

# imagine

2018 Annual Report



Med Center Health  
Foundation

# Imagine the possibilities...

Your gifts are very important in any amount. All of us together make a difference in our community, one patient or family at a time. Med Center Health Foundation can improve the health of our communities with your help. You can direct your gift to any area of healthcare you choose – the Hospitality House, Community Clinic and The Dental Clinic, Cancer Center, Heart Institute, Medical School Loan Forgiveness Fund, Pediatric Services, Neuroscience Education, Simulation Lab... the possibilities are endless. Imagine the difference you can make! One hundred percent of your gift goes directly toward the area designated.

Thank you for all you do!

*Doris C. Thomas*

**Doris C. Thomas**  
Vice President Development

*Kathy A. Smith*

**Kathy A. Smith**  
Director Annual Giving

## *imagine*

helping someone who cannot afford their prescription medications get the medications they need.

## *imagine*

helping a father with no health insurance get needed medical care for his family.

## *imagine*

being diagnosed with cancer and having the transportation paid so you can make your appointments and receive your scheduled treatments.

## *imagine*

sleeping in a room similar to your own home with all its amenities knowing you are close if your loved one at The Medical Center needs you to be there quickly.

## *imagine*

what this world would be like if everyone remembered when someone helped them and now they can help someone else.

# MED CENTER HEALTH FOUNDATION

## 2018 BOARD MEMBERS



**Connie D. Smith**  
President and CEO



**Shannon Vitale**  
Chair



**Jim Martens**  
Vice Chair



**Doris C. Thomas**  
Vice President  
Development



**Kathy A. Smith**  
Director Annual Giving



**Ron Sowell**  
Secretary/Treasurer



**Donna Blackburn,  
PhD, RN**



**Gary Broady**



**Barbara Burch**



**Regina Parsley-Byrd**



**David Ciochetti, MD**



**Michael Cowles**



**Randall Curry**



**Beverly Hodges**



**Darlene Johnson**



**Lisa Leachman**



**Juli McCay, MD**



**Lawrence White**



**Tony Witty**



**Darren Woodruff**

## FINANCIAL STATEMENT JANUARY 2000 - DECEMBER 2018

**Contributions Received to Date**  
**\$30,140,157**

**Contributions Transferred to Date**  
**\$30,140,157**

### Donor Designated Transferred Amounts

Endowment Contributions . . . . .	\$12,539,615
Community Clinic and The Dental Clinic . . . . .	\$7,148,270
Hospitality House . . . . .	\$5,205,747
Bequest and In-Kind Donations . . . . .	\$2,825,746
Barren River Adult Day Care Center . . . . .	\$532,508
Cal Turner Rehab & Specialty Care . . . . .	\$470,324
Cancer Center . . . . .	\$120,627
The Medical Center - WKU	
Health Sciences Complex . . . . .	\$348,034
The Medical Center at Bowling Green . . . . .	\$25,818
The Medical Center	
Women & Newborn Services . . . . .	\$287,969
Health-Related Scholarships	
Funded at WKU . . . . .	\$193,134
Neurosurgery . . . . .	\$190,000
The Medical Center at Albany . . . . .	\$4,577
The Medical Center at Caverna . . . . .	\$51,000
The Medical Center Community Wellness . . . . .	\$120,429
The Medical Center at Scottsville . . . . .	\$22,294
The Medical Center at Franklin . . . . .	\$45,052
Other Facilities . . . . .	\$9,012

**TOTAL . . . . . \$30,140,157**



# Hospitality House

A SAFE HAVEN FOR PATIENTS AND FAMILIES

**IMAGINE YOU ARE A PATIENT** who needs treatment a week out of every month, and you have to travel away from your hometown to receive that treatment. Where would you stay? Where would you eat? And how could you possibly afford all that?

This is reality for Owensboro resident Katherine Daugherty, a retired pharmacist and an outpatient of The Medical Center at Bowling Green. “I have been an IV infusion patient five days a month since 2003,” Katherine says. “I was having difficulty getting the care I need close to home and started searching for options. I called the Outpatient Infusion Center at The Medical Center to ask if they had someone very good at midline catheter placement for IV infusion. They do. Over the years, I have had more than a thousand infusion treatments and have been in many hospitals. No hospital compares to The Medical Center.”

The next problem for Katherine was where to stay in Bowling Green. Because the medication she is given after her infusion makes her drowsy, she is not able to drive more than 70 miles back home every day. “The Hospitality House’s admitting process was easy and everyone has been very kind. I have been coming to Bowling Green for over a year now and couldn’t be

happier with the Hospitality House or my treatment at The Medical Center. I couldn’t do any of this without the Hospitality House.”

The Hospitality House offers a home-away-from-home for patients who need somewhere to stay while receiving daily treatments and for family members of patients at The Medical Center or Commonwealth Regional Specialty Hospital. The House includes:

- **13 guestrooms with private baths**
- **Large community and dining areas**
- **Full kitchen**
- **Prayer room for quiet meditation**
- **Business center with computers and internet access**

No one is ever turned away due to an inability to pay because staying at the Hospitality House is free-of-charge—however, donations are gratefully accepted.

The annual cost of operating the House is approximately \$250,000 per year. The Hospitality House endowment has been established to ensure its operational stability. To learn more about how you can contribute to the endowment, visit:

[MCHHealth.Foundation](https://www.mchealthfoundation.org)

**MEDICAL  
SCHOOL**

# Loan forgiveness

A young physician graduates from medical school, focused on healing others and saving lives. But everyone knows medical school comes with a huge price tag, one that doctors often spend years paying off.

In 2018, Med Center Health Foundation was excited to announce the creation of a program to assist future physicians with medical school loan debt relief. The program includes the Medical School Loan Forgiveness Fund set up

specifically for that purpose. Not only will the fund help physicians, it will be an essential part of attracting and retaining talented doctors dedicated to patients in Southcentral Kentucky.

To qualify for loan forgiveness, physicians must fulfill the following requirements:

- **Graduate from the University of Kentucky College of Medicine-Bowling Green Campus**
- **Agree to practice at a Med Center Health facility**

The first recipients will be among the UK College of Medicine-Bowling Green Campus graduating class of 2022.

Paul Moore, MD, cardiothoracic surgeon with Medical Center Heart Institute, and his wife Susan recognize the importance of helping new physicians. "The shortage of physicians in Kentucky has been a problem for quite some time," Dr. Moore said. "We are proud to be a part of the solution. By supporting the Medical School Loan Forgiveness Fund, we are setting the pace for others to join with us. Our shared goal is to increase access to the best quality healthcare through the availability of more highly-trained, highly-skilled physicians in our area."

We encourage others to help ensure future physicians for our region. To learn more about the Medical School Loan Forgiveness Fund, call the Foundation at **270-745-1589**.



# Charity Ball 2018

A "RED HOT EVENING"

Med Center Health Foundation's annual fundraiser - Charity Ball 2018 - was a "red hot evening," with all sponsorships and funds directly supporting the Community Clinic and The Dental Clinic. Many thanks to everyone who donated their time, talent and financial support to make the 2018 Charity Ball a success! Because of you, thousands in our community don't just imagine what it would be like to have access to healthcare—they actually get the care they need.



*Your gift  
changes lives!*

## CHARITY BALL SPONSORS

Bowling Green is a city full of dedicated, philanthropic people and events that take place all year round. Premier among events is the Foundation's Charity Ball, where we recognize the local businesses and donors who are dedicated to improving access to healthcare.



### PLATINUM SPONSOR \$25,000

BB&T

### RUBY SPONSOR \$15,000

Merrill Lynch - Bank of America Corporation

### GOLD SPONSORS \$10,000

English, Lucas, Priest & Owsley, LLP  
Hodges and Adams Attorneys at Law  
Stengel-Hill Architecture

### DIAMOND SPONSORS \$5,000

Commerce Bank  
Dean Dorton Allen Ford PLLC  
Dillard's  
Linda and John Kelly  
Dr. Juli and David McCay  
XBS Office Solutions

### EMERALD SPONSORS \$3,000

Barbara and Kenneth Burch  
Hilliard Lyons  
Imaging Consultants of Kentucky  
Dr. Patricia J. Mercer  
Shannon and Mike Vitale  
US Foods

### IN-KIND SPONSORS

#### MAJESTIC \$8000+

Goldsmith Jewelry Repair & Design  
Holiday Inn University Plaza  
Morris Jewelry  
WBKO

#### REGAL \$5,000 - \$7,999

à la occasions  
Atalla Plastic Surgery - Skin + Laser  
Dr. Donna Blackburn & Family  
BG Home Furnishings  
Eyeconic.TV  
Gerald Printing  
Graves Gilbert Clinic Dermatology  
My Genetx - Advanced Healthcare Laboratory  
NiteLiters  
Pool & Spa Depot  
Salameh Plastic Surgery  
The Greenhouse - Bowling Green  
VIP Bowling Green Magazine

#### IMPERIAL \$3,000 - \$4,900

The Bistro  
Dillard's  
Ferguson Bath Kitchen & Lighting Gallery  
Musician's Pro  
Sofie + Peri sophisticated - pure - Lauren Hester  
Mark Whitley Studio -  
Authentic-Kentucky-Furniture

*Save  
the  
Date!*  
11.16.19

15TH ANNUAL CHARITY BALL

CRYSTAL  
BALL



# The beauty of nature

## IS NOT JUST A DREAM

IMAGINE AN ELDERLY OR DISABLED PERSON emerging from their room to enjoy the sunshine, fresh breezes and flowers in a courtyard designed just for them; or a family improving their health together by walking through a lovely landscape on a safe, smooth path. These aren't just dreams. Two projects in 2018 added beauty to their communities — the courtyard at Cal Turner Rehab & Specialty Care and the Community Walking Trail at The Medical Center at Franklin.

Completed in late 2018, the courtyard at Cal Turner Rehab & Specialty Care provides a safe, beautiful environment for residents to enjoy the outdoors. Naming opportunities are still available as we continue to enhance the courtyard.

The walking trail at The Medical Center at Franklin connects to the Community Walking Trail. Completed in fall of 2018, the walking trail loops through the hospital's campus, providing a smooth, lighted trail for rehab patients, staff and members of the community. Donations are still being accepted to continue seating around the trail and for a memorial garden.

To learn more about Cal Turner Rehab & Specialty Care and The Medical Center at Franklin's Community Walking Trail, visit [MCHealth.Foundation](https://www.mchhealthfoundation.org).



# Warren Society

The Warren Society is our most distinguished group of individuals. They are leaders in our community, each of whom supports the advancement of healthcare with a minimum cumulative commitment of \$10,000.

## FOUNDER

**\$100,000+**

Anonymous(2)  
Jerry E. (d.) Baker  
Carolyn Wolfe and James W. (d.) Brite, Sr.  
John (d.) and Chris Desmarais  
The Family of Dr. G.Y. Graves  
Linda and John Kelly  
Patricia J. Mercer, M.D.  
Rita and Jim Scott  
Herman (d.) and Lena (d.) Smith Family Endowment  
Mary L. (d.) Tinchler  
Don Vitale  
Suzanne Vitale  
The Estate of Bernard (d.) Young

## LEADER

**\$50,000 - \$99,999**

Drs. Faye Istanboly and Ziad Al-Amiri  
Anonymous\*  
Mrs. Covella H. Biggers  
Drs. John (d.) and Donna Blackburn  
Beth and David Bradford  
Barbara and Kenneth Burch  
Marthena R. Burr  
Jean and Lee Cherry\*  
Dr. Eli and Kim (d.) Jackson  
Darlene and Jim Johnson  
Sarah and Harvey Johnston  
Bud Layne  
Eva and Jim Martens  
Carol and Dan McIvor  
Dr. Paul and Susan Moore\*  
Dr. Bill (d.) and Lou Moore  
G. Michael and Mickey Murphy  
Cheri and Joe Natcher  
Alex Soriano, M.D.  
Ron and Dr. Debra Sowell\*  
Carrel K. (d.) and Clara M. Sumner  
Shannon and Michael Vitale

## BENEFACTOR

**\$25,000 - \$49,999**

Joyce and Claude Berry  
B.J. (d.) and Linda Booth  
Gail and Gary Broady  
Lynda and David Broderick  
The Buckberry Family  
Regina and Ken Byrd  
David Chandler  
Dr. David and Robin Ciochetti  
Ann and Jimmie Gipson  
Kathy and Fred (d.) M. Higgins  
Beverly and Hoy Hodges  
Melinda and Jeff Joyce\*  
Norma Jean and Bob Kirby  
Betsy and John Kullman  
Dr. Juli and David McCay  
Opal (d.) and Robert (d.) Proctor  
Shirley and Hugh David Roe  
Tracy and Eddie W. Scott\*  
Leisa and Steve Shirley  
Colonel (d.) and Cora Jane Spiller  
Melissa and Wade Stone\*  
Doris C. and Roger Thomas\*  
Dr. Joseph J. Zaydon

## GUARDIAN

**\$10,000 - \$24,999**

Chuck and Ellie Adams  
Anonymous\*  
Judy and Bob Armstrong  
Margaret and Matthew J. Baker\*\*  
Ruthie Bale  
Barbara and F. Richard Ball  
Dr. Marie Michelson and Colonel James Beattie  
Maribeth and Louis Berman  
Dr. Mark and Kathryn Bigler  
Cathy and Mike Bishop  
Sandy and Thomas Boussard  
Laura and Steven Bowra  
Georgena Brackett\*  
Jo An Pearson Buck  
Navada and Joe Campbell  
Carole and John Chaney\*  
Dr. Joe (d.) and Nancy (d.) Cheek  
Marilyn and Eduardo De Los Reyes  
Mary Alice and Geoffrey W. Fields  
Natalie and John Mark Fones\*  
Sandra and Gary Force  
Judge and Mrs. William G. Fuqua  
Kim and Greg Gay\*  
Gerri and Ken Glenn  
Leo Govani  
Angela and Eric Hagan\*

Dr. and Mrs. Ghayth Hamhad  
Carole and Norman Harned  
Joyce and Tom Hart  
Paula and Jimmy Hendrick  
Jan Skaggs Hensley  
Laura and Bob Hilliard  
Gayle E. Hooks  
Dr. Michael Howell  
Ruth and Larson Hudson  
Susan and Gordon Jones  
Shirley and Bill Kendall  
Elise A. and Bill Konwiczka  
Michele and Paul L. Lawless\*  
Chuck Layne (d.)  
Tommy Loving and Eve Main  
Dixie and Pete Mahurin  
Emily Howard and Ronnie Martin\*  
Julia and Mitch McDonald  
Dr. and Mrs. Richard McGahan  
Ann Mead  
Jan and Dirk Miller  
Judy and Currie Milliken  
Shannan and Eddie Mills\*

Chief Justice and Mrs. John D. Minton, Jr.  
Shelby G. and Charlie (d.) Moore  
Sarah C. and Ronnie Moore  
Dr. William and Sharon Moss  
Dr. Narendra and Vimila Nathoo  
Jane and John (d.) Newman  
Lassie and Leon (d.) Page  
Kathy and Geoff Palmer  
Mr. and Mrs. Howell Patton III  
Jill and Aaron Payne\*  
Cara and Bob Pitchford  
Julie and Gary Ransdell  
Carla and Terry Reagan\*  
Honorable Jody and Neva Richards  
Sarah and Bill Richey  
Kathleen L. Riley\*  
The Family of Mrs. Margaret H. Ross (d.)  
Peggy and Hugh Runner  
Jolene and Butch Rush  
Kathy Scariot  
Christy and Brian Schuette

Jo Jean and L. Jack (d.) Scott  
Sue and Jim (d.) Secrest, Sr.  
Terri and Steve Sheldon  
Dr. Patricia G. Faulkner-Simmons and Steve Simmons  
Linda and Jim Skaggs  
Kathy A. Smith\*  
Julie Spencer  
Carole Steen  
Barbara (d.) and Charles (d.) Stewart  
Jan and Buster Stewart  
Kendra and Steve Sutton  
Sally Tanaro\*  
Cecilia and Kevin Thomas  
Ferris Van Meter (d.)  
Linda and Larry Vaughn\*  
Mariano J. Vitale  
Catherine and Dean Warren  
Glenna and Johnny Webb  
Carol and Denny Wedge  
Minerva and Kevin Westray  
Roland Willock  
Teresa W. (d.) and Rick N. Wilson  
Miki and David Wiseman  
Cathy and Tony Witty  
Jacqueline K. and Gary Woodward\*



The power of

employees

**WHAT CAN A DOLLAR DO?** Med Center Health employees give to Employees Contributing To Help Others (ECHO) through payroll deduction, and every dollar raised goes directly to patient care programs at the Community Clinic and The Dental Clinic, the Hospitality House and the Cancer Center. **In 2018, Med Center Health employees reached the milestone of giving \$2 million to help improve lives in their communities.** In 2018, \$167,234 was raised through payroll deduction to help provide the following:

- **3,357 patients helped at the Community Clinic and The Dental Clinic, providing basic medical and dental care to those in our community who would not otherwise be able to afford it.**
- **1,350 people with loved ones at The Medical Center at Bowling Green or Commonwealth Regional Specialty Hospital, or outpatients receiving treatment at The Medical Center, stayed at the Hospitality House.**
- **75 patient lives changed at the Cancer Center with transportation and medication costs paid for them.**
- **4 people received lung cancer screenings.**

**ECHO**  
EMPLOYEES CONTRIBUTING  
TO HELP OTHERS

ECHO makes a profound difference and sends a message to our community that Med Center Health employees are passionate about healthcare and about their communities. We are grateful for every employee who is an ECHO member and who contributes to these important causes!

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For more information about ECHO, including how to join, visit [MCHHealth.Foundation](https://www.mchealthfoundation.org).

## FOUNDER

**\$100,000 +**

Anonymous  
BB&T  
Commonwealth Health Corporation  
English, Lucas, Priest and  
Owsley, LLP  
Gerald Printing  
Goldsmith Jewelry Repair & Design  
Graves-Gilbert Clinic  
Holiday Inn University Plaza  
Kohl's Department Stores  
Millennium Endowment Fund  
Scott, Murphy and Daniel - Building  
Construction Specialists  
Stengel Hill Architecture  
The Medical Center at Bowling  
Green  
The Medical Center at Franklin  
The Medical Center at Scottsville  
Laura Goad Turner Charitable  
Foundation

## LEADER

**\$50,000 - \$99,999**

a 'la occasions  
Citizens First  
Dillard's  
Ford's Furniture  
Franklin Bank & Trust Company  
The Haskins Foundation  
Houchens Industries, Inc.  
Jewelry Barn  
Merrill Lynch Bank of America  
Corporation  
Morris Jewelry  
Neace Lukens Insurance  
SOKY Happenings  
Southern Foods, Inc

## BENEFACTOR

**\$25,000 - \$49,999**

Anonymous  
Arnold Consulting Engineering Services, Inc.  
Bank of Edmonson County  
The Bistro  
Bowling Green Associated Pathologists, PSC  
Bowling Green Hot Rods  
Brickyard Cafe  
Chase Bank  
The Community Foundation of South  
Central Kentucky  
Consolidated Paper Group  
Dart Foundation  
Holland America, Inc.  
Minit Mart  
Omni Custom Meats, Inc.  
Fuqua Event Rentals  
Quest Diagnostics  
Walmart Stores, Inc.  
WBKO  
XBS Office Solutions

# Business Honor Roll

The Foundation's Business Honor Roll is made up of organizations that are committed to improving lives in the communities we serve. Their passion for making this world a better place by partnering with us through services and financial support is amazing.

## GUARDIAN

**\$10,000 - \$24,999**

Allied Energy, Inc.  
Anonymous  
ARAMARK Healthcare  
Atalla Plastic Surgery Skin + Laser  
Bandy, Inc.  
BKD, LLP  
Carmon Imaging  
Commerce Bank  
Daily News  
Dean Dorton Allen Ford, PLLC  
Deemer's Floral Co. Inc.  
Dressman Benzinger LaVelle PSC  
Eyeconic.TV  
Fabric Cleaners  
Fruit of the Loom  
Hilliard Lyons

Hilliard Lyons Charitable Contribution  
C. David Jones  
IKON Office Solutions  
Imaging Consultants of Kentucky  
Logan Memorial Hospital Auxiliary  
LuLu's Home Furnishings  
MacKenzie's  
March of Dimes  
Mariah's  
Mattress Firm  
Mick-Murf Construction, Inc.  
Musician's Pro and Star Studios  
NiteLiter's, Inc.  
Office Resources, Inc.  
PepsiAmericas, Inc.  
Pfizer, Inc.  
Pool & Spa Depot

RE/MAX Real Estate Executives  
ProjectTech, Inc.  
Regina Webb Salon & Spa  
Reynolds, Johnston, Hinton and Pepper, LLP  
Sahetya Medical Group  
Debbie Salyer Photography  
Seabourn Cruise Line  
Southeastern Displays, Inc.  
Southern KY Oral Surgery Associates  
Steamer Seafood  
Stupp Bros. Bridge & Iron Company Foundation  
US Foods  
Wells Fargo  
Western Kentucky Heart & Lung Associates  
WHAS Crusade for Children, Inc.  
WNKY's NBC and CBS  
Zebra Graphics



Med Center Health

Foundation



800 Park Street  
Bowling Green, KY 42101

# ways to give

**OUTRIGHT GIFT:** A gift of cash is one of the most convenient ways of giving to the Foundation. Cash can be given in the form of currency, checks, or money orders made payable to Med Center Health Foundation. The Foundation also accepts Visa, MasterCard, Discover or American Express as a form of payment.

**SECURITIES:** Gifts of appreciated securities provide considerable advantages to donors. When securities have been held for the required period of time, a donor can deduct the full fair market value of the gift and avoid a capital gains tax on the appreciated amount of the securities.

**CHARITABLE GIFTS FROM IRAS:**

If you are over age 70½, you can direct the Custodian of your IRA to transfer up to \$100,000 of your IRA to Med Center Health Foundation, every year, free of income tax. Any distribution made to Med Center Health Foundation counts toward your required minimum distribution for that year. Because the distribution is not included in your taxable income for that year, the distribution does not give rise to a charitable income tax deduction.

**GIFTS OF ANY AMOUNT ARE ALWAYS APPRECIATED AND VALUED.**

**ANNUAL GIVING:** Individuals commit to an annual giving plan of their choice. These are donors we can count on year after year to support the Foundation's initiatives.

**LIFE INSURANCE:** Gifts of Life Insurance allow donors to make sizable gifts at relatively low cost. By assigning ownership of a life insurance policy to the Foundation, you receive an immediate tax deduction and eliminate the proceeds of the policy from the estate.

**DEFERRED GIFTS:** Remember the Foundation in your Will. Other avenues might be a Charitable Remainder Trust, Charitable Lead Trust or through your Retirement Plan or Revocable Trust set up for this purpose of giving.

**OTHER:** Contributions of real estate or closely held stock are other ways of creating a fund within the Foundation.

## 3 EASY WAYS TO MAKE A GIFT

**ONLINE**  
MCHealth.Foundation

**MAIL**  
Med Center Health Foundation  
800 Park Street  
Bowling Green, KY 42101

**CALL**  
270-796-6519  
or 270-745-1543