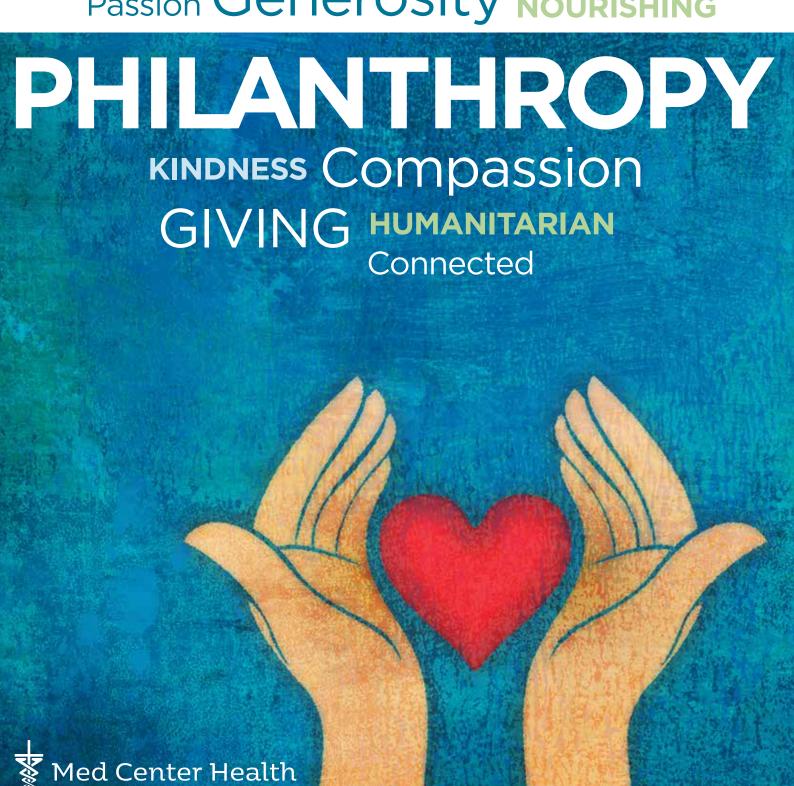
Caring Passion Generosity NOURISHING



Foundation



SOUR STORY

begins and ends with philanthropy. ""

Your financial support, along with our Boards, committees, and volunteers, writes our success story.

Philanthropy is not only the giving of money, but the total spirit of giving, and serving each other as part of our daily lives. The Foundation continues to be a centerpiece of philanthropy, developing and growing relationships and fueled by the legacy of your support. The passion to be of service— to help a heart patient or a father, to support advanced medical education, or just to help where help is needed most—is at the heart of philanthropy.

The Foundation exists so that we may partner together to ensure that those who are less fortunate receive the help they need to be healthy and to thrive. We hope that every time you hear someone mention Med Center Health or drive by one of our facilities, you can feel the warmth in your heart that lets you know you have made a difference in someone's life. \bigvee

With sincere thanks,

Doris C. ThomasVice President Development

Kathy A. Smith
Director Annual Giving

MED CENTER HEALTH FOUNDATION

2017 Board Members



Connie D. Smith President and CEO



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Jim Martens Vice-Chair



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Darlene Johnson



Lisa Leachman



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G. Michael Murphy



Leisa Shirley

FINANCIAL STATEMENT

January 2000 - December 2017

Contributions Received to Date \$29,697,121 Contributions Transferred to Date..... \$29,697,121

Donor Designated Transferred Amounts

TOTAL\$	29,697,121
Other Facilities	\$8,905
The Medical Center at Franklin	\$29,261
The Medical Center at Scottsville	\$19,043
The Medical Center at Caverna	\$600
The Medical Center at Albany	\$2,609
Neurosurgery	\$180,000
Health-Related Scholarships Funded at WKU	\$185,134
The Medical Center Women & Newborn Services	\$287,618
The Medical Center at Bowling Green	\$24,653
The Medical Center-WKU Health Sciences Complex	\$340,142
Community Wellness	\$120,249
Cancer Center	\$96,501
Cal Turner Rehab & Specialty Care	\$425,185
Barren River Adult Day Care Center	\$532,508
Bequest and In-kind Donations	\$2,631,884
Hospitality House	\$4,846,755
Community Clinic and The Dental Clinic.	\$6,538,570
Endowment Contributions	\$13,427,504
Donor Designated Hansierred Amor	uiits



Lawrence White



Tony Witty



Darren Woodruff

Investment and Allocation Committee

Jim Martens, Chair **Barbara Burch** David Ciochetty, M.D. **Darlene Johnson**

Connie Smith Ron Sowell Shannon Vitale

Johnson Makes a Difference for the Hospitality House The extra steps Don Johnson, RN, Nurse Liaison with Medical Center Heart Institute, took for Mr. James Braun were appreciated in a very large way.

Mr. Braun, a Tennessee resident, had heart surgery at The Medical Center at Bowling Green in 2016. His surgeon, Randy Carter, M.D., suggested he should remain close to the hospital during his first week of recovery. Don told the Brauns about the Hospitality House, and then set the process in motion by sending a referral to the Hospitality House staff.

The staff, in turn, finished the process by offering a comfortable

room for Mr. Braun and his wife.

Don made such a difference in this patient's life that Mr. Braun acknowledged him and the Hospitality House with a donation. A thank you letter was received by the Foundation, praising Don and the Hospitality House staff for their excellent assistance. Along with the letter was a donation of \$2,000 to the Hospitality House.

"We so much appreciate (Don's) kindness and efforts," Mr. Braun wrote. "Also, I thank you for the Hospitality House and your entire staff for all your wonderful assistance. It was so comforting for me and especially for my wife. Your generosity is simply overwhelming."

There is not a charge to stay at the Hospitality House; however, donations to help support the operation of the House are gratefully accepted. V

Every day, employees of Med Center Health impact the lives of our patients and clients. Taking that extra moment to help someone can make a huge difference. For the Brauns, it meant having a safe homeaway-from-home close to the hospital during the first critical week of Mr. Braun's recovery.





Our GIVING TEAM at Med Center Health: ECHO

ECHO (Employees Contributing to Help Others) allows our employees an opportunity to combine efforts and make an impact on the lives of others. Here is what we did together in 2017:

- More than \$164,000 was raised through payroll deduction
- Sixty lives were changed at the Cancer Center as we provided transportation and medication to patients who could not afford them
- The Community Clinic and The Dental Clinic touched more than 3.500 lives
- More than 1,600 people stayed at the Hospitality House

Thank you to our employees who are part of this team!

Tammy, Supervisor of Central Transport at The Medical Center at Bowling Green, has dedicated herself to helping the Clinic however she can. Not only is she a member of ECHO, she belongs to the Hour Club. "Daddy always gave back to others and was always helpful," Tammy says. "This is my way of saying 'thank you' - by being

passed away in 2016, but Tammy is still grateful for the help her father received from the Clinic. "I'm convinced they gave us several more years with him. He got to hold his great-granddaughter. You just can't put a price tag on that."

like my father and giving back to help others. Daddy always had a smile, and when you met him, you knew you had a friend. I want everyone to know they have a friend in the Community Clinic. I am proud to be a part of making our community a better place to live. I know Daddy would be proud, too." ♥

The Community Clinic's mission is to provide healthcare to those in our community who do not have insurance or who are under-insured. This includes many people who are self-employed, such as farmers.



Why Donating to the Cancer Center **Saves Lives**

Jim Naegel, 74, has a ride to and from The Medical Center Cancer Center because of your financial support. Jim is a prostate cancer survivor who was recently diagnosed with a brain tumor.

When told he would need 33 consecutive radiation treatments, Jim knew he would need help with transportation. He is extremely grateful that someone was watching over him and took this small burden from him at a time of great distress. Your donations help patients know that they are not alone.

In 2017, Med Center Health Foundation raised more than \$43,000 for the Cancer Center through donor contributions. One hundred percent of this money supports transportation, medication costs not covered by insurance, and other patient needs that may arise.

CRUCIAL SUPPORT

To find out how you can support this critical service, as well as other services provided by Med Center Health, please visit mchealth.foundation.

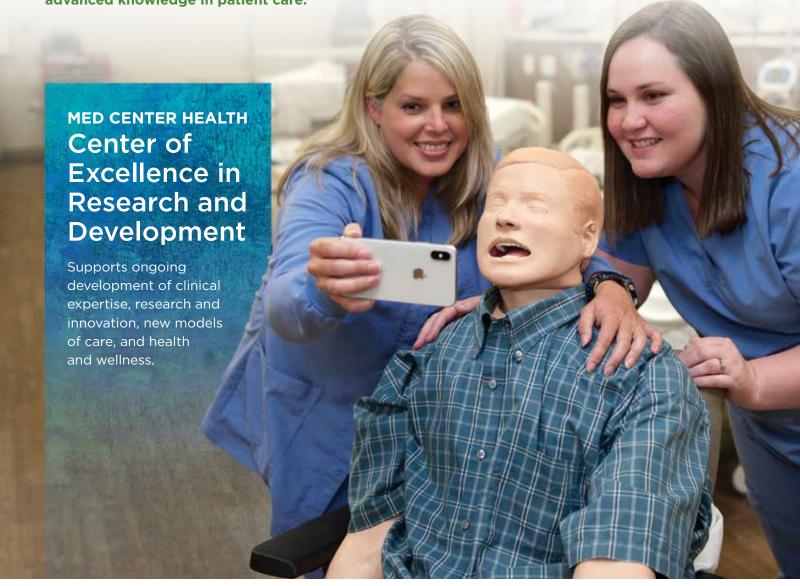
Your gift changes lives!

Meet Stan, a member of the simulation team that trains Med Center Health employees at The Medical Center-WKU Health Sciences Complex. Since August 2013, Stan and his robotic colleagues have trained over 276 new graduate nurses and 948 employees in total. Training includes resuscitation during cardiac arrest, responding to respiratory failure in infants and children, and assisting a mother in childbirth. All through the use of life-like robotic simulation that helps healthcare workers develop confidence when caring for patients. Through the years, this training has been provided through the generous support of our community.

Now is the time to build a legacy of education and development through an endowment for the Center of Excellence in Research and Development. The Center will support innovation and product development as well as advanced knowledge in patient care.

Goals of the endowment are:

- Support the ongoing equipment maintenance and replacements of the Simulation Lab
- Allow national and international speakers on campus to share their latest evidence-based information on patient care
- Provide grants for research and presentations
- Support sabbaticals for staff who are implementing projects



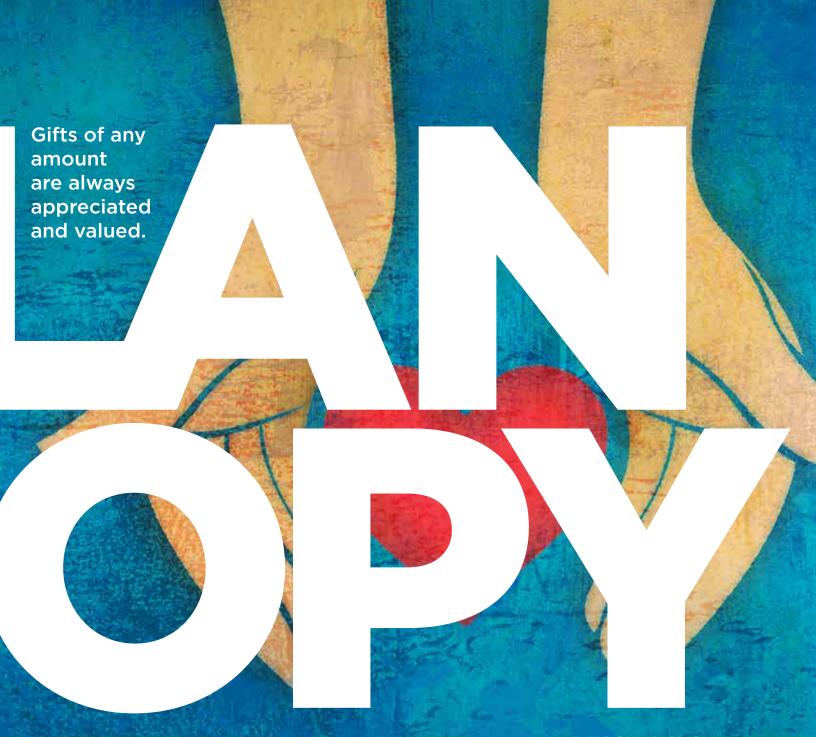
Ways to Give

Outright Gift: A gift of cash is one of the most convenient ways of giving to the Foundation. Cash can be given in the form of currency, checks, or money orders made payable to Med Center Health Foundation. The Foundation also accepts Visa, MasterCard, Discover or American Express as a form of payment.

Securities: Gifts of appreciated securities provide considerable advantages to donors. When securities have been held for the required period of time, a donor can deduct the full fair market value of the gift and avoid a capital gains tax on the appreciated amount of the securities.

Charitable Gifts From IRAs:

If you are over age 70½, you can direct the Custodian of your IRA to transfer up to \$100,000 of your IRA to Med Center Health Foundation, every year, free of income tax. Any distribution made to Med Center Health Foundation counts toward your required minimum distribution for that year. Because the distribution is not included in your taxable income for that year, the distribution does not give rise to a charitable income tax deduction.



Annual Giving: Individuals commit to an annual giving plan of their choice. These are donors we can count on year after year to support the Foundation's initiatives.

Life Insurance: Gifts of Life Insurance allow donors to make sizable gifts at relatively low cost. By assigning ownership of a life insurance policy to the Foundation, you receive an immediate tax deduction and eliminate the proceeds of the policy from the estate.

Deferred Gifts:

Remember the Foundation in your Will. Other avenues might be a Charitable Remainder Trust, Charitable Lead Trust or through your Retirement Plan or Revocable Trust set up for this purpose of giving.

Other: Contributions of real estate or closely held stock are other ways of creating a fund within the Foundation.

3 EASY WAYS TO MAKE A GIFT

Online

MCHealth.Foundation

Mail

Med Center Health Foundation 800 Park Street Bowling Green, KY 42101

Call

270-796-6519 or 270-745-1543 The Warren Society is our most distinguished group of individuals. They are leaders in our community, each of whom supports the advancement of healthcare with a minimum cumulative commitment of \$10,000.

WARREN SOCIETY

FOUNDER \$100,000+

Anonymous (2) Jerry E. (d.) Baker Carolyn Wolfe and James W. (d.) Brite, Sr. John (d.) and Chris Desmarais The Family of Dr. G.Y. Graves Linda and John Kelly Patricia J. Mercer, M.D. Rita and Jim Scott Herman (d.) and Lena (d.) Smith Family Endowment Don Vitale Suzanne Vitale

The Estate of Bernard (d.) Young

LEADER \$50,000 - \$99,999

Drs. Faye Istanbooly and Ziad Al-Amiri Anonymous* Covella H. Biggers Drs. John (d.) and Donna Blackburn Beth and David Bradford Barbara and Kenneth Burch Marthena R. Burr Jean and Lee Cherry* Darlene and Jim Johnson Sarah and Harvey Johnston Bud Layne Eva and Jim Martens Carol and Dan McIvor Dr. Bill (d.) and Lou Moore G. Michael and Mickeye Murphy Cheri and Joe Natcher Alex Soriano, M.D. Ron and Dr. Debra Sowell* Carrel K. (d.) and Clara M. Sumner Mary L. Tincher (d.) Shannon and Michael Vitale

BENEFACTOR \$25.000 - \$49.999

B. J. and Linda Booth Gail and Gary Broady Lynda and David Broderick The Buckberry Family Regina and Ken Byrd David Chandler Ann and Jimmie Gipson Kathy and Fred M. Higgins Beverly and Hoy Hodges Dr. Eli and Kim (d.) Jackson, III

Melinda and Jeff Joyce* Dr. Juli and David McCay* Dr. and Mrs. Paul Moore* Shirley and Hugh D. Roe Tracy and Eddie W. Scott* Leisa and Steve Shirley Colonel (d.) and Mrs. Robert E. Spiller Melissa and Wade Stone* Doris C. and Roger Thomas* Dr. Joseph J. Zaydon

GUARDIAN

\$10,000 - \$24,999 Chuck and Ellie Adams Anonymous Anonymous* Judy and Bob Armstrong Margaret and Matthew J. Baker* Ruthie Bale Barbara and F. Richard Ball Drs. Marie Michelson and Colonel James Beattie Maribeth and Louis Berman Joyce and Claude Berry Dr. Mark and Kathyrn Bigler Cathy and Mike Bishop Sandy and Thomas Boussard Laura and Steven Bowra Jo An Pearson Buck Navada and Joe Campbell Carole and John Chaney* Nancy and Joe (d.) Cheek Dr. David and Robin Ciochetty Marilyn and Eduardo De Los Reyes Mary Alice and Geoffrey W. Fields Natalie and John Mark Fones* Sandra and Gary Force Judge and Mrs. William G. Fuqua Gerri and Ken Glenn Leo Govani Angela and Eric Hagan* Dr. and Mrs. Ghayth Hammad Carole and Norman Harned Joyce and Tom Hart Paula and Jimmy Hendrick Jan Skaggs Hensley Laura and Bob Hilliard Gayle E. Hooks* Ruth and Larson Hudson Shirley and Bill Kendall Norma and Bob Kirby Elise A. and Bill Konwiczka Betsy and John Kullman

Michele and Paul Lawless* Chuck Layne (d.) Tommy Loving and Eve Main Dixie and Pete Mahurin Emily Howard and Ronnie Martin* Sandy (d.) and Stan Mathhews Julia and Mitch McDonald Dr. and Mrs. Richard McGahan Ann Mead Jan and Dirk Miller Judy and Currie Milliken Chief Justice and Mrs. John D. Minton, Jr. Shelby G. and Charlie (d.) Moore Sarah C. and Ronnie Moore* Dr. Narendra and Vimila Nathoo* Jane and John (d.) Newman Lassie and Leon (d.) Page Kathy and Geoff Palmer Mr. and Mrs. Howell Patton, III Cara and Bob Pitchford Julie and Gary Ransdell Carla and Terry Reagan* Neva and Jody Richards Sarah and Bill Richey Kathleen L. Riley* The Family of Mrs. Margaret H. Ross (d.) Peggy and Hugh Runner Jolene and Butch Rush Kathy Scariot Christy and Brian Schuette Jo Jean and L. Jack (d.) Scott Sue and Jim (d.) Secrest, Sr. Terri and Steve Sheldon Dr. Patricia G. Faulkner-Simmons and Steve Simmons Linda and Jim Skaggs Julie Spencer Carole Steen Barbara and Charles (d.) Stewart Jan and Buster Stewart Kendra and Steve Sutton Cecilia and Kevin Thomas Ferris Van Meter (d.) Mariano J. Vitale Catherine and Dean Warren Glenna and Johnny Webb Carol and Denny Wedge Minerva and Kevin Westray Roland D. Willock Teresa W. (d.) and Rick N. Wilson Miki and David Wiseman Jacqueline K. and Gary Woodward*

* Med Center Health Employee (d.) Deceased

BUSINESS HONOR ROLL

The Foundation's Business Honor Roll is made up of organizations that are committed to improving lives in the communities we serve. Their passion for making this world a better place by partnering with us through services and financial support is amazing.

FOUNDER

\$100,000+

Anonymous

Commonwealth Health Corporation English, Lucas, Priest and Owsley, LLP

Gerald Printing

Graves-Gilbert Clinic

Holiday Inn University Plaza

Kohl's Department Stores

Millennium Endowment Fund

Scott, Murphy and Daniel - Building

Construction Specialists

Stengel Hill Architecture

The Medical Center at Bowling Green

The Medical Center at Franklin

The Medical Center at Scottsville

Laura Goad Turner Charitable Foundation

LEADER

\$50,000 - \$99,999

á la occasions

Citizens First

Dillard's

Ford's Furniture

Franklin Bank & Trust Company

Goldsmith Jewelry Repair & Design

The Haskins Foundation

Houchens Industries, Inc.

Jewelry Barn

Meritain Health

Morris Jewelry

Neace Lukens Insurance

SOKY Happenings

Southern Foods, Inc.

BENEFACTOR

\$25,000 - \$49,999

Anonymous

Arnold Consulting Engineering Services

Bank of Edmonson County

The Bistro

Bowling Green Associated

Pathologists, PSC

Bowling Green Hot Rods

Brickyard Cafe

Chase Bank

Consolidated Paper Group

Holland America, Inc.

Merrill Lynch - Bank of America

Minit Mart

Omni Custom Meats, Inc.

Party 1 Super Store

Quest Diagnostics

Regency Furs

Walmart Stores, Inc.

WBKO

Xerox/XBS Digital

GUARDIAN

\$10,000 - \$24,999

Allied Energy, Inc.

Anonymous

ARAMARK Healthcare

Bandy, Inc.

BKD, LLP

Cardinal Office Systems

Carmon Imaging

Commerce Bank

The Community Foundation of South

Central Kentucky

Daily News

Alan Davis Photography

Deemer's Floral Co. Inc.

Dressman Benzinger LaVelle PSC

Fabric Cleaners

Fruit of the Loom

Hilliard Lyons

Hillard Lyons Charitable Contribution

Michael W. Howell, D.O.

IKON Office Solutions

Imaging Consultants of Kentucky

Logan Memorial Hospital Auxiliary

MacKenzie's

March of Dimes

Mariah's

Mattress Firm

Mick-Murf Construction, Inc.

NiteLiter's, Inc.

PepsiAmericas, Inc.

Pfizer, Inc.

ProjectTech, Inc.

RE/MAX Real Estate Executives

Regina Webb Salon & Spa

Reynolds, Johnston, Hinton and

Pepper, LLP

Sahetya Medical Group

Debbie Salyer Photography

Seabourn Cruise Line

Southeastern Displays, Inc.

Southern KY Oral Surgery Associates

Steamer Seafood

Stupp Bros. Bridge & Iron Company

Foundation

Wells Fargo

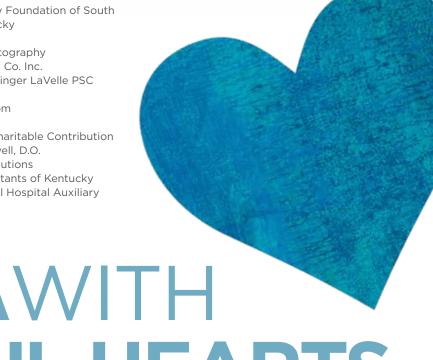
Western Kentucky Heart & Lung

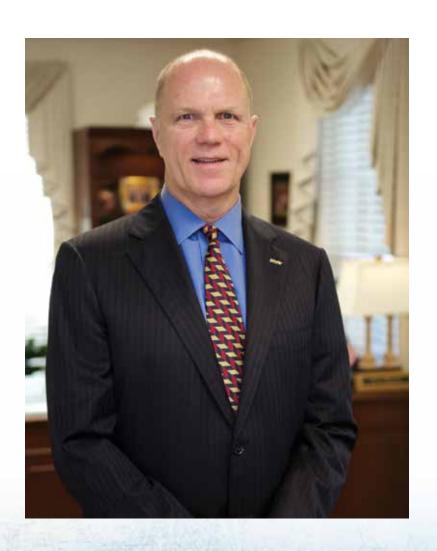
Associates

WHAS Crusade for Children, Inc.

WNKY's NBC and CBS

Zebra Graphics





Rick Wilson, Market President of BB&T, has supported the Foundation through the Charity Ball since its inception. But it's not just about the ball — Rick believes the act of giving is a culmination of having the ability and the desire to help others. For him, it is the purpose in life.

When asked why BB&T continues to support the Community Clinic and The Dental Clinic, Rick said, "Good health and dental care are so very important for people. From the perspective that 'a rising tide lifts all boats,' better healthcare makes for a better community. This helps BB&T to fulfill its own mission of making the communities where we live and work better places."

We truly want to thank BB&T and all the donors who support the Community Clinic and The Dental Clinic. The Charity Ball is an annual event that brings so many people together for this cause. We are grateful and honored to work with Rick and BB&T.





CHARITY BALL SPONSORS

PLATINUM \$25,000

BB&T

RUBY \$15,000

Merrill Lynch - Bank of America

GOLD \$10,000

English, Lucas, Priest and Owsley, LLP

DIAMOND \$5,000

Constellium-UACJ ABS LLC
Commerce Bank
Dean Dorton Allen Ford PLLC
Dillard's
Graves Gilbert Clinic
Linda and John Kelly
Dr. Juli and David McCay
Stengel Hill Architecture
XBS Digital

EMERALD \$3,000

Barbara and Ken Burch
Hilliard Lyons
Beverly and Hoy Hodges
Imaging Consultants of Kentucky
Dr. Patricia J. Mercer
US Foods

SAPPHIRE \$2,000

Ellie and Chuck Adams
Ruth and Charles Ellis
Franklin Bank and Trust Company
Houchens Industries
Mick-Murf Construction, Inc.
Dr. and Mrs. William H. Moss
Don S. Vitale
Shannon and Mike Vitale

PATRON \$1,000

Arnold Consulting Engineering Services Inc.

Ruthie Bale

Dr. and Mrs. Mark Bigler

David Chandler

Consolidated Paper

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Elite Travel - Kara Roberson

Ferguson Bath Kitchen & Lighting Gallery

Atha Ford

Judge and Mrs. William G. Fuqua

Carole and Norman Harned

Heart Strings/Chatters

Kathy and Fred Higgins

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Norma Jean and Bob Kirby

Logan Aluminum, LLC

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Office Resources Inc

Scott, Murphy and Daniel

Sowell, Stevenson and Steidl PLLC

Taylor Family

Walmart - Morgantown Road

MUSIC SPONSORS

THE DOWNTOWN BAND

Darlene and Jim Johnson Jim Johnson Nissan/Jim Johnson Hyundai

COCKTAIL BAND

Shannon and Mike Vitale



MAJESTIC \$8,000+

Goldsmith Jewelry Repair & Design Holiday Inn University Plaza Pool & Spa Depot of Bowling Green Steamer Seafood WBKO

REGAL \$4,000 - \$7,999

a la occasions
Drs. John (d.) and Donna Blackburn
Eyeconic.TV
Gerald Printing
Morris Jewelry
My Genetx - Advanced Healthcare
Laboratory
NiteLiters
SOKY Happenings
VIP BG Magazine

NOBLE \$1,500 - \$3,999

Atalla Essential Skin Restoration The Bistro Regina and Ken Byrd Carmon Imaging Deemer Floral Co. Dillard's Fabric Cleaners Fugua Events Party & Rentals Harvey Johnston - Thoroughbred Square and The Pines Holland American Line C. David Jones LuLu's Fine Home Furnishings Mary Jane Chocolates Musician's Pro Cheri and Joe Natcher Cara and Bob Pitchford Debbie Salyer Photography South Central Bank Southeastern Displays Yvonne McQuitty - The Plant Lady WBVR and WUHU Radio

AUCTIONEER

Zebra Graphics

Ken Byrd

MASTER OF CEREMONIES

Bob Pitchford

A Guardian Angel for the Traughbers

Meet the Traughbers.

Matt, Samantha, Matthew,
Hailey and Katelyn represent
many typical families who live
and work in this area. Both
parents work outside of the
home to support their children,
pay their bills, put food on the
table, and take care of their
family's health needs.

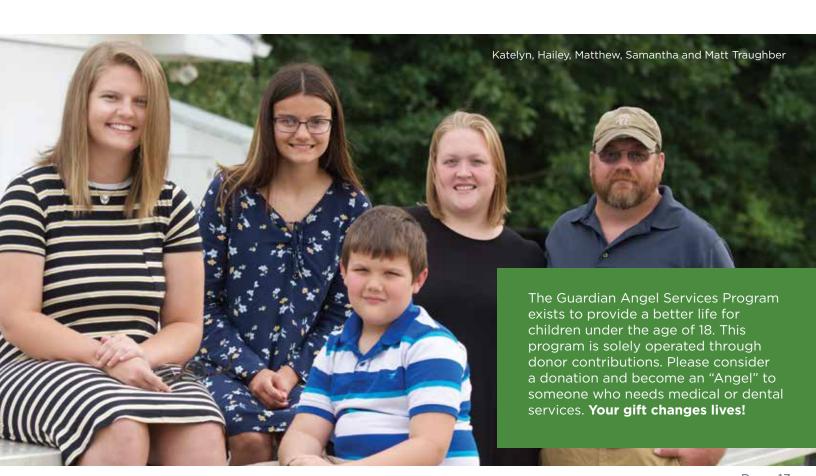
Matthew and Hailey were born with Type I Diabetes. With newer technologies available, both children have learned to keep their condition under control by making good food choices and using insulin pumps. Because of the high monthly cost of their treatment, the Traughbers thankfully qualified for financial assistance through state programs, until the children's ages made them no longer eligible for support.

Thank you. I don't have words to express how thankful I am to everyone who made this possible. After going through all this worry,

it's just more proof that it **only takes faith** that someone will help!"

- Samantha Traughber

When the cut in financial support came suddenly, Samantha called the Community Clinic looking for temporary resources for her family. The Clinic's Guardian Angel Program helped with upcoming costs until other arrangements could be put into place. Now enrolled in a patient assistance program, the Traughber family's monthly costs have been made affordable again. ♥



mchealth.foundation

