

The Medical Center at Franklin Strategic Implementation Plan 2022-2024

July-September 2023

Priority Issue	Goal	Outcome	Partners
Obesity/overweight with children and adults.	Increase knowledge of healthy eating habits to assist with reducing obesity in children and adults. Assist with reducing obesity rates with children and adults.		Barren River District Health Department Medicaid Managed Care Program/Case Management Franklin Simpson Boys & Girls Club Franklin Simpson Schools Local Industries Franklin Simpson Chamber of Commerce Med Center Health WorkLife Program Med Center Health Primary Care Franklin Franklin-Simpson Chamber of Commerce
High Blood Pressure	Increase knowledge of the effects of high blood pressure. Increase knowledge of management of high blood pressure along with follow-up visits with a primary care physician. Assist with community education to reduce health risks for a heart attack or stroke.	October Activities: -October 17, 2023: Social media post on what to do if cardiac arrest happens, reach 129 people. December Activities: -December 3, 2023: Social media post on symptoms of a heart attack, reached 205 people.	National Stroke Association Barren River District Health Department Kentucky Heart Disease and Stroke Prevention Task Force American Heart Association and American College of Cardiology Local Industries
Diabetes/Prediabetes	Assist with reducing the incidence of Type 2 diabetes in the community. Provide education on prevention and management of diabetes. Provide education on prediabetes.	November Activities: -November 8, 2023: Social media post on diabetes increasing the risk of stroke and heart attack, reached 144 people. -November 8, 2023: Social media post on American Diabetes Month and information on access to care, reached 363 people.	Barren River District Health Department Medicaid Managed Care Program/Case Management Med Center Health Primary Care Franklin Franklin-Simpson Chamber of Commerce Local Lion's Club Local Industries
Access to Care	Receive certification thru The Joint Commission as an Acute Stroke Ready Hospital. Continue to utilize Med Center Health Primary Care Franklin to manage chronic disease conditions within the community. Continue to utilize telemedicine services to provide access to specialists and primary care. Continue to provide the nurse program to the local school system and onsite nurse practitioner services. Continue to provide outpatient chemotherapy program at the hospital. Continue to develop strategies and resources in the treatment and prevention of COVID-19. Support organizations that provide treatment for mental health and substance abuse.	October Activities: -October 2, 2023: Social media post on signs and symptoms of a stroke, reached 109 people. -October 19, 2023: Calling 911 with signs of a stroke, reached 100 people. -October 29, 2023: Social media post on signs of a stroke, reached 110 people. -October, 2023: Provided 119 flu & COVID vaccinations to local industries. November Activities: -November 10 & 16, 2023: Social media post on access to services with primary care, reached 484 people. -November, 2023: Provided 70 flu & COVID vaccinations to local industries. December Activities: -December 14 & 28, 2023: FAST warning signs of a stroke and what to do, reached 394 people. -December 15, 2023: Social media post on primary care services thru school based clinics, reached 465 people. -December 22, 2023: Social media post on primary care services at Med Center Health Primary Care Franklin, reached 294 people.	Med Center Primary Care-Franklin Med Center Health Barren River District Health Department Franklin-Simpson Schools The Joint Commission Franklin-Simpson EMS Kentucky Public Health Centers for Disease Control and Prevention Caravan Health
Smoking/Vaping specifically targeting middle and high school students, as well as parents.	Support smoking/tobacco cessation programs for the community. Enhance public understanding of the dangers of smoking, specifically targeting e-cigarettes. Provide education to schools around smoking, vaping and tobacco use dangers.	November Activities: -November 1, 2023: Social media post on early detection of lung cancer, reached 82 people. -November 6 & 10, 2023: Social media post on lung cancer screenings available at Med Center Health, reached 95 people. -November 7, 2023: Social media post on cigarette smoking, reached 82 people. -November 14 & 16, 2023: Social media post with information on lung cancer and smoking as main risk factor, reached 776 people. -November 20 & 27, 2023: Social media post on steps to quit smoking, reached 363 people. December Activities: -December 13, 2023: Social media post on vaping versus smoking, reached 230 people. -December 15 & 21, 2023: Social media post on smoke free success, reached 353 people.	Barren River District Health Department Franklin-Simpson Schools Get Healthy Simpson Coalition Franklin-Simpson Boys and Girls Club