

**COMMONWEALTH REGIONAL SPECIALTY HOSPITAL
CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015**

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Develop collaborative efforts to improve healthcare within Warren and surrounding counties.	Comm. Wellness													
Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.														
American Cancer Society – Warren County Chapter	Comm. Wellness													
American Heart Association	EMS Comm. Wellness													
National Stroke Association (2014)	EMS Comm. Wellness													
American Red Cross	Comm. Wellness													
Barren River District Health Department	Comm. Wellness													
Bowling Green Housing Authority	Comm. Wellness													
Fairview Primary Care Center	Comm. Wellness													
Kentucky Cancer Program	Comm. Wellness													
Medicaid Managed Care Programs/Case Management	Care Coordination													
Refugee Assistance Center	Education Vivian McClellan													
Southcentral Kentucky Community Action	Comm. Wellness													
Western Kentucky University Institute for Rural Health Mobile Health Unit	Comm. Wellness													
WBKO	Comm. Wellness													
Heart Disease and Stroke Prevention Task Force	Comm. Wellness													

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Strategy 1 – Strengthen Partnerships with Key Community Health Providers & Organizations

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Strategy 2.1 – Preventive Care & Disease Management: Diabetes

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers	Comm. Wellness & Marketing													
Provide community diabetes education forum (2014)	Comm. Wellness													
Provide CME about diabetes program to physicians	Education Vivian McClellan													
Offer quarterly Diabetes CME programs	Education Vivian McClellan													
Feature articles on benefits of diabetes education in community newsletter, WellNews, and in Physician Newsletter	Comm. Wellness & Marketing													
Present 90 Seconds to Better Health segment on diabetes	Marketing													
Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral and education process for outpatient diabetes education.	Comm. Wellness & Quality Resource Management													
Explore opportunities to develop ED admissions identification process related to diabetes complications.	HIM, Laura Williams, IT													
Develop process to ensure patients have regular healthcare provider.	Care Coordination, Hospitalist													
Provide diabetes education at community outreach events	Comm. Wellness													
Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program	Comm. Wellness													
Provide diabetes education through Commonwealth Health Free Clinic	Free Clinic Melinda Joyce Carla Reagan													
Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit	Comm. Wellness													

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Strategy 2.2 – Preventive Care & Disease Management: Obesity

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Increase awareness and utilization of The Medical Center's outpatient medical nutrition counseling services through marketing of services.	Comm. Wellness & Marketing													
Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.	Comm. Wellness													C
Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year, and make classes available for onsite employer groups.	Comm. Wellness													
Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.	Comm. Wellness													
Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruits & vegetables	Comm. Wellness Marketing & Admin Sarah Moore													
Offer Overeaters Anonymous														

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Strategy 2.3 – Preventive Care & Disease Management: Cardiovascular

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Provide education to community about heart disease and stroke risk factors. Educate on how to modify risk factors through healthy lifestyle choices.	Comm. Wellness													
Provide heart disease and stroke risk factors campaign utilizing newsletters, programs at the Health & Wellness Center, and through Worksite Wellness for employer groups, civic organizations, and community organizations.	Comm. Wellness & Marketing													
Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.	Melinda Joyce													
Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visits and readmissions	Care Coordination, Education, QRM													
Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.	Comm. Wellness Home Care, QRM													
Committee for Chest Pain Accreditation / Stroke Center Accreditation Committee and Surveys														

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Strategy 2.4 – Lung Cancer

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Provide education on hazards of smoking specific to lung cancer, stroke, and heart disease through events such as the Health & Wellness Expo, Men's Health Event, Women's Conference, Worksite Wellness, and Speakers Bureau.	Comm. Wellness	Yellow	Yellow	Yellow	Grey	White	Grey	Grey	Yellow	Grey	White	White	White	Green
Work in conjunction with community partners for implementation of smoke free environments throughout the community.	Comm. Wellness	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Continue to provide Cooper Clayton Smoking Cessation Classes at the Health & Wellness Center.	Comm. Wellness	Yellow	Yellow	Yellow	Yellow	Grey	White	White	White	Grey	Grey	Grey	Grey	Green
Commission on Cancer - Survey		Yellow	White	White	Grey	White	White	Grey	White	White	Grey	White	White	Green

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Strategy 3 – Access to Care

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Address national and local shortage of nurses and physical therapists with completion and opening of The Medical Center – WKU Health Sciences Complex on hospital campus by Fall 2013.	TMC & WKU													C
Work in conjunction with community health partners to develop directory of available health services and resources for the community.	Comm. Wellness Intern Project													
Research feasibility of working in conjunction with WKU Mobile Health Unit to provide preventative and limited primary care to underserved areas in Butler and Edmonson counties.	Comm. Wellness & Marketing													
Promote utilization of Urgentcare and Quick Care services in lieu of ED visits when appropriate through community and worksite education.														
Enhance awareness to healthcare providers, discharge planners, and case managers with managed care throughout the region of services available through CRSH for patients in need of long term care hospitalization through direct mailing of information, follow-up calls and open house/tour of facility.														
Research and build relationships with quality, long term care facilities throughout the region for patients needing additional care after discharge from CRSH.														

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STRATEGY 1 – STRENGTHEN PARTNERSHIPS WITH KEY COMMUNITY HEALTH PROVIDERS & ORGANIZATIONS

Develop collaborative efforts to improve healthcare within Warren and surrounding counties.

- WBKO – Health and Wellness Expo January 2014
- Healthy Monday Campaign ongoing
- Wellness Wednesday – Jody Richards and Briarwood Elementary ongoing
- WKU – 10K Classic October 2014
- Barren River Community Health Planning Council ongoing
- Heart disease and Stroke Prevention Task Force March 2014
- Bright Project- Childhood Obesity(Barren River Initiative to Get Healthy Together) Aug 2014 – ongoing
- KY Partnership-Farm Family Health January 2015

Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.

American Cancer Society – Warren County Chapter

- Relay for life June 2014
- Transportation of cancer patients ongoing
- Cancer Committee Meetings Quarterly

American Heart Association

- Heart walk
- Fit Friendly Worksite- Platinum Award
- Cancer Committee Meetings September 2014

National Stroke Association

- LEAP Stroke Program (Lifelong Education and Advocacy Program) February & March 2014

American Red Cross

- Tornado Preparedness Class February 2014
- Summer Safety Class May 2014
- Diabetes Forum November 2014

Barren River District Health Department

- Health Planning Council 2013 - 2015
- Cooper Clayton Facilitation Jan - Apr & Sep - Dec 2014
- HIV Testing monthly
- Healthy Kids Club/BMI Project(Bright) ongoing
- Community Health Worker April 2014- ongoing
- Diabetes Prevention Program September 2014
- Sponsored a booth at Barren River Mental Health and Aging Coalition October 2014
- BMI project at Dishman McGinnis and Parker Bennett Curry August 2014- monthly
- 5210 project at Dishman McGinnis September 2014
- Measurement Reassessment for BMI project May 2015

Bowling Green Housing Authority

- Health Fair (Body Fat and Health Information) July 2014

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Fairview Primary Care Center

- Women’s Health Specialists: follow-up on outpatient care and primary care services are referred to Fairview ongoing
- Newborn care and safety classes ongoing
- Patients with Diabetes are referred to the H&W Center for Diabetes Education ongoing

Kentucky Cancer Program

- Cooper Clayton Smoking Cessation Class Jan - Apr & Sep - Dec 2014
- Sun damage screenings May & June 2014
- Relay for Life TMC Team May 2014
- Cancer Committee meetings Quarterly
- Plan to be tobacco free November 2014

Medicaid Managed Care Programs/Case Management

- Better choices Better Health (Coventry Cares) Oct – Nov 2014
- KYnectors set up at Health and Wellness Center during wku screening April 2014

Refugee Assistance Center

- Monthly speaker on health and safety topics May 2014- ongoing
- Warren County Services Health Fair April 2014

Southcentral Kentucky Community Action

- Better Choices Better Health Oct – Nov 2014
- ICARE food Drive July 2014

Warren County Senior Center

- Arthritis Exercise Class June 2015
- Speaker’s Bureau (Exercise, Nutrition, Diabetes, Stroke) Jan – April 2015

Western Kentucky University Institute Rural Health Mobile Health Unit

- Free Blood Sugar Screening (Edmonson & Butler Counties) February & March & Sept 2014
- Osteoporosis/Bone Density Screening March & April & Aug & Sept 2014
- Blood Sugar and Cholesterol Screening February & April & Sept 2014
- Free HbA1C and Glucose Screening August 2014
- 11th St. Missionary Baptist Church (Glucose and A1C) September 2014
- Brownsville Senior Center Partner with IRH Glucose/ A1C screenings September 2014
- Bowling Green Towers Partner with IRH Glucose/A1C screenings September 2014

WBKO

- Health and Wellness Expo Jan 2014
- Chest Pain Drills February 2014
- The Medical Center 10K Classic Oct 2014
- Help promote community education such as chest pain, stroke awareness and annual health conferences ongoing
- 90 seconds to better health monthly

Heart Disease and Stroke Prevention Task Force

- Care Collaborative – Blood Pressure education cards and tracking February 2014 - ongoing

STRATEGY 2.1 – PREVENTIVE CARE & DISEASE MANAGEMENT: DIABETES

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Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers.

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|---|---------------------------------|
| • Recognition to physician's office with highest diabetes referrals | monthly |
| • Promoting services to physicians | monthly |
| • Worksite Wellness Boards | monthly |
| • Health & Wellness Expo | January 2014 |
| • <i>WellNews</i> | Jan - March 2014 & April - July |
| • ENSPIRE health coaching for CHC employees | April 2014 |
| • CHC benefit health screenings | March 2014 |
| • Doctors Day | March 2014 |
| • Letter to physicians on Diabetes Education to help their practice | March 2014 |
| • Men's Health Conference | June 2014 |
| • WEMS Health and Safety Fair: Diabetes Presentation | May 2014 |
| • Adult Day Care – Diabetes Presentation | June 2014 |
| • Promoting Diabetes Prevention Program - WBKO and radio | July 2014 |
| • Chandler Park Assisted Living: Diabetes Presentation | November 2014 |
| • Women's Conference | September 2014 |
| • Noon Lions Club: Diabetes presentation | January 2015 |

Provide community diabetes education forum.

- Planning for November 2014

Provide CME about diabetes program to physicians and offer CEU's to Nurses

- | | |
|--|---------------|
| • Diabetes Medication Update: Melinda Joyce (CME and CEU) | |
| • Charcot Foot (CEU) | |
| • Obesity and Bariatric Surgery: The Effects on Diabetes (CEU) | |
| • New Treatment Options for Diabetes (CME and CEU) | December 2014 |

Feature articles on benefits of diabetes education in community newsletter, *WellNews*, and in Physician Newsletter.

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|--|----------------------|
| • <i>WellNews</i> "Education Helps Woman Get Diabetes Under Quick Control" | January - March 2014 |
| • <i>WellNews</i> "Real Men do take care of their Health" | April – June 2014 |
| • <i>WellNews</i> : Pre-Diabetes Separating Fact from Fiction | July- Sept 2014 |
| • <i>WellNews</i> : Diabetes Prevention Program | July – Sept 2014 |

Present 90 Seconds to Better Health segment on diabetes

June 2014

Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral process for outpatient diabetes education.

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| • Met with hospitalists in May 2013 to look at simplifying referral process | ongoing |
| • Community Health Worker Program | April 2014-ongoing |

Explore opportunities to develop ED admissions identification process related to diabetes complications.

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| • Martin with IT has ability to pull ED admissions for patients with diabetes | ongoing |
| Met with Martin in May 2013 | |

Develop process to ensure patients have regular healthcare provider.

- Patients are referred to Fairview Primary Care Center

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Provide diabetes education at community outreach events.

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|--|------------------------------|
| • Health & Wellness Expo | January 2014 |
| • Free Blood Sugar Screening in Edmonson and Butler Counties | February - March - Sept 2014 |
| • Edmonson County Back to school bash | July 2014 |
| • Logan Aluminum Health Fair (Healthy Lifestyle) | July 2014 |
| • 11th Street Missionary Baptist Church A1C and Glucose screenings | September 2014 |
| • Diabetes prevention program | August –December 2014 |
| • DPP | April 2015 |
| • Bowling Green Towers (partner with IRH) Glucose/ A1C screening | September 2014 |
| • Diabetes forum | November 2014 |
| • Free cholesterol and glucose screening at H&W Center | November 2014 |
| • Noon Lion’s Club (Diabetes) | January 2015 |
| • Group Diabetes Class | January 2015 |
| • Changing group class to a one day boot camp | April 2015 |
| • Diabetes Prevention Group | January 2015 |
| • Pre-diabetes Class | March 2015 |
| • Diabetes Support Groups | Monthly |
| • Healthy Habits for A Healthier You | May 2015 |

Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program.

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|--|--------------|
| • Met with Diabetes Educator to plan DE worksite program | January 2014 |
| • Promote Diabetes Prevention Program to employer groups | July 2014 |
| • Offer onsite diabetes education to any employer group interested | ongoing |

Provide diabetes education through Commonwealth Health Free Clinic.

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|---|---------|
| • Patients are referred to Health and Wellness Center | ongoing |
| • James, RN at Free Clinic helps diabetics with some self-management tips | ongoing |

Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit.

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|---|-------------------------|
| • Offered free blood sugar screenings in Edmonson and Butler Counties | Feb – March – Sept 2014 |
| • Offered free glucose screenings at BG Towers | Feb – March – Sept 2014 |

STRATEGY 2.2 – PREVENTIVE CARE & DISEASE MANAGEMENT: OBESITY

Increase awareness and utilization of The Medical Center’s outpatient medical nutrition counseling services through marketing of services.

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|---|----------------------|
| • Overeaters Anonymous | weekly |
| • Recognition to physician offices with highest MNT referrals | monthly |
| • Promote services to physicians | monthly |
| • Worksite Wellness Boards | monthly |
| • Health & Wellness Expo | January 2014 |
| • <i>WellNews</i> | January - March 2014 |
| • ENSPIRE health coaching for CHC employees | April 2014 - ongoing |
| • CHC benefit health screenings | March 2014 |
| • Doctor’s Day | March 2014 |

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| • Letter to physicians on Diabetes Educations to help their practice | March 2014 |
| • Men's Health Conference | June 2014 |
| • Chandler Park Assisted Living – Nutrition | March 2014 & June 2014 |
| • Bowling Green High School – Nutrition | March 2014 |
| • The Medical Center Teen Volunteer Presentation – Nutrition | June 2014 |
| • Healthy Eating Presentation – Adult Day Care | June 2014 |
| • The Boys and Girls Club (Body Fat and Blood Pressure) | August 2014 |
| • Housing authority health fair (body fat, EHAC, chest & stroke info) | July 2014 |
| • Barren River Adult day care (healthy eating) | July 2014 |
| • Jody Richards elementary Fall Festival (Height, weight, pulse, EHAC, nutrition) | September 2014 |
| • Wellness Board restock (Obesity and Cancer) | July 2014 |
| • Falls prevention health fair Living hope (nutrition) | September 2013 |
| • Surgical weight loss support group | August-September 2014 |
| • Expectant Parent Fair | September 2014 |
| • Brass – Preventative Health (Marilyn Wheat) | October 2014 |
| • Logan Aluminum Health Fair (Healthy Lifestyle) | July 2014 |
| • BMI project (0 sugary Beverages) Dishman | December 2014 |
| • BMI project (5 fruits and vegetables to Dishman) | Jan 2015 |
| • BMI project (0 sugary beverages) Dishman | April 2015 |
| • Lion's Club (Medical Nutrition Therapy) Sarah Widener | Jan 2015 |
| • Family Night at Plano Elementary (Sugar Demo) | March 2015 |
| • Individual Grocery Tour with Dietitian available by appt | Jan 2015 |
| • Lions Club Presentation on promotion of Wellness Center | Jan 2015 |
| • Warren County Senior Services (Nutrition and Promotion) | March 2015 |
| • BRASS – Nutrition | March 2015 |
| • Healthy Weight Healthy Life | April 2015 |
| • BRASS- Preventative Care (Marilyn Wheat) | April 2015 |
| • Enspire Nurse refers pre-diabetics as they are identified in Crimson Care Manager to Diabetes Prevention Program | ongoing |

Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.

- Completed in 2013

Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year, and make classes available for onsite employer groups.

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|-------------------------------------|------------------|
| • Healthy Weight/Healthy Life Class | Jan - Feb 2014 |
| | April – May 2014 |
| | Aug – Sept 2014 |

Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.

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|--|------------------------|
| • Grocery Store Tour (Sarah Widener) | quarterly |
| • Health & Wellness Expo: Presentation (Tim O'Nan and Sarah Widener) | January 2014 |
| • Gynecological Cancer Event: Presentation (Sarah Widener) | February 2014 |
| • Chandler Park Assisted Living- Nutrition | March 2014 & June 2014 |
| • Bowling Green High School – Nutrition | March 2014 |
| • Congestive Heart Failure Class – Nutrition | April 2014 |
| • Eating for Two | March & May & Aug 2014 |
| • Pre-diabetes | March & August 2014 |
| • Wellness Wednesday at Jody Richards on Nutrition | March 2014 |
| • Healthy Eating Presentation – Corvette Museum (Sarah Widener) | July 2014 |

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- Logan Aluminum Health fair (Healthy Life style) July 2014
- Lunch and Learn (nutrition) Corvette Museum/ SW July 2014
- Healthy weight healthy life (SW) August-September 2014
- Eating healthy during the Holidays (SW) November 2014
- Women in Charge Luncheon (How busy women balance nutrition) March 2015
- Warren County Senior Services (Nutrition and Promotion) March 2015
- BRASS (Nutrition) March 2015
- Chandler Park Assisted Living (Nutrition) April 2015
- International Center (Nutrition) April 2015

Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruit & vegetables.

- Access grants for Farmers Market (Sarah Moore) ongoing
- Partnered to offer at Boys and Girls Club monthly with the Mobile Farmer's MKT Aug – Oct 2014
- Mobile Farmer's Market at boys and girls club (BP screenings) August 2014

Offer Overeaters Anonymous

ongoing

**STRATEGY 2.3 – PREVENTIVE CARE & DISEASE MANAGEMENT:
CARDIOVASCULAR**

**Provide education to community about heart disease and stroke risk factors.
Educate on how to modify risk factors through healthy lifestyle choices.**

- Stroke support groups monthly
- Mended Hearts support groups monthly
- Congestive Heart Failure Class January 2014 & July 2014
- Kentucky Partnership for Farm Family Health and Safety January and September 2014
- TMC demonstrates Chest Pain Drills on WBKO Media February 2014
- Women-In-Charge Luncheon: "Matters of the Heart" February 2014
- Stroke screening May 2014
- Chandler Park Assisted Living: Stroke Presentation (Bill Singletary) May 2014
- Chandler Park Assisted Living: Heart/Chest Pain Presentation July 2014
- International Center: Stroke Presentation (Bill Singletary) May 2014
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- LEAP (Lifelong Education and Advocacy Program) Feb-March 2014
- Power Sunday (March Drive) March & May 2014
- Woodburn First Baptist Church (Stroke and Chest Pain education) March 2014
- 11th Street Missionary Baptist Church (Stroke, EHAC, Chest Pain education) May 2014
- BG Women's Club (Hands only CPR) EHAC, Chest Pain education March 2014
- Bowling Green Christian Church (Heart Health Presentation) April 2014
- Wellness Wednesday at Jody Richards (Heart Health) February 2014
- Men's Health Conference June 2014
- Women-In-Charge Luncheon: Heart Attack Symptoms August 2014
- A Day Just for Women September 2014
- Chandler Park assistant living (Heart Health / Chest Pain) July 2014
- Mobile Farmer's Market at boys and girls club (blood pressure screenings) August 2014
- Women's in charge luncheon (heart health) Jacqueline Dawson, M.D. August 2014
- Community farmer's market at girls and boys club (Chest Pain) September 2014
- Heart Walk Education staff aspirin packets and EHAC info September 2014
- FEAST (food allergy walk) Walk JG- (smoking cessation, EHAC, Stroke) September 2014
- LEAP (Lifelong Education and Advocacy Program) October 2014
- Congestive Heart Failure class October 2014

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- I am Women: Preventing Strokes and recognizing Unique Symptoms in women forum October 2014
- Vascular screening August & September 2014
- Free Cholesterol and Glucose screenings September 2014
- Jody Richards Elementary Fall Festival (height/Weight/ Pulse/EHAC/ Nutrition) September 2014
- Expectant Parent Fair September 2014
- Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
- Housing Authority Health Fair (body fat, EHAC, chest & stroke info) July 2014
- Back to school bash (Warren County HS) July 2014
- Norton Healthcare/UK Healthcare Stoke Care Network (Train the trainer) Jan 2015
- International Center: Chest pain presentation Jan 2015
- L.D. Brown Ag Expo Center (Chest/Stroke information) Jan 2015
- Senior Service Expo (Chest pain/Stroke information) Jan 2015
- Barren River Adult Day Care (Heart Healthy New Year's Resolution) Jan 2015
- International Center (Chest Pain) Jan 2015
- Wellness Boards restock (Heart Attack flyers) Jan 2015
- Career Day at Jody Richards Elementary School (chest pain awareness) March 2015
- Potter Gray Career Day (Chest pain awareness) March 2015
- Congestive Heart Failure (CHF) Class January & June 2015
- Stroke Support Groups Monthly 2015
- Brain Protector Program (Warren East Middle School) May 2015
- Stoke (Know your Risk) Flyers in Wellness Boards May 2015
- Enspire Nurse: Utilizes the Crimson Care Manager to refer patients to Community Paramedics if they qualify AMI and CHF patients.
- Enspire nurse continues to refer CHF classes at the Health and Wellness Center to patients on follow up calls.

CME and CEU's offered the following topics:

- Cath Conference (CME and CEU)
- Dual Anti-platelet Therapy after Stent Placement and Risks and Requirements of Discontinuing Therapy (CME and CEU)
- ACLS Renewal
- ECG Review: Interpreting the waveforms and understanding how waveforms Facilitate identifying cardiac disease (CME) Med Students August 2014
- CHF (CME planning/Noon Didactic & Med Students)
- ACLS Provider/ACLS Renewal
- Accelerate Basic Cardiac Arrhythmia (CEU)
- Hypothermia Treatment Post Cardiac Arrest (CEU)
- 12 Lead (CEU)
- IABP (CEU)
- Critical Care Pharmacology (CEU)
- Stroke Rehab/early detection/risk (CME and CEU)
- NIH Stroke Scale (CEU)
- Acute Coronary Syndrome: Reperfusion Strategies (CME) Feb 2015
- Supraventricular Arrhythmias: Identification and Treatment (CME) Feb 2015
- ACLS Renewal (CME) Feb 2015
- Is Sleep Apnea a Risk Factor for Cardiovascular Disease(CME) March 2015
- Cardiac Hemodynamics (CME) April 2015
- Acute Myocardial Infarction Management (CME) April 2015
- Accelerated Basic Cardiac Arrhythmia (CEU) Jan & April 2015
- ACLS Renewal (CEU) Monthly
- PALS Renewal (CEU) Jan 2015
- Pediatric Simulation (PALS) (CEU) Jan 2015
- ACLS Provider (CEU) March 2015
- 12 Lead ECG Interpretation (CEU) April 2015
- Minimizing the Risk and Maximizing the value of the NIHSS (CME) March 2015

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- Multidisciplinary rapid response team Training Simulation (CEU) Jan 2015
- IV TPA Administration Competency (CEU) March 2015
- Stroke Continuum of Care (CEU) March 2015

Provide heart disease and stroke risk factors campaign utilizing newsletters, programs at the Health & Wellness Center, and through Worksite Wellness for employer groups, civic organizations, and community organizations.

- 911 Campaign: Heart and Stroke 2013-2015
- Health & Wellness Expo (Primary Stroke Center) January 2014
- *WellNews* "Rehab Helps Stroke Survivors Take Back Their Lives" January - March 2014
- Worksite Wellness Boards: Matters of Your Heart February 2014
- Worksite Wellness Boards: Spot a Stroke F.A.S.T. May 2014
- *WellNews* "Track these Crucial Numbers(Chol,Triglycerides,Blood Pressure) April 2014
- *WellNews* "Surviving in the Stroke Belt" April - June 2014
- *WellNews* "Spot the signs of a Stroke" April - June 2014
- *WellNews* "Women: There's a Day Just for You" July - Sept 2014
- *WellNews* "Heart Help" July – Sept 2014
- Letter to Cardiologists referring patients to CHF class July 2014
- *WellNews* " Two hearts Two Wake-up Calls" Fall 2014
- *WellNews* "Stroke Recovery Last" Fall2014
- *WellNews* "Making a Leap forward after Stroke" Jan – March 2015

Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.

Ongoing

- ENSPIRE coach, Amy Topp reaches out to CHF patients for follow up and discuss CHF class ongoing

Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visits and readmissions.

ongoing

- Community Health Worker program implemented April 2014
- ENSPIRE program implemented with RN Amy Topp ongoing

Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.

- Not feasible at this time but partnered to offer HbA1c screenings to rural communities

Committee for Chest Pain Accreditation / Stroke Center Accreditation Committee and Surveys

- Meeting monthly

STRATEGY 2.4 – PREVENTIVE CARE & DISEASE MANAGEMENT: LUNG CANCER

Provide education on hazards of smoking specific to lung cancer, stroke, and heart disease through events such as the Health & Wellness Expo, Men's Health Event, Women's Conference, Worksite Wellness, and Speakers Bureau.

- Health & Wellness Expo (Lung Health Screenings) January 2014

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- Worksite Wellness Boards: Available Lung Cancer Screening Promotion March 2014
- Chandler Park Assisted Living: Cancer Prevention Presentation August 2014
- TMC is offering low-dose CT scans that can detect early stage lung cancer 2014 - ongoing
- Smoking surcharge applied to CHC employee benefit April 2014
- Cooper Clayton Smoking Cessation classes at hospital April 2014
- *WellNews* "Smoke Alarm: Are you at Risk for Lung Cancer" April - June 2014
- Men's Health Conference June 2014
- Franklin Simpson Middle School ASPIRE program January 2014
- Drakes Creek Middle School ASPIRE program April 2014
- WellNews: "What to know about your CT scans" April – June 2014
- Cancer Support Group Monthly
- COPD class June 2014
- A Day Just for Women Sept 2014
- Wellness boards (obesity and cancer) Aug 2014
- Women's Conference September 2014
- Plan to be Tobacco Free November 2014
- Cancer support group October –November 2014
- FEAST (Food Allergy) walk(Smoking cessation, EHAC, stroke) September 2014
- Women in charge luncheon (Kyhealthnow) Stephanie Gibson, M.D. January 2015
- Wellness Boards restock (Smoking flyer) March 2015
- Barren River Adult Day Care (Warning signs of a stroke) May 2015
- Chandler Park Assisted Living (Stroke awareness) May 2015
- International Center (Stroke awareness) May 2015
- Promote Lung cancer screenings to be covered by insurance June 2015
- Freedom from Smoking July 2015

CME and CEU's offered the following topics:

- Tumor Conference (CME)
- Lung Cancer: Staging, Treatment, and Outcomes (CME and CEU) August 2014
- Brain and Spine (CME)
- Oncology Certification Review Course (CEU)

Work in conjunction with community partners for implementation of smoke free environments throughout the community.

- Worksite Wellness Council Website launched September 2013 ongoing
- Kentucky Cancer Program: ASPIRE Program began December 2013 ongoing
- Work with Barren River District Health Department to facilitate Cooper Clayton Smoking Cessation Classes ongoing
- Barren River Smoke – Free Coalition ongoing
- Letters to primary care physicians and OB/GYN on Quit Now Kentucky referral July 2014

Continue to provide Cooper Clayton Smoking Cessation Classes at the Health & Wellness Center.

- Cooper Clayton class at Health & Wellness Center January - April 2014
- Cooper Clayton class at The Medical Center for employees April 2014
- Cooper Clayton Class at Health & Wellness Center September 2014

Commission on Cancer / Survey

- Meeting quarterly
- Focus will be on Lung Cancer 2014

**COMMONWEALTH REGIONAL SPECIALTY HOSPITAL
CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015**

STRATEGY 3 – ACCESS TO CARE

Address national and local shortage of nurses and physical therapists with completion and opening of The Medical Center – WKU Health Sciences Complex on hospital campus by Fall 2013.

- WKU Health Sciences Complex completed in 2013

Work in conjunction with community health partners to develop directory of available health services and resources for the community.

- Bill Singletary, discharge planners, social workers utilize directory resources ongoing
- Worksite Wellness Council: Worksite Wellness Resource Website ongoing
- Worksite Wellness Workshop to Promote Resources: OHP January 2014

Research feasibility of working in conjunction with WKU Mobile Health Unit to provide preventative and limited primary care to underserved areas in Butler and Edmonson counties.

- Free Blood Sugar Screenings in Edmonson and Butler Counties February & March 2014
- TMC purchased modems to transmit EKG patients to TMC from Edmonson and Butler counties 2014 - ongoing

Promote utilization of Urgentcare and Quick Care services in lieu of ED visits when appropriate through community and worksite education.

Enhance awareness to healthcare providers, discharge planners, and case managers with managed care throughout the region of services available through CRSH for patients in need of long term care hospitalization through direct mailing of information, follow up calls and open house/tour of facility.

- Provide education regarding referral and admission process for long term acute care ongoing
- External marketing ongoing
- Weekly marketing plans ongoing
- Maximizing business opportunities ongoing
- Sponsored a booth at a day Just for Women September 2014
- Sponsored booth at Barren River Mental Health and Aging Coalition, October 2014
- CRSH case management staff meets with discharge planners, case managers and healthcare providers throughout the region on an ongoing basis to build relationships in order to increase our referrals from external hospitals. We provide education to enhance awareness about the need for long term acute care hospitals (LTACHs) in the continuum of care, focusing on those medically complex patients who require an extended stay in a hospital setting and need a longer recovery time and slower, more supervised care.

Research and build relationships with quality, long term care facilities throughout the region for patients needing additional care after discharge from CRSH. ongoing

- Community Health Worker
- CRSH maintains working relationships with local long term care facilities by touring the facilities and meeting with the admissions directors to maintain knowledge of what type of services each long term care facility can provide, so that patients can be placed in appropriate facilities that can care for their specific needs.
- CRSH discharge planning staff builds relationships with long term care facilities and skilled nursing facilities throughout the region in order to place patients in the most appropriate setting after discharge from the LTACH