling behind on payments.

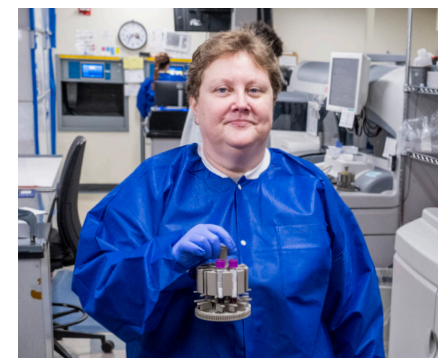
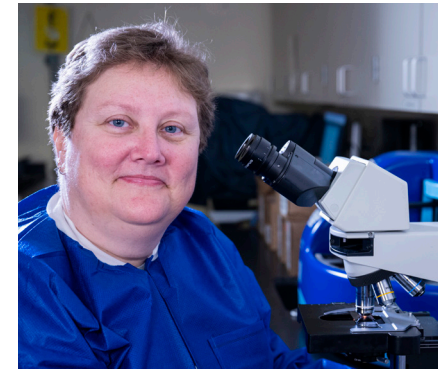
During her recovery from surgery, Angel was on short-term disability for about three months. That meant she only received a part of her usual pay. Later, when she began chemotherapy, she had to take time off under FMLA. While FMLA protected her job, it didn't guarantee her pay for the days she was absent. Like many in similar situations, Angel faced a daunting financial burden.

That's where MCH Cares stepped in.

Through the Med Center Health HR team, Angel learned about the MCH Cares program. The program offered direct financial assistance, especially with her mortgage payments, helping her stay current while her income was greatly reduced.

"I probably would have lost my house," said Angel. "It was a huge relief, and it's comforting to know Med Center Health cares about its employees and is willing to step in and help whenever they can. If it hadn't been for MCH Cares, I'd be in a very bad place right now. Knowing this program is there and offering help is just incredible."

Today, Angel is proud to say she is cancer-free. She has moved into a new role at The Medical Center at Bowling Green, having completed the Medical Laboratory Career Academy Program and becoming a lab tech.





Volunteers *Beautify* Hospitality House

Jean Cherry, a retired Med Center Health employee and current Med Center Health Foundation Board member, brought a group from Broadway United Methodist Church to tour the Hospitality House in the winter. During the visit, the group discussed the kitchen and future volunteer opportunities, including baking and providing meals for families.

Carla Reagan, Director of The Community Clinic, mentioned that the large concrete planters in the courtyard and entryway would need flowers once the weather warmed. Laureen Anthony-Palmer, one of the tour participants, immediately volunteered to help. She later returned with Patsy Bowman, a Master Gardener, to assess the planters and determine the best flowers for the space.

Together, Laureen and Patsy transformed the courtyard and front porch into a vibrant, welcoming environment for patients and their families. The Hospitality House is grateful for their generosity, time, and talent in creating such a beautiful space.

The Tinchers' Lasting *Legacy* of Care

The Robert & Mary Tinchers Charitable Foundation, Inc. made a transformative \$1 million gift in 2024 to establish an endowment and rename the Guardian Angel Children's Services Program in their honor. In 2025, they continued their generosity with an additional \$100,000 to support the program.

The Robert & Mary Tinchers Guardian Angel Children's Services Program ensures children in Southcentral Kentucky receive essential medical and dental care, regardless of their family's ability to pay. By connecting families with needed resources, the program improves children's health and well-being while continuing the Tinchers' lasting legacy of caring for the community's youngest members.

From No-Shows to *New Smiles*

When Mandy Ashley, DMD founded Sky Pediatric Dentistry in 2013, she envisioned a practice that could also expand access to care for vulnerable children. That vision led to a unique approach: turning missed appointment fees into something meaningful. Instead of a penalty, families who need to reschedule pay a fee that is donated to The Dental Clinic, directly supporting dental care for children who otherwise could not afford it.

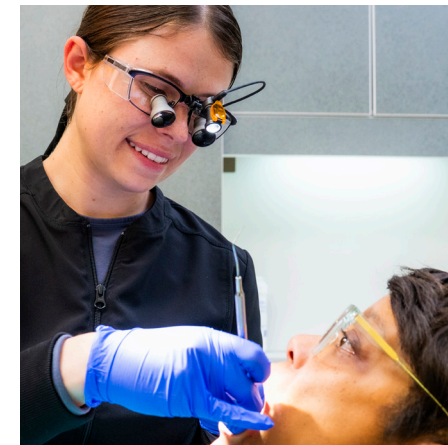
Since launching the initiative around 2015, the practice has donated more than \$35,000. These funds provide critical care for kids without insurance or financial resources, allowing providers to treat serious dental issues and prevent conditions from becoming life-threatening. All this is made possible through a simple rescheduling fee that gives back to the community.



Hands-On Learning, *Real-Life* Impact

Over its 30-year history, The Community Clinic has relied heavily on community partners to provide access to basic medical and dental care for those in need. Two key partnerships with Western Kentucky University and the University of Louisville have played an important role in expanding services and training future healthcare professionals.

For more than 20 years, second-year dental hygiene students have gained hands-on experience at The Dental Clinic under licensed supervision, often working with patients who have long neglected their oral health—experiences that have inspired some to pursue community dentistry careers. Additionally, fourth-year dental students from the University of Louisville have spent nearly a decade rotating through the clinic, providing supervised treatment while gaining real-world experience with challenging cases as they prepare for their professional careers.





Passionate *Advocate* for The Community Clinic

When Marycarmen Valdivia first walked through the doors of the Med Center Health Community Clinic, she was in crisis. A longtime diabetic since the age of 20, she had no access to the medications she needed to manage either condition. Her blood sugar levels were dangerously high, and the strain on her body was beginning to show in terrifying ways.

“I was bleeding from my kidneys,” said Marycarmen. “I was about to lose my kidneys.”

Without regular medical care or insurance, specialist visits costing \$200-\$300 were far beyond her reach. Like many people struggling financially, she couldn’t afford to be sick, but she couldn’t afford to get well, either.

That changed when a friend told her about the Med Center Health Community Clinic and Dental Clinic and encouraged her to seek help. When Marycarmen arrived, she found a team of providers that truly cared about her well-being.

The clinic helped her access insulin and essential medical care to treat her kidney and blood sugar issues. Under the care of Dr. Rima Desai, Marycarmen finally had a doctor who monitored her closely and consistently.

“Dr. Desai always cares about my sugar levels,” said Marycarmen. “She makes sure I come back every three months to get my lab work done, so that she can make sure my liver and kidneys are in good shape. She’s always there for me.”

With that level of attention and support, Marycarmen’s health turned a corner. Her blood sugar is now under control, and her kidney function has stabilized. Looking back at how sick she was before she came to the clinic, she doesn’t mince words about what might have happened otherwise.

“If it weren’t for this place, I could have died.”

But Marycarmen didn’t let the impact stop with just her. Grateful for the care that likely saved her life, she has become one of the Community and Dental Clinics’ most passionate advocates, especially within the Hispanic community. She understands firsthand how many barriers stand between her friends and the medical care they desperately need.

“In the Hispanic community, there is great need for medical care,” said Marycarmen. “Most of the Hispanic people that I know cannot afford the money for a first visit. Many people don’t even know these clinics exist until I tell them.”

Over the past seven years, Marycarmen has referred more than 20 friends, acquaintances, and even strangers to the clinics. For Marycarmen, the clinics represent more than just appointments and prescriptions. These programs allow her, and so many like her, a chance at healthy living and preventative care. She knows that behind every patient is a family that depends on them, and the Med Center Health Community and Dental Clinics help keep them healthy.



2025/2026 Scholarship Recipients



Ryan Troutman



Anna Rucker



Madison Stockton



Savannah Warwick



Allie Jean Wilson



Hannah Hallman

CARREL K. SUMNER FAMILY MEMORIAL SCHOLARSHIP: Ryan Troutman, Anna Rucker

For a full-time undergraduate student at Western Kentucky University, Southcentral Kentucky Community and Technical College or other accredited college in Bowling Green who is a dependent child of a full-time or part-time employee of Med Center Health.

CHARLES M. STEWART SCHOLARSHIP: Madison Stockton

For a full-time student at Western Kentucky University who is a dependent child of a full-time or part-time employee of Med Center Health.

FLOYD ELLIS SCHOLARSHIP: Savannah Warwick, Allie Jean Wilson

For a dependent child of a Warren Rural Electric Co-op employee. Must be a full-time student at Western Kentucky University.

GARY ALAN WOODARD SCHOLARSHIP: Hannah Hallman

For a Logan County senior who lives in Logan County and has been accepted into a Kentucky college or university.



Jessica Davenport

Mollie Fowler

Jaleesa Hawkins

Katelyn McAlister

Miley Doss

Adalyn Skipworth

HELEN DINNING SCHOLARSHIP: Jessica Davenport, Mollie Fowler

For a graduate of Franklin-Simpson High School who is a full-time sophomore, junior or senior at Western Kentucky University and currently enrolled in a health-related degree program.

HERBERT A. OLDHAM SCHOLARSHIP: Jaleesa Hawkins, Jacqueline Castillo Juan (not pictured)

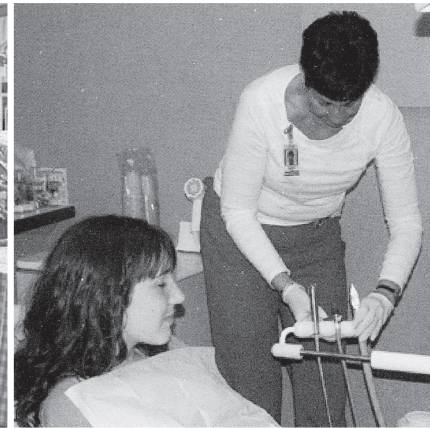
For any student at Western Kentucky University and a graduate of a high school in Bowling Green or Warren County.

MARION BOYD SCHOLARSHIP: Katelyn McAlister

For any student studying Radiography at Southcentral Kentucky Community and Technical College.

THE MEDICAL CENTER AT SCOTTSVILLE SCHOLARSHIP: Miley Doss, Adalyn Skipworth

For a graduate of Allen County-Scottsville High School who will be a beginning freshman at Western Kentucky University and enrolled in full-time classes by the fall semester in which the scholarship is awarded.



2000s

- 2000** Med Center Health Foundation established
- 2001** Employees Contributing to Help Others (ECHO)
1st Campaign (Wizard of Oz)
485 employees pledged \$96,000 to support the Commonwealth Health Free Clinic (now The Community Clinic)

- 2003** Denim & Diamonds fundraising event raised \$101K
- 2005** Free Clinic (now The Community Clinic) celebrates 10 years
- 2005** 1st Annual Charity Ball held at The Club at Olde Stone

2010s

- 2010** Grand Opening of the Hospitality House
- 2014** ECHO hits \$1.4M
- 2015** Medical and Dental Clinic patients served surpasses 100,000 milestone



2020s

2022 MCH Cares program created in the wake of December 2021 tornadoes

2023 Robert & Mary Tinchler Endowment - \$1M grant for Guardian Angel Children's Services

2023 Dr. Glenn Malchow Endowment \$1M for Bright Smiles for Life orthodontic program

2024 Charity Ball hits \$500K milestone

2025 Med Center Health Foundation's 25th anniversary



Charity Ball 2025

On November 8, 2025, Med Center Health Foundation hosted its 21st Annual Charity Ball at the Sloan Convention Center, drawing a remarkable crowd for an unforgettable evening of philanthropy and celebration. As one of the region's most anticipated fundraising events, the Charity Ball once again united the community in support of health and wellness initiatives that make a measurable difference in the lives of local patients and families.



Exceptional Results

- **Total Raised:** More than \$470,000 was raised through sponsorships, reserved seats, individual donations, live and online auctions, raffle ticket sales, and special events in partnership with Dillard's.
- **New Supporters:** The Foundation welcomed eight new sponsors in 2025, expanding community partnership and philanthropic engagement.
- **Attendance:** Over 675 guests joined the event, making it one of the most well-attended Charity Balls in recent history.

Community Impact

Thanks to the generosity of our donors and sponsors, 100% of funds raised were designated to critical health-focused programs across Southcentral Kentucky, including:

- **Community Clinic and Dental Clinic** - Providing low-cost medical and dental care for individuals and families in need.
- **Hospitality House** - Offering a "home-away-from-home" for families receiving medical care.
- **Cancer Center** - Enhancing patient support with services that improve access to care.
- **Robert & Mary Tincher Guardian Angel Children's Services Program** - Supporting essential health needs for children.
- **Neonatal Intensive Care Unit (NICU)** - Ensuring that the tiniest patients receive cutting-edge care and compassionate support.



A Night of Generosity

The Charity Ball continues to be a cornerstone of Med Center Health Foundation's fundraising efforts, not just because of the financial support it generates, but because it brings together community leaders, families, and friends who share a common mission: **to strengthen local health care and improve access for those who need it most.** The enthusiasm and generosity demonstrated in 2025 reflect the deep commitment of our community to advancing health and healing close to home.



Thank you to our 2025 Charity Ball Sponsors.
Scan the QR code for a complete list.



Save the Date

A NIGHT OF LEGACY

Charity Ball

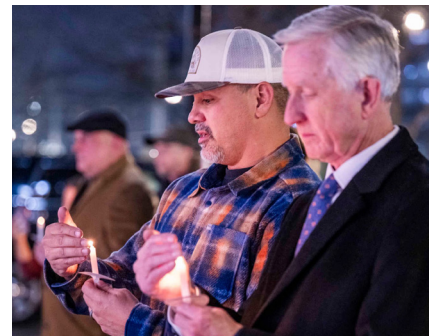
November 7, 2026

BGCharityBall.org



Med Center Health®

CELEBRATING 100 YEARS



Make the *Season* Bright 2025

The Make the Season Bright Program spreads cheer and support to those in need in our community during the holiday season for the Hospitality House and for each facility as designated. In 2025, the total raised was \$18,100.

While the core mission of the program is consistent for all locations, each campus put together their own, fun and inspirational celebration event. Across the locations, the program encourages the purchase of a symbolic light, made in honor or memory of someone special. Symbolic gifts can be purchased beginning in November of each year on the Foundation's website. We are grateful for everyone who worked on Make the Season Bright events held at The Medical Centers in Bowling Green, Franklin, Scottsville, Albany, Horse Cave (Caverna) and Russellville.



Community *Champions*: Advancing Healthcare Together

Community Champions is Med Center Health Foundation's distinguished annual giving society, created to celebrate and support the life-changing work happening across our health system. This prestigious group is comprised of households who contribute \$1,000 or more annually to advance innovation, expand access to care, and strengthen the health of our region.



More than a donor recognition society, Community Champions offers members a meaningful connection to the future of healthcare at Med Center Health. Through learning events and behind-the-scenes experiences, members gain firsthand insight into the groundbreaking programs, advanced technologies, and dedicated professionals shaping care in Southcentral Kentucky.

In 2025, Community Champions spotlighted several key areas of impact. In February, members explored Advanced Cardiac Care, learning about leading-edge cardiovascular treatments, innovative procedures, and the specialists delivering lifesaving heart care close to home. Additional events highlighted Medical Education, showcasing how Med Center Health is training the next generation of physicians and investing in clinical excellence through residency and academic programs. Members also experienced an inside look at Advanced Technologies in Cancer Care, discovering how state-of-the-art oncology treatments and innovative therapies are improving outcomes and offering hope to patients and families.



Throughout the year, Community Champions events provide unique opportunities to meet physicians, hospital leaders, and healthcare innovators who are dedicated to advancing patient care. Members learn about emerging treatments, new services, and pressing health issues while connecting with others who share a passion for building a stronger, healthier community.

Community Champions also offers flexibility in giving. Donations may be made in full annually or structured in a way that best suits each donor's preferences: bi-annually, quarterly, or monthly through recurring credit card payments. Med Center Health employees may also choose payroll deduction. This flexibility ensures that participation is both meaningful and convenient.



As ambassadors for Med Center Health, Community Champions play a vital role in promoting better personal health, supporting economic development, and strengthening the overall wellbeing of our region. Their generosity fuels innovation, expands access to advanced care, and ensures that exceptional healthcare remains available close to home.

Through their commitment, Community Champions are not only supporting today's healthcare needs — they are helping shape the future of medicine in our community.

ECHO *Program* Exemplifies Compassion

In 2025, Med Center Health's **ECHO Program (Employees Contributing to Help Others)** continued to exemplify the deep compassion and community spirit of our team, driving impactful philanthropic support for patient care and community needs. ECHO is a dedicated employee giving initiative that allows Med Center Health team members to support foundation priorities through voluntary payroll deductions, demonstrating their commitment to the health system's mission of caring for people and improving quality of life in Southcentral Kentucky.

PURPOSE AND IMPACT

ECHO empowers employees to give back in a meaningful and sustained way. Through this program, 100% of contributions go directly to designated Med Center Health Foundation funds, including support for The Community Clinic, The Dental Clinic, Hospitality House, Guardian Angel Children's Services, Cancer Center, and many other critical patient-focused programs. Administrative costs are covered by Med Center Health, ensuring every dollar donated has maximum impact in our community.

2025 HIGHLIGHTS

- **Total ECHO Donations:** In 2025, ECHO members contributed **\$262,208.06** in total giving — a testament to the generosity and dedication of our employees. Since inception, Med Center Health employees have donated nearly \$3.39 million.
- **Strengthening Community Support:** These funds helped expand access to care for underserved populations, provided essential services to patients and families during their most vulnerable moments, and supported ongoing efforts in preventative and specialty care services. This support keeps critical programs strong and vibrant throughout the year.
- **Employee Engagement:** The ECHO Committee continued to champion the program through creative engagement initiatives that raised awareness and increased participation across departments. This team-led effort underscores the culture of care and collaboration that makes Med Center Health unique.
- **Collective Philanthropy:** ECHO remains a powerful way for colleagues to unite around shared values. The spirit of giving extends beyond financial contributions, fostering a supportive workplace environment where employees care for each other and the broader community.

PROGRAM DESCRIPTION & LEGACY

Established as part of Med Center Health Foundation's employee giving efforts, the ECHO Program enables employees to contribute via payroll deduction to causes that matter most to them. Membership in ECHO is open to all Med Center Health employees, with options to designate payroll contributions to multiple Foundation funds based on individual passion and interest.

By supporting ECHO, employees make a direct difference in the lives of patients, families, and colleagues which reinforces Med Center Health's mission in everyday practice. The 2025 results reflect not only generous financial support, but also a continued legacy of teamwork and compassion that underscores our organizational values.



For a complete list of our
2025 ECHO Donors,
scan the QR code.



Grants & Community Engagement

Boy's & Girl's Club

Perhaps one of the best events of the year occurred in November at all three locations of the Boy's and Girl's Club of the Bowling Green Area. Through support from the Robert & Mary Tinchler Guardian Angel Children's Services Program, Delta Dental, and WKU Dental Hygiene second year students, nearly 300 children were provided fun dental education and hands-on brushing and flossing techniques. Before going back to their after-school classrooms, each child was provided a deluxe dental kit containing a toothbrush, toothpaste, floss and a dental timer for use at home.

The Dental Clinic also made a targeted effort to participate in at least six outreach events in 2025 in addition to serving in-clinic patients. The Dental Clinic participated in Med Center's Health and Wellness Expo, Stand for Children's Day, the Foundry's Fit and Fun Fair, and multiple local health fairs distributing toothbrushes and information about the programs offered through The Community Clinic and The Dental Clinic.



Thank you to Kroger

Support Med Center Health Foundation Through Kroger Community Rewards

Did you know you can support Med Center Health Foundation simply by shopping at Kroger? Through the Kroger Community Rewards program, a portion of your purchases can be donated to the Foundation at no cost to you.

Signing up is quick and easy. By linking your Kroger Rewards card to Med Center Health Foundation, every eligible purchase you make helps generate donations that support vital healthcare programs and services for our region.

To enroll, visit Kroger.com/communityrewards and select Med Center Health Foundation (Organization YE939).



Orangetheory Fitness

On October 27, 2025, Orangetheory Fitness Bowling Green hosted a Breast Cancer Awareness donation class to support Med Center Health Foundation. Orangetheory charged \$20 per participant, and all proceeds were donated to Med Center Health Foundation to support the Cancer Center.





Franklin AmVETS

“Receiving an AED at AmVets meant far more to us than simply adding a piece of equipment to our building – it meant adding peace of mind, preparedness, and protection for the people who matter most. AmVets is a place of fellowship, support, and service, where veterans’ families and community members come regularly. Knowing that we now have an AED onsite gives us confidence that, in a critical moment, we are better equipped to respond quickly and potentially save a life. For a community that has already given so much in service to others, having this added layer of safety represents care, respect, and a continued commitment to looking out for one another. We are deeply grateful, because this AED doesn’t just sit on the wall...it stands as a symbol of readiness, compassion, and the value we place on every life that walks through our doors.”

Thank you Med Center Health Franklin for being such a generous donor!!

Lt. Milli McIntosh, First Vice, AmVets Post 110, Franklin, KY



WHAS Crusade for *Children* Lemonade Stand at PossAbilities Expo

Med Center Health Foundation participated along with other community organizations in the PossAbilities Expo in July 2025, raising funds for WHAS Crusade for Children through a lemonade stand! The stand sold out of lemonade (over 200 lemons squeezed!) and made \$274 in donations! The greatest celebration is the community awareness that was raised as kind (and cute!) young volunteers sported aprons provided by WHAS Crusade for Children and adult volunteers shared with “customers” appreciation for all that WHAS Crusade for Children does! We CAN turn lemons into lemonade!



Bell Grace Photography

Alexis, owner of Bell Grace Photography, spent nearly eight years working on the postpartum floor at The Medical Center at Bowling Green, where she witnessed the care Med Center Health provides to families. When she began her contract to provide newborn photography, she wanted to give back, making support for the Foundation a natural choice to help enhance care across labor and delivery, the NICU, and postpartum services. Starting in 2025, she donated 10% of proceeds each month to Women’s & Children’s Services.

Photography has long been Alexis’s passion, growing stronger after the birth of her first child. As a stay-at-home mom, she discovered an opportunity with a newborn photography company supporting Med Center Health and soon found herself photographing more than 20 babies each week.

That experience turned her passion into purpose. Alexis now dedicates herself to capturing meaningful moments for families, preserving memories they will cherish for a lifetime.



Med Center Health[®]

Foundation

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