



# CHARACTERISTICS OF COMPASSION



Shannon Vitale
Chair of the Board of Directors

For as long as I can remember, I have wanted to make a difference in my community. I have had the honor of serving as Chair of Med Center Health Foundation Board over the last three years. I have met some of the best leaders in this area—those who show compassion for others by giving back to our community in ways that match their own passions.

Leadership is about people. Great leadership is about inspiring people, serving people and caring about people. The Foundation leads this mission as it continues to build relationships that inspire charitable giving in support of Med Center Health's mission to care for people and improve the quality of life in the communities we serve.

On behalf of the many people whose lives have been changed by your generosity and support, we are grateful for you choosing the Foundation as your charity!

# "Compassion is our deepest nature"

Jack Kornfield

#### 2016 BOARD OF DIRECTORS



Connie D. Smith President and CEO



Ron Sowell Secretary/Treasurer



Shannon Vitale Chair



Jim Martens Vice-Chair



Donna Blackburn



Gary Broady



Barbara Burch



Regina Parsley-Byrd



Dr. David Ciochetty



Darlene Johnson



Lisa Leachman



Dr. Patricia J. Mercer



Lou Moore



G. Michael Murphy



Leisa Shirley



Lawrence White

#### FINANCIAL STATEMENT

January 2000 - December 2016

**Contributions Received to Date** 

Contributions Transferred to Date	\$27,093,967
Donor Designated Transferred Amounts	
Endowment Contributions	\$11,964,197
Community Clinic and The Dental Clinic	\$6,115,455

\$27,093,967

**Hospitality House** \$4,351,655 **Bequest and In-kind Donations** \$2,540,353 Barren River Adult Day Care Center \$532,483 Cal Turner Rehab & Specialty Care \$389,389 **Health Sciences Complex** \$327,614 The Medical Center at Bowling Green \$357,508 Health-Related Scholarship Funded at WKU \$174,134 \$170,000 Neurosurgery The Medical Center Community Wellness \$128,814 The Medical Center at Scottsville \$18,527 The Medical Center at Franklin \$20,696

Commonwealth Regional Specialty Hospital \$1,695 Other Facilites \$1,446

**TOTAL** \$27,093,967

#### 2016 INVESTMENT AND **ALLOCATION COMMITTEE**

Jim Martens, Chair Barbara Burch Dr. David Ciochetty **Darlene Johnson Connie Smith Ron Sowell Shannon Vitale** 

# Leadership



Tony Witty



Darren Woodruff

Doris C. Thomas Vice President



Kathy A. Smith Director of Annual Giving



Carla Reagan **Director of Foundation Programs** 

# **WAYS TO GIVE**

Gifts of any amount are always appreciated and valued.

Outright Gift: A gift of cash is one of the most convenient ways of giving to the Foundation. Cash can be given in the form of currency, checks, or money orders made payable to Med Center Health Foundation. The Foundation also accepts Visa, MasterCard, Discover or American Express as a form of payment.

Securities: Gifts of appreciated securities provide considerable advantages to donors. When securities have been held for the required period of time, a donor can deduct the full fair market value of the gift and avoid a capital gains tax on the appreciated amount of the securities.

Charitable Gifts From IRAs: If you are over age 70½, you can direct the Custodian of your IRA to transfer up to \$100,000 of your IRA to Med Center Health Foundation, every year, free of income tax. Any distribution made to Med Center Health Foundation counts toward your required minimum distribution for that year. Because the distribution is not included in your taxable income for that year, the distribution does not give rise to a charitable income tax deduction.

Annual Giving: Individuals commit to an annual giving plan of their choice. These are donors we can count on year after year to support the Foundation's initiatives.

Life Insurance: Gifts of Life Insurance allow donors to make sizable gifts at relatively low cost. By assigning ownership of a life insurance policy to the Foundation, you receive an immediate tax deduction and eliminate the proceeds of the policy from the estate

Deferred Gifts: Remember the Foundation in your Will. Other avenues might be a Charitable Remainder Trust, Charitable Lead Trust or through your Retirement Plan or Revocable Trust set up for this purpose of giving.

Other: Contributions of real estate or closely held stock are other ways of creating a fund within the Foundation.

#### MAIN INITIATIVES OF THE FOUNDATION

Women and Newborn Services

# Hospitality The Medical Center Franklin House Community Clinic and The Dental Clinic

Guardian Angel The Medical Center Bowling Green Children's Services Neuroscience Services

The Medical Center-WKU Health Science Complex

The Medical Center Caverna

The Heart Institute Cancer Treatment Health and Wellness Center Center for Southern KY

#### Hospitality House Endowment

The Medical Center Scottsville

Cal Turner Rehab & Specialty Care

The Medical Center Albany

# **3 EASY WAYS**

to make a gift



Online MCHealth.Foundation



Mail Med Center Health Foundation 800 Park Street Bowling Green, KY 42101



Call 270-796-6519 or 270-796-5543



# **HOSPITALITY HOUSE** – A Home for Many

In 2015, when Joel and Dennette Johnston's son Jay suffered a severe health incident and was told he needed a long-term, acute-care hospital, they were confused and frightened. As a physician, Dr. Johnston reviewed available options for care closest to their home near Owensboro, and chose Commonwealth Regional Specialty Hospital, located within The Medical Center at Bowling Green, as their best option.

On a ventilator and paralyzed, Jay was transported with his parents at his side. Dennette remembers they arrived in Bowling Green not sure about where they would stay, or for how long they would be here.

"As we walked off the elevator on the floor of Commonwealth Regional Specialty Hospital," Dr. Johnston recalled, "we saw the Hospitality House poster. It was as if all the needed resources just came together for us. The fact that there was no charge to stay there absolutely blew us away."

Over the next six months, Joel and Dennette called the Hospitality House their home. Being only a few hundred feet away from where their son was being cared for provided a sense of convenience and security for both parents and son until he was able to return home.

Now in its seventh year of operation, there are hundreds of Hospitality House stories just like this



Bea Proctor and Dana Swain, Faces of the Hospitality House



one. The Hospitality House provides lodging for guests during cancer treatments, for mothers whose babies must remain in the Neonatal Intensive Care Unit, and for other family members of patients being treated at The Medical Center or Commonwealth Regional Specialty Hospital. The Hospitality House has approximately \$250,000 in annual operational costs. There is no charge to stay at the Hospitality House; however, guest donations cover a small portion of this cost.

The Hospitality House Endowment Campaign is underway as we work to grow the endowment by \$2 million enabling more patients and families to have access to the respite or support the House provides. A donation to the endowment is an investment for the perpetuity of the home.

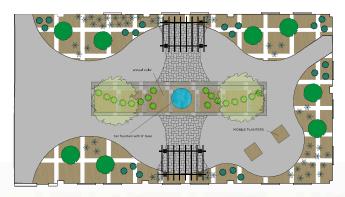
Endurance

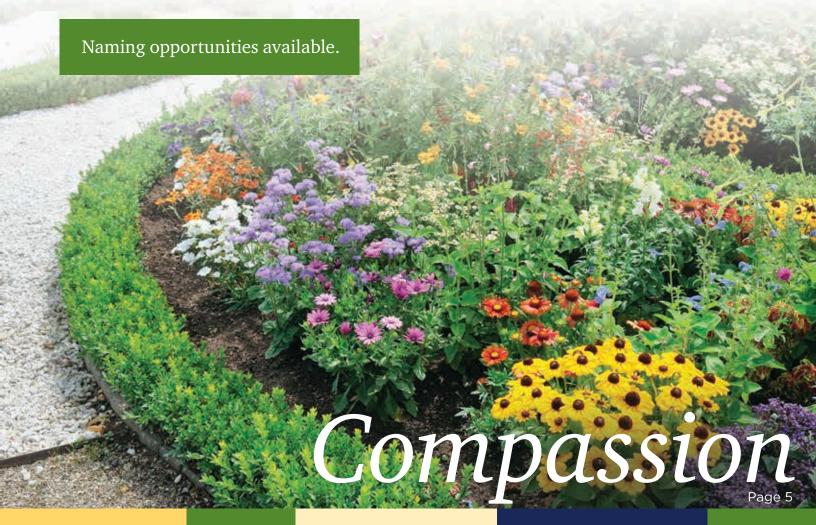
For information on how to donate to the Hospitality House Endowment Campaign, please visit the Foundation's website at **MCHealth.Foundation**. We continue our legacy of excellence as we enhance current initiatives and look to the future.

# CAL TURNER REHAB & SPECIALTY CARE COURTYARD PROJECT

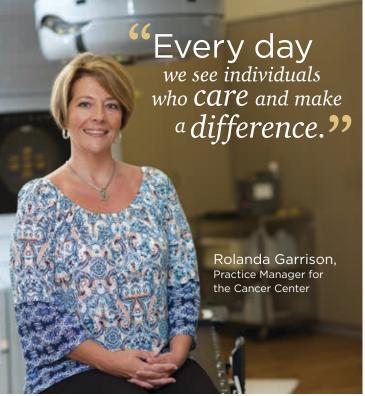
Help us make a difference in the lives of those who reside at Cal Turner Rehab & Specialty Care located in Scottsville, Kentucky. Many of us take for granted the outdoors and think nothing of walking outside to enjoy the fresh air. The courtyard renovation will give Cal Turner residents, their families and staff of The Med Center at Scottsville a gift that will be enjoyed for many generations. The courtyard will be paved for easy wheelchair access, raised gardens for those who cannot reach on their own to grow and nurture flowers and vegetables, along with seating under pergolas. A fountain, the center of attraction, will provide soothing sounds of a

waterfall. Naming opportunities are available for honoring or remembering someone special. For more information on how to be a part of this project, please visit **MCHealth.Foundation**.









All donations to Med Center Health Foundation are truly appreciated, but sometimes a special gift means so much to so many in different ways. A gift of this kind was made by anonymous donors in memory of a beautiful lady many of us knew - Kim Jackson.

Outside the window of the Cancer Center's waiting room was an opportunity to create an inspirational garden. Many who enter the doors of the Cancer Center are uncertain of their journey and look for a moment of peace - the calming sound of the garden's waterfall and the beautiful landscape attracts patients, families, and even staff when they need a moment of respite. The garden creates a feeling of serenity for everyone.

Maya Angelou said, "I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." We hope you feel the zest for life that Kim showed while she was with us. Thank you to all those who have made a commitment to help patients at the Cancer Center and for letting us continue to help others.

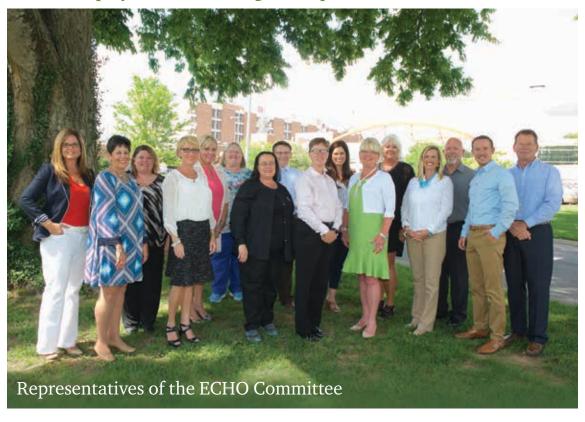
# Inspiration

If you are interested in supporting the Cancer Center and helping others in need, please contact the Foundation.

270-796-6519 • MCHealth.Foundation

# **TEAMWORK**

ECHO (Employees Contributing To Help Others)



#### Eddie Scott, Chair

Steve Ramsey, Co-Chair Anne Afton Maria Atwell Angela Barrick Tammy Basham Niki Bennett Jamie Bittel Georgena Brackett Sarah Bridgeman Staffanne Cassady

Kim Gay Sherri Goldsmith Sheron Harper Ashley Hartz Jonathan Hendricks Missy Hilton Amanda Howard Beth Kellerman Lisa Lopez **Emily Martin** 

Beth McIvor Eddie Mills Kim Mitchell Vickie Mullins Trey Roberson Vickie Taylor Blain Whitmer Beau Wilkins Andrea Williams Jacque Woodward

More than 11,000 lives were touched through employee giving in 2016.

1,011 **EMPLOYEES** give through payroll deduction.

2016 employee donations totaled \$147,089

A list of ECHO donor names can be found at MCHealth.Foundation.

\$1.65 Million raised by ECHO donors since inception of the Foundation

Dedication



- have been seen for physicals, high cholesterol, hypertension, thyroid disease, upper respiratory infection, colds, flu and other general services
- 2,200 dental patients received basic care to include annual cleanings, denture replacement, extractions and fillings
- 13,000 total services provided (labs, office) visits, consults, education sessions and referrals)
- 3,000 prescriptions to patients at no cost
- Guardian Angel Children's Services is a program created so no child would suffer needlessly due to a basic medical or dental concern their family cannot afford. It is supported 100% through donations made and specified to this program.





bgcharityball.org.

#### 2016 Community Relations Committee

Darlene Johnson, Co-Chair Beverly Hodges, Co-Chair Tyler Baker (not present) Donna Blackburn (not present) Liz Bradley (not present) **Barbara Burch** Regina Parsley-Byrd **Vivian Grise** Melody Haase (not present) Renee Kilgore Lou Moore (not present) Mickeye Murphy Cara Pitchford Ward Plato (not present) **Kav Roberson Leisa Shirley Kathy Smith Doris Thomas Tamara Vogler** Amy Wallace (not present) Joyce Wyatt



#### Sponsors

#### PLATINUM SPONSORS \$25,000

BB&T

#### **RUBY SPONSORS \$15,000**

Merrill Lynch - Bank of America

#### **GOLD SPONSORS \$10,000**

English, Lucas, Priest and Owsley, LLP Houchens Industries

#### **DIAMOND SPONSORS \$5,000**

Dr. David and Robin Ciochetty
Commerce Bank
Dean Dorton Allen Ford PLLC
Dillard's
Franklin Bank and Trust Company
Graves Gilbert Clinic
Linda and John Kelly
Dr. Juli and David McCay
Stengel Hill Architecture
Mary L. Tincher
XBS Digital/Xerox

#### **EMERALD SPONSORS \$3,000**

Barbara and Ken Burch

Hilliard Lyons
Beverly and Hoy P. Hodges
Imaging Consultants of Kentucky
M & L Electrical, Inc.
Patricia J. Mercer, M.D.
Alex and Jennifer Nottmeier
US Foods

#### **SAPPHIRE SPONSORS \$2,000**

Ellie and Chuck Adams Mick-Murf Construction, Inc. Dr. and Mrs. William H. Moss Southern Kentucky Rehabilitation Hospital

#### PATRON SPONSORS \$1,000

Ruthie Bale
Dr. Clark and Kylie Bernard
Dr. and Mrs. Mark Bigler
Gail and Gary Broady
Consolidated Paper Group
Claudia and Steve Downey
Elite Travel - Kara Roberson
Judge and Mrs. William G. Fuqua
Carole and Norman Harned
Heart Strings/Chatters

Kathy and Fred Higgins
Dr. Eli Jackson, III
Sarah and Harvey Johnston
Melinda and Jeff Joyce
Norma and Bob Kirby
Eva and Jim Martens
Carol and Dan McIvor
Mr. and Mrs. Joseph McFarland
Dr. Bill (d.) and Lou Moore
Nest Uncommon Goods
Office Resources, Inc.
Hugh D. and Shirley Roe
Scott, Murphy and Daniel
Talbots
Shannon and Mike Vitale
Walmart - Morgantown Road

#### **CITY LIGHTS BAND**

Jim and Darlene Johnson Jim Johnson Nissan / Jim Johnson Hyundai

#### **COCKTAIL BAND**

Shannon and Mike Vitale

#### **In-Kind Sponsors**

#### **MAJESTIC SPONSORS \$8,000+**

Goldsmith Jewelry Repair & Design Holiday Inn University Plaza Jewelry Barn Steamer Seafood / Pink Daisy WBKO

#### REGAL SPONSORS \$4,000 - \$7,999

à la Occasions Drs. John and Donna Blackburn Eyeconic.TV Gerald Printing NiteLiters SOKY Happenings

#### NOBLE IN-KIND SPONSORS \$1,500 - \$3,999

Holland American Line

Independence Bank

Atalla Essential Skin Restoration
Bella's Nursery & More
Bowling Green Hot Rods
The Bistro
Bowling Green Housing Authority
Brickyard Café
Carmon Imaging
Deemer Floral Co.
Dillard's
Elizabeth Rhodes Studio and
the Paint 'n Place
Fabric Cleaners
Harvey Johnston - Thoroughbred Square and
The Pines
Dr. and Mrs. Tage Haase

C. David Jones
LuLu's Fine Home Furnishings
Musician's Pro - Star Studios
Cheri and Joe Natcher
Party 1 Superstore
Cara and Bob Pitchford
Debbie Salyer Photography
South Central Bank
Southeastern Displays
The Plant Lady
Regina Webb Salon & Spa
ZebraGraphics

#### **KEN BYRD**

Auctioneer

#### **BOB PITCHFORD**

Master of Ceremonies

# WARREN SOCIETY

The Warren Society is a distinguished group of individuals who support the advancement of healthcare with a minimum cumulative commitment of \$10,000. Thank you for all you do in our community now and for future generations.

Chuck Layne (d.)

#### **FOUNDER** \$100,000+

Anonymous x2 Jerry E. (d.) Baker Carolyn Wolfe and James W. (d.) Brite, Sr. John (d.) and Chris Desmarais The Family of Dr. G.Y. Graves Linda and John Kelly Patricia J. Mercer. M.D. Rita and Jim Scott Herman (d.) and Lena (d.) Smith Family Endowment Suzanne Vitale The Estate of Bernard (d.) Young

#### **LEADER**

#### \$50,000 - \$99,999

Drs. Faye Istanbooly and Ziad Al-Amiri Anonymous\* Covella H. Biggers Drs. John and Donna Blackburn Beth and David Bradford Marthena R. Burr Darlene and Jim Johnson Sarah and Harvey Johnston Bud and Jana Layne Dan and Carol McIvor Dr. Bill (d.) and Lou Moore G. Michael and Mickeye Murphy Joe and Cheri Natcher Alex Soriano, M.D. Ron and Dr. Debra Sowell\* Carrel K. (d.) and Clara M. Sumner Mary L. Tincher Don and Linda Vitale Shannon and Michael Vitale

#### **BENEFACTOR** \$25,000 - \$49,999

B.J. and Linda Booth Gary and Gail Broady David and Lynda Broderick The Buckberry Family Barbara and Ken Burch Regina and Ken Byrd Jean and Lee Cherry\* Jimmie and Ann Gipson Fred M. and Kathy Higgins Beverly and Hoy P. Hodges Dr. Eli Jackson, III Melinda and Jeff Joyce\*

James A. and Eva Martens Dr. Juli and David McCay Dr. and Mrs. Paul Moore\* Shirley and Hugh D. Roe Eddie W. and Tracy Scott\* Steve and Leisa Shirley Colonel and Mrs. Robert E. Spiller Doris C. and Roger Thomas\* Joseph J. Zaydon, M.D.

### **GUARDIAN**

\$10,000 - \$24,999 Chuck and Ellie Adams Anonymous Anonymous\* Judy and Bob Armstrong Matthew J. and Margaret Baker\* Ruthie Bale F. Richard and Barbara Ball Drs. Marie Michelson and Colonel James Beattie Louis and Maribeth Berman Joyce and Skip Berry Dr. Mark and Kathyrn Bigler Mike and Cathy Bishop Sandy and Thomas Boussard Steven and Laura Bowra Jo An Pearson Buck Navada and Joe Campbell David Chandler John and Carole Chaney\* Nancy and Joe (d.) Cheek Dr. David and Robin Ciochetty Eduardo and Marilyn De Los Reyes Mary Alice and Geoffrey W. Fields John Mark and Natalie Fones\* Gary and Sandra Force Judge and Mrs. William G. Fuqua Gerri and Ken Glenn Leo Govani Eric A. and Angela Hagan\* Dr. and Mrs. Ghavth Hammad Norman and Carole Harned Tom and Joyce Hart Jimmy and Paula Hendrick Jan Skaggs Hensley Bob Hilliard Gavle E. Hooks\* Larson and Ruth Hudson Bill and Shirlev Kendall

Tommy Loving and Eve Main Dixie and Pete Mahurin Emily Howard and Ronnie Martin\* Stan and Sandy Matthews Julia and Mitch McDonald Dr. and Mrs. Richard McGahan Ann Mead Jan and Dirk Miller Currie and Judy Milliken Chief Justice and Mrs. John D. Minton, Jr. Charlie (d.) and Shelby G. Moore Ronnie and Sarah C. Moore Dr. Narendra and Vimila Nathoo John and Jane Newman Lassie and Leon (d.) Page Geoff and Kathy Palmer Mr. and Mrs. Howell Patton, III Bob and Cara Pitchford Julie and Gary Ransdell Jody and Neva Richards Bill and Sarah Richey Kathleen L. Riley\* The Family of Mrs. Margaret H. (d.) Ross Hugh and Peggy Runner Butch and Jolene Rush Kathy Scariot Brian and Christy Schuette L. Jack (d.) and Jo Jean Scott Sue and Jim (d.) Secrest, Sr. Terri and Steve Sheldon Dr. Patricia G. Faulkner-Simmons and Mr. Steve Simmons Linda and Jim Skaggs Julie Spencer Carole Steen Charles (d.) and Barbara (d.) Stewart Jan and Buster Stewart Wade and Melissa Stone\* Steven and Kendra Sutton Cecilia and Kevin Thomas Ferris Van Meter (d.) Mariano J. Vitale Catherine and Dean Warren Glenna and Johnny Webb Carol and Denny Wedge Minerva and Kevin Westray Roland D. Willock Richard N. and Teresa W. (d.) Wilson Miki and David Wiseman Jacqueline K. and Gary Woodward\*



\* Med Center Health Employee (d.) Deceased

Norma and Bob Kirby

Elise A. and Bill Konwiczka

John and Betsv Kullman\*

#### **BUSINESS HONOR ROLL**

As successful members of the community, the Business Honor Roll lists those businesses who show a responsibility and commitment to help less fortunate and contribute to improving our community now and for the future. Thank you for your partnership with Med Center Health Foundation.

# Compassion is passion with reart"

#### **FOUNDER** \$100,000 +

Anonymous

Commonwealth Health Corporation English, Lucas, Priest and Owsley, LLP

Gerald Printing

Graves Gilbert Clinic

Holiday Inn University Plaza

Kohl's Department Stores

Millennium Endowment Fund

Scott, Murphy and Daniel - Building

**Construction Specialists** 

Stengel Hill Architecture

The Medical Center at Bowling Green

The Medical Center at Franklin

The Medical Center at Scottsville

Laura Goad Turner Charitable Foundation

#### **LEADER** \$50,000 - \$99,999

a 'la occasions

Citizens First

Ford's Furniture

Franklin Bank & Trust Company

Goldsmith Jewelry Repair & Design

The Haskins Foundation

Houchens Industries, Inc.

Jewelry Barn

Meritain Health

Morris Jewelry

Neace Lukens Insurance

**SOKY Happenings** 

Southern Foods, Inc

#### BENEFACTOR

\$25,000 - \$49,999 Anonymous

Arnold Consulting Engineering

Services. Inc.

Bank of Edmonson County

The Bistro

Bowling Green Associated

Pathologists, PSC

Bowling Green Hot Rods

Brickyard Café

Chase Bank

Consolidated Paper Group

Dillard's

Holland America. Inc.

Merrill Lynch Bank of America Corporation

Minit Mart

Omni Custom Meats, Inc.

Party 1 Super Store

Quest Diagnostics

Regency Furs

Walmart Stores, Inc.

WBKO

Xerox/XBS Digital

#### **GUARDIAN**

\$10,000 - \$24,999

Allied Energy, Inc.

Anonymous

ARAMARK Healthcare

Bandy, Inc.

BKD, LLP

Cardinal Office Systems

Carmon Imaging

Commerce Bank

The Community Foundation of South Central Kentucky

Daily News

Alan Davis Photography

Deemer's Floral Co. Inc.

Dressman Benzinger LaVelle PSC

Fabric Cleaners

Fruit of the Loom

Hilliard Lyons

Hillard Lyons Charitable Contribution

Michael W. Howell. D.O.

**IKON Office Solutions** 

Imaging Consultants of Kentucky

Logan Memorial Hospital Auxiliary

MacKenzie's

March of Dimes

Mariah's

Mattress Firm

Mick-Murf Construction. Inc.

NiteLiter's, Inc.

PepsiAmericas, Inc.

Pfizer, Inc.

ProjectTech, Inc.

**RE/MAX Real Estate Executives** 

Regina Webb Salon & Spa

Reynolds, Johnston, Hinton and

Pepper, LLP

Sahetya Medical Group

Debbie Salyer Photography

Seabourn Cruise Line

Southeastern Displays, Inc.

Southern KY Oral Surgery Associates

Steamer Seafood

Stupp Bros. Bridge & Iron Company

Foundation

Wells Fargo

Western Kentucky Heart & Lung Associates

WHAS Crusade for Children, Inc.

WNKY's NBC and CBS

ZebraGraphics

#### **ANNUAL GIVING**

A list of 2016 donor names can be found at MCHeatlh.Foundation.



# **COMMUNITY PARTNERS**

#### Dillard's

A Diamond Sponsor for the Charity Ball, Dillard's has brought their store to our campuses located in Bowling Green, Scottsville and Franklin. This partnership continues to grow each year and while our employees are shopping, Dillard's donates 10% of pre-tax sales to our community.

#### Kohl's Cares

Through a grant donated by Kohl's in the amount of \$21,879, monthly Newborn Health & Safety classes are offered to expectant parents and caregivers free of charge. This grant meets a great need in our community as we reach a diverse group of attendees.

#### Kroger

Your Kroger Plus Shopper's Card can make a charitable donation to Med Center Health Foundation every time you use it. Kroger donates a portion of purchase dollars to the Foundation to support some amazing programs, such as the Cancer Program at The Medical Center. The money for the Cancer Program helps patients in need cover transportation and medication costs they cannot afford.

#### Morrison Healthcare Food Services

Morrison is an intricate part of The Medical Center's success for preparing meals for patients and families every day. However, behind the scenes, donations are made to the Foundation in support of its employee fundraising initiatives.

#### Southeastern Displays

Southeastern Displays supports us with a donation of billboards in Bowling Green, Franklin and Scottsville for the Foundation's annual fundraising events. This method of advertising makes a huge difference to get the word out about our events and services.

#### Steamer Seafood

Steamer Seafood's food truck was on site for our annual fall employee kick-off event at High Street Park. More than 500 attended as the **Steam Team** donated 100% of the food. This event raised money for the Hospitality House and the Community Clinic and The Dental Clinic.

#### Talbot's

Talbot's has graciously partnered with the Foundation to offer an annual spring and fall Event Night for guests who love to shop and support a great cause in our community. We are grateful for the friendships we have established with this group of ladies!

#### Zumbathon

To help cancer patients, many participants came out to have fun, enjoy snacks and do the ZUMBA! Funds raised from this event were used to purchase merchandise at Tomorrow's Woman for individuals who could not otherwise afford them.

# THANK YOU for choosing

Med Center Health Foundation as your charity.

We are grateful!







"Helping one person might not change the whole world, but it could change the world for one person."

**Paul Shane Spear** 

# MAKE THE SEASON BRIGHT TASK FORCE

Mary Ann Cole Ann Elliott Romanza Johnson Susan Jones Pearl Taylor Kim Thomas Tony Witty





800 Park Street Bowling Green, KY 42101 270-796-6519 MCHealth.Foundation