

THE MEDICAL CENTER SCOTTSVILLE
STRATEGIC IMPLEMENTATION PLAN 2025-2027

IDENTIFIED PRIORITY: ACCESS TO CARE

Goals

- Provide information on available services in our community through advertising and community outreach events and social media outlets
- Continue to utilize telemedicine services to provide access to specialists and primary care
- Continue to utilize Med Center Health Primary Care Scottsville to manage chronic disease conditions within our community
- Continue to provide care to our school system through the onsite nurse practitioner clinics at each of our county schools
- Provide information and awareness on health screenings available in our area
- Decrease barriers to accessing health services
- Maintain Certification for Acute Stroke Ready Hospital through The Joint Commission
- Obtain Acute Heart Attached Ready Certification through The Joint Commission
- Communicate resources for transportation for our community members
- Communicate resources for our homeless population and provide assistance to those seeking help with housing

Activities/Outcomes

April 2025

Facebook post education on the following topics:

- MCH Direct to help assist with scheduling provider visits and radiology exams

May 2025

Facebook post education on the following topics:

- Skin Cancer Awareness
- Asthma education
- Sunscreen use education

June 2025

- First Friday on the Allen County Square, presented services offered to over 150 participants

Facebook post education on the following topics:

- Men's Health Month awareness of men's' health topics

July 2025

Facebook post education on the following topics:

- Sarcoma Cancer Awareness
- Heat Awareness
- Plantar Fasciitis Education
- Handwashing Education

August 2025

- Allen County Schools open house, presented primary care services to 300 participants
- School physicians for 20 participants

Facebook post education on the following topics:

- Lung Cancer Screening
- Back to School Well Child Exam
- National Immunization Awareness Month
- MCH Direct Service Announcement
- Summer Swim Safety

September 2025

- First Friday on the Allen County Square, presented services offered to over 150 participants

Facebook post education on the following topics:

- Falls in Adults
- KHA Ending Violence Against Hospital and Health Care Workers
- MCH Direct Service Announcement
- MCS Health Fair Announcement
- Sepsis Education

October 2025

- First Friday on the Allen County Square, presented services offered to over 150 participants

- Community Health Fair, provided education, information, health screenings to over 120 participants
- Chamber of Commerce Presentation, providers in Allen County to 120 participants
- Health Fair for Dollar General employees, screenings, flu shots and education for 60 participants

Facebook post education on the following topics:

- Breast Cancer Awareness
- Mammogram Education
- Health Fair notifications
- Halloween Safety Awareness

IDENTIFIED PRIORITY: DIABETES

Goals

- Assist with reducing the incidents of type 2 diabetes in the community
- Provide education on prevention and management of diabetes and prediabetes
- Promote early diagnosis of type 2 diabetes
- Reduce long term complications due to uncontrolled diabetes
- Promote diabetes support group in Allen County
- Increase the number of referrals to diabetes education by 10% each year

Activities/Outcomes

July 2025

Facebook post education on the following topics:

- Diabetes Support Group

IDENTIFIED PRIORITY: CARDIOVASCULAR DISEASE

Goals

- Increase knowledge and usage of 911 at onset of heart attack or stroke symptoms
- Decrease the risk of health complications, including but not limited to heart attack and stroke, associated with uncontrolled high blood pressure
- Become Acute Heart Attack Ready Hospital Certified through The Joint Commission
- Maintain Acute Stroke Ready Hospital Certified through The Joint Commission

Activities/Outcomes

April 2025

Facebook post education on the following topics:

- Why is walking the most popular form of exercise?
- Common signs of heart attack
- Be FAST

May 2025

Facebook post education on the following topics:

- Two steps to save a life
- Know CPR and know how to use a AED
- 5 Heart Attack Symptoms more commonly experienced by women
- High blood pressure, hypertension
- Spanish Stroke Acronym RAPIDO
- Call 911 at signs of Stroke
- Time lost is brain lost
- Dizzy + 1
- Clinical Connections, signs and symptoms of Stroke
- Don't Delay call 911
- Act FAST

June 2025

Facebook post education on the following topics:

- CPR week, education
- Hands only CPR
- Signs of Stroke in Men and Women
- Manageable Stroke Symptoms
- BE FAST

July 2025

Facebook post education on the following topics:

- Call 911-Stroke Awareness
- High Blood Pressure-Risk Factor for Stroke
- Two Step CPR

- Dizzy + 1 awareness of Stroke Symptoms
- Heart Attack Symptoms
- Heart Attack & Stroke Care at The Medical Center at Scottsville

August 2025

Facebook post education on the following topics:

- High Blood Pressure Education
- Two Step CPR
- BE FAST Education
- Life's Essential 8
- Dizzy + 1 Stroke Symptoms
- Manageable Stroke Risk Factors

September 2025

- Rotary presentation on Heart Attack Ready to 40 participants

Facebook post education on the following topics:

- Ambulance Ride to Save a Life
- BP Education
- Time Lost is Brain Lost
- CPR and AED education
- 911 Emergency Calls
- 5 Heart Attack Symptoms
- RAPIDO Education
- 2 Steps to Save a Life

October 2025

- Rotary presentation on Congestive Heart Failure Program for Long Term Care to 40 participants

Facebook post education on the following topics:

- Ambulance Ride to Save a Life
- Act FAST
- Signs of Cardiac Arrest
- CPR and AED education
- World Stroke Day

- Hands only CPR
- Heart Attack Warning Signs

IDENTIFIED PRIORITY: MENTAL HEALTH AND SUBSTANCE USE DISORDER

Goals

- Identify and refer patients from point of service to provider for mental health crisis stabilization or substance use disorder timely
- Offer additional detox programs in our area
- Increase mental health education with providers, community, and school system
- Increase mental health provider in our rural health clinics for medication follow up and therapy

Activities/Outcomes

April 2025

- YMCA Health Fair, provided mental health resources
- 988 Coalition, provided mental health resources
- Podcast with Jake, provided mental health education
- BRADD Caregiver Support In-service, provided mental health resources to 8 participants
- Fall Prevention Production, provided mental health resources to 31 participants
- Crisis Unit In-service, mental health resources to 4 participants
- SOKY, provided mental health education to 32 participants
- Meeting of the Minds provided mental health education to 12 participants

May 2025

- Amedisys Home health Care In-service provided mental health resources to 25 participants
- Cornerstone Facebook provided mental health resources virtual audience
- Lifeline Home Care provided mental health resources to 18 participants
- Bungalow Assisted Living Facility provided mental health resources to 18 participants
- Meeting of the Minds provided mental health resources to 10 participants
- Facebook Clinical Connections with Senior Perspectives
- Greenview Case Management Department provided mental health resources to 4 participants
- SOKY provided mental health resources to 35 participants
- Cal Turner Resident Council provided mental health resources to 12 participants
- AHEC provided mental health resources to 8 participants

- Monroe County Health Fair provided mental health resources to 30 participants
- Elder Abuse Council provided mental health resources to 20 participants
- Mental Health and Aging Coalition provided mental health resources to 12 participants
- Barren County Provider Meeting provided mental health resources
- TimeSavers In service provided mental health resources to 10 participants

June 2025

- Med Center Health Expo provided mental health resources and education to over 1000 participants
- SOKY provided mental health resources to 8 participants
- Barren County Provider meeting provided mental health resources to 8 participants

July 2025

- SOKY provided mental health resources to 48 participants
- Glenview Birthday Fair community event; provided mental health resources to 100 participants
- Village Manor mental health in-service for 21 participants
- Mental Health and Aging mental health in-service with 10 participants
- Barren County provider meeting, with mental health resources for 10 participants

August 2025

- Scottsville Rotary Club meeting mental health education for 40 participants
- Barren County provider meeting with mental health education for 22 participants

September 2025

- SOKY provided mental health resources to 34 participants
- Veterans Cook Out health fair community event with 100 participants
- Lifeline home health in service to provide mental health resources to 10 participants
- Meeting of the Minds to provide mental health resources to 5 participants
- Mental Health and Aging provide mental health resources to 11 participants
- Hosparus provider meeting to 10 participants

October 2025

- SOKY provided mental health resources to 34 participants
- Lifeline home health in service to provide mental health resources to 10 participants
- Mental Health and Aging Conference, education to 100 participants

- Hosparus provider meeting to 10 participants

Facebook post education on the following topics:

- World Mental Health Day