

NEWSPRINT

A growing number of younger adults are affected.

"A STROKE? AT MY AGE?"

While stroke is most common in people over age 65, it is on the rise among young and middle-aged adults. A stroke happens when brain cells do not get the flow of blood and oxygen they need and die within minutes. The devastating effects can become permanent if help is not sought immediately.

Stroke won't wait—neither should you! Stroke is largely treatable when you recognize the signs. "BE FAST" and call 911 right away.

BALANCE Is the person having trouble walking? Loss of balance or coordination, dizziness.

EYES Is the person having trouble seeing? Change in vision in one or both eyes.

FACE Ask the person to smile. Does the smile look even? Face looks uneven, droopy or is numb.

ARM Ask the person to raise both arms. Does one arm drop down? Weakness or numbness in one arm or leg.

SPEECH Does the person have trouble speaking or seem confused? Slurred or difficult speech.

TIME Time lost = Brain lost. Note the time symptoms start and call 911 immediately.

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The Medical Center at Bowling Green is a Regional Primary Stroke Center by The Joint Commission.

Med Center Health. The Medical Center at Bowling Green.

HealthCare | NEXUS | STROKE CARE NETWORK

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MED CENTER HEALTH Stroke Campaign

Stroke is a primary concern in Kentucky. The Med Center Health stroke campaign targeted younger people—specifically women and people of color—who may be unaware that a stroke can happen at any age. Our goal was to educate the public, especially those at higher risk, about the signs of stroke and what to do in the event of a stroke.

BILLBOARDS

KNOW THE SIGNS
MedCenterHealth.org/stroke
Med Center Health.

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SOCIAL MEDIA

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WEB BANNER ADS

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