## Strategy 1 – Strengthen Partnerships with Key Community Health Providers & Organizations

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<td>Develop collaborative efforts to improve healthcare within Allen and surrounding counties.</td>
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<td>Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.</td>
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<td>American Cancer Society – Warren County Chapter</td>
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<td>American Heart Association</td>
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<td>National Stroke Association (2014)</td>
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<td>Kentucky Cancer Program</td>
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**Yellow** - 2014 Action Steps accomplished/planned or ongoing

**Gray** - 2013 Action Steps accomplished or ongoing

**C** – completed
Strategy 2.1 – Preventive Care & Disease Management: Diabetes

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<tr>
<td>Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers</td>
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<td>Provide community diabetes education forum</td>
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<td>Provide CME about diabetes program to physicians</td>
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<td>Feature articles on benefits of diabetes education in community newsletter, WellNews, and in Physician Newsletter</td>
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<td>Present 90 Seconds to Better Health segment on diabetes</td>
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<td>Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral process for outpatient diabetes education.</td>
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<td>Explore opportunities to develop ED admissions identification process related to diabetes complications.</td>
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<td>Develop process to ensure patients have regular healthcare provider.</td>
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<td>Provide diabetes education at hospital community outreach events</td>
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<td>Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program</td>
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<td>Provide diabetes education through Commonwealth Health Free Clinic</td>
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<td>Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit</td>
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<td>Provide free blood glucose screenings at The Medical Center at Scottsville Fall Health Fair for Allen County</td>
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Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing
C – completed
**Strategy 2.2 – Preventive Care & Disease Management: Obesity**

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<tr>
<td>Increase awareness and utilization of The Medical Center’s outpatient medical nutrition counseling services through marketing of services.</td>
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<td>Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.</td>
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<tr>
<td>Offer Healthy Weight/Healthy Life Classes at the Health &amp; Wellness Center twice a year, and make classes available for onsite employer groups.</td>
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<td>Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.</td>
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<td>Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruit &amp; vegetables</td>
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<td>Offer Overeaters Anonymous</td>
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**Yellow** - 2014 Action Steps accomplished/planned or ongoing

**Gray** - 2013 Action Steps accomplished or ongoing

**C** – completed
Strategy 2.3 – Preventive Care & Disease Management: Cardiovascular

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<tr>
<td>Provide education to community about heart disease and stroke risk factors.</td>
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<td>Educate on how to modify risk factors through healthy lifestyle choices.</td>
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<td>Provide heart disease and stroke risk factors campaign utilizing newsletters,</td>
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<td>programs at the Health &amp; Wellness Center, and through Worksite Wellness for employer</td>
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<td>groups, civic organizations, and community organizations.</td>
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<td>Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.</td>
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<td>Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visit and readmissions.</td>
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<tr>
<td>Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.</td>
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<td>Committee for Chest Pain Accreditation / Stroke Center Accreditation Committee and Surveys</td>
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Strategy 2.4 – Preventive Care & Disease Management: Drug and Alcohol Abuse & Addiction

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<tr>
<td>Work in conjunction with community partners to educate adults and children about hazards of drugs and alcohol abuse through community forum.</td>
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<tr>
<td>Provide drug and alcohol abuse &amp; addiction educational materials at the Health &amp; Wellness Center and at community outreach events including a Women-in-Charge Luncheon in 2013.</td>
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<td>Participate in the National Drug Take Back Initiative by promoting National Drug Take Back Days to hospital employees, patrons at the Health &amp; Wellness Center and to businesses through Worksite Wellness.</td>
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<td>CME program for physicians on Trends in Drug Abuse.</td>
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**Yellow** - 2014 Action Steps accomplished/planned or ongoing

**Gray** - 2013 Action Steps accomplished or ongoing

**C** – completed
### Strategy 2.5 – Preventive Care & Disease Management: Cancer

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<tr>
<td>Provide information regarding the fast and effective mammography screenings available at The Medical Center at Scottsville</td>
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<td>Educate providers on the importance of women’s health and the need to order Mammography Screenings</td>
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<td>Provide education on the hazards of smoking specific to lung cancer (as well as stroke and heart disease) through community outreach events such as the Health &amp; Wellness Expo, Men’s Health Event, Women’s Conference, Medical Center at Scottsville Health Fair, and through Worksite Wellness and Speakers Bureau</td>
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<td>Work in conjunction with community partners for implementation of smoke free environments throughout the community.</td>
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<tr>
<td>Provide Cooper Clayton Smoking Cessation Classes at The Medical Center at Scottsville</td>
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### Strategy 2.6 – Preventive Care & Disease Management: Motor Vehicle Crash Death Rate

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<td>Work in conjunction with community partners to educate adults and children on the importance of safe driving and seatbelt use</td>
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**Yellow** - 2014 Action Steps accomplished/planned or ongoing

**Gray** - 2013 Action Steps accomplished or ongoing

C – completed
### Strategy 3 – Access to Care

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**Gray** - 2013 Action Steps accomplished or ongoing

**C** – completed
STRATEGY 1 – STRENGTHEN PARTNERSHIPS WITH KEY COMMUNITY HEALTH PROVIDERS & ORGANIZATIONS

Develop collaborative efforts to improve healthcare within Allen and surrounding counties.

- WBKO – Health and Wellness Expo
- Healthy Monday Campaign
- WKU – 10K Classic
- Barren River Community Health Planning Council
- Heart disease and Stroke Prevention Task Force
- Bright Project- Childhood Obesity
- Heart disease and Stroke Prevention Task Force
- KY Partnership-Farm Family Health

Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.

American Cancer Society

- Relay for Life
- Transportation of cancer patients
- Cancer Committee Meetings

American Heart Association

- Heart Walk
- CHC Fit Friendly Worksite Award- Platinum

National Stroke Association

- LEAP Stroke Program (Lifelong Education and Advocacy Program)
- Power Sunday

Allen County Health Department

- Facilitates Cooper Clayton Smoking Cessation Classes

Kentucky Cancer Program

- Cooper Clayton Smoking Cessation Class
- Sun damage screenings
- Cancer Committee meetings
- Plan to be tobacco free

Medicaid Managed Care Programs/Case Management

- Better choices Better Health (Coventry Cares)
- KYnectors set up at Health and Wellness Center during wku screening

Refugee Assistance Center

- Annual visits to identify languages
- Creating patient information handbook in Spanish

Southcentral Kentucky Community Action
• Donations from ICARE food Drive  July 2014
• Better Choices Better Health  Oct – Nov 2014

Western Kentucky University Institute for Rural Health
Mobile Health Unit
• Osteoporosis/Bone Density Screening  March 2014
• Blood Sugar and Cholesterol Screening  February 2014
• Free HGA1C and Glucose Screening at The Core  August 2014
• Free HbA1C and Glucose Screening  August 2014
• 11th St. Missionary Baptist church (partner with Mobile unit) Glucose/ AIC  September 2014
• Brownsville Senior Center Partner with IRH Glucose A1C screenings  September 2014
• Bowling Green Towers Partner with IRH Glucose/ AIC screenings  September 2014
• 5210 project Dishman McGinnis  August, September 2014

(The Core) YMCA of Scottsville and Allen County, Kentucky
• Changed Name to The CORE, Fall Health Fair  September 2014
• Free Health Screenings, Blood Pressure, Warning signs for Emotional Health And Aging  Monthly
• Blood Sugar and Glucose screenings with mobile unit and Diabetes Educator  August 2014

Allen County Chamber of Commerce
• Hosted Chamber Breakfast October 16th featuring Dr. Michael Hubbard speak  Oct 2014
  On the dental clinic and Doris Thomas on the CHF

WBKO
• Chest Pain Drills  February 2014
• Health and Wellness Expo  Jan 2014
• The Medical Center 10K Classic  Oct 2014
• Help promote community education such as chest pain, stroke awareness  ongoing
  and annual health conferences
• 90 seconds to better health  monthly

Heart Disease and Stroke Prevention Task Force
• Care collaborative – Blood Pressure education cards and tracking  February 2014 - ongoing

STRATEGY 2.1 – PREVENTIVE CARE & DISEASE MANAGEMENT: DIABETES

Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers.

• Thank you treat to physicians with highest diabetes referrals  monthly
• Promoting services to physicians  monthly
• Worksite Wellness Boards  monthly
• Health & Wellness Expo  January 2014
• WellNews  January - March 2014
• Chandler Park Assisted Living: Diabetes Presentation  November 2014
• ENSPIRE health coaching for CHC employees  April 2014
THE MEDICAL CENTER AT SCOTTVILLE CHNA STRATEGIC IMPLEMENTATION PLAN
2013-2015

- CHC benefit health screenings  March 2014
- Doctors Day  March 2014
- Letter to physicians on Diabetes Education to help their practice  March 2014
- Men's Health Conference  June 2014
- WEMS Health and Safety Fair: Diabetes Presentation  May 2014
- Adult Day Care – Diabetes Presentation  June 2014
- Promoting Diabetes Prevention Program - WBKO and radio  July 2014
- Chandler Park Assisted Living: Diabetes Presentation  November 2014
- Women’s Conference  September 2014
- Noon Lion’s Club: Diabetes presentation (Tammy Davis)  January 2015

Provide community diabetes education forum.

- Planning for November 2014

Provide CME about diabetes program to physicians and offer CEU’s to Nurses

- Diabetes Medication Update: Melinda Joyce (CME and CEU)
- Charcot Foot (CEU)
- Obesity and Bariatric Surgery: The Effects on Diabetes (CEU)
- New Treatment Options for Diabetes (CME and CEU) December 2014

Feature articles on benefits of diabetes education in community newsletter, WellNews, and in Physician Newsletter.

- WellNews “Real Men do take care of their Health” April – June 2014
- WellNews: Pre-Diabetes Separating Fact from Fiction July- Sept 2014

Present 90 Seconds to Better Health segment on diabetes (Dr.Hammad) June 2014

Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral process for outpatient diabetes education.

- Met with hospitalists in May 2013 to look at simplifying referral process ongoing
- Community Health Worker Program April 2014 - ongoing

Explore opportunities to develop ED admissions identification process related to diabetes complications.

- Martin with IT has ability to pull ED admissions for patients with diabetes April 2014 - ongoing
- Community Health Worker program

Develop process to ensure patients have regular healthcare provider.

- Patients are referred to Fairview Primary Care Center

Provide diabetes education at hospital community outreach events.

- Health & Wellness Expo January 2014
- Free Blood Sugar Screening in Edmonson and Butler Counties February & March 2014
- White Plains Baptist Church June 2014
- Edmonson County Back to school bash July 2014
THE MEDICAL CENTER AT SCOTTVILLE CHNA STRATEGIC IMPLEMENTATION PLAN
2013-2015

- Fall Health Fair, screenings and Diabetes Educator was available September 2014; October 2015
- Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
- 11th Street Missionary Baptist Church A1C and Glucose screenings September 2014
- Diabetes prevention program August –December 2014
- Diabetes Prevention Program April 2015
- Bowling Green Towers ( partner with IRH) Glucose/ AIC screening September 2014
- Diabetes forum November 2014
- Free cholesterol and glucose screening at H&W Center November 2014
- Noon Lion’s Club (Diabetes) September 2014
- Group Diabetes Class January 2015
- Changing group class to a one day boot camp April 2015
- Diabetes Prevention Group January 2015
- Pre-diabetes Class March 2015
- Diabetes Support Groups Monthly
- Healthy Habits for A Healthier You May 2015

Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program.

- Promote Diabetes Prevention Program to employer groups July 2014
- Offer onsite diabetes education to any employer group interested ongoing

Provide diabetes education through Commonwealth Health Free Clinic.

- Patients are referred to Health and Wellness Center ongoing
- James, RN at Free Clinic helps diabetics with some self-management tips ongoing

Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit.

- Offering free blood sugar screenings in Edmonson and Butler Counties February & March 2014
- Offered free glucose screenings at BG Towers Feb – March 2014

Provide free blood glucose screenings at The Medical Center at Scottsville Fall Health Fair for Allen County. September 2014

STRATEGY 2.2 – PREVENTIVE CARE & DISEASE MANAGEMENT: OBESITY

Increase awareness and utilization of The Medical Center’s outpatient medical nutrition counseling services through marketing of services.

- Overeaters Anonymous weekly
- Recognition to physician offices with highest MNT referrals monthly
- Promote services to physicians monthly
- Worksite Wellness Boards monthly
- Health & Wellness Expo January 2014
- WellNews January - March 2014
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- Doctor’s Day March 2014
- Letter to physicians on Diabetes Educations to help their practice March 2014
- Men’s Health Conference June 2014
THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN
2013-2015

- Bowling Green High School – Nutrition March 2014
- The Medical Center Teen Volunteer Presentation – Nutrition June 2014
- Healthy Eating Presentation – Adult Day Care June 2014
- The Boys and Girls Club (Body Fat and Blood Pressure) August 2014
- Housing authority health fair (body fat, EHAC, chest & stroke info) July 2014
- Barren River Adult day care (healthy eating) July 2014
- Jody Richards elementary Fall Festival (Height, weight, pulse, EHAC, nutrition) September 2014
- Wellness Board restock (Obesity and Cancer) July 2014
- Falls prevention health fair Living hope (nutrition) September 2013
- Surgical weight loss support group August-September 2014
- Surgical weight loss support group Jan – June 2015
- Expectant Parent Fair September 2014
- Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
- Butler County High School (BMI, Body Fat Analysis) November 2014
- Barren River Adult Day Care (Heart Healthy New Year’s Resolutions) Jan 2015
- BMI project (0 sugary Beverages) Dishman December 2014
- BMI project (5 fruits and vegetables to Dishman) Jan 2015
- BMI project (0 sugary beverages) Dishman April 2015
- Lion’s Club (Medical Nutrition Therapy) Sarah Widener Jan 2015
- Family Night at Plano Elementary (Sugar Demo) March 2015
- Individual Grocery Tour with Dietitian available by appt Jan 2015
- Lion’s Club Presentation on promotion of Wellness Center Jan 2015
- Warren County Senior Services (Nutrition and Promotion) March 2015
- BRASS – Nutrition March 2015
- Healthy Weight Healthy Life April 2015
- BRASS - Preventative Care (Marilyn Wheat) April 2015
- Enspire Nurse refers pre-diabetics as they are identified in Crimson Care Manager to Diabetes Prevention Program

Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.

- Completed in 2013

Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year, and make classes available for onsite employer groups.


Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.

- Grocery Store Tour (Sarah Widener) quarterly
- Health & Wellness Expo: Presentation (Tim O’Nan and Sarah Widener) January 2014
- Gynecological Cancer Event: Presentation (Sarah Widener) February 2014
- Chandler Park Assisted Living: Presentation (Sarah Widener) March 2014
- Bowling Green High School – Nutrition March 2014
- Congestive Heart Failure Class – Nutrition April 2014
- Eating for Two March & May & Aug 2014
THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN
2013-2015

- Eating for Two May 2015
- Wellness Wednesday at Jody Richards on Nutrition March 2014
- Pre-diabetes March & August 2014
- Healthy Eating Presentation – Corvette Museum (Sarah Widener) July 2014
- Logan Aluminum Health fair (Healthy Life style) July 2014
- Lunch and Learn (nutrition) Corvette Museum/ SW July 2014
- Healthy weight healthy life (SW) August-September 2014
- Eating healthy during the Holidays (SW) November 2014
- Women in Charge Luncheon (How busy women balance nutrition) March 2015
- Warren County Senior Services (Nutrition and Promotion) March 2015
- BRASS (Nutrition) March 2015
- Chandler Park Assisted Living (Nutrition) April 2015
- International Center (Nutrition) April 2015

Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruits & vegetables.

- Access grants for Farmers Market ongoing
- Partnered to offer at Boys and Girls Club monthly with the Mobile Farmer’s MKT Aug – Oct 2014
- Mobile Farmer’s Market at boys and girls club (BP screenings) Aug 2014

Offer Overeaters Anonymous ongoing

STRATEGY 2.3 – PREVENTIVE CARE & DISEASE MANAGEMENT: CARDIOVASCULAR

Provide education to community about heart disease and stroke risk factors. Educate on how to modify risk factors through healthy lifestyle choices.

- Stroke support groups monthly
- Mended Hearts support groups monthly
- Congestive Heart Failure Class January 2014
- Kentucky Partnership for Farm Family Health and Safety January and September 2014
- TMC demonstrates Chest Pain Drills on WBKO Media February 2014
- Women-In-Charge Luncheon: “Matters of the Heart” February 2014
- Stroke screening May 2014
- Marilyn Wheat, RN performs frequent Blood Pressure screenings at The Core of Scottsville
- Jacksonian Days in Scottsville (BP/glucose screenings, stroke, and chest pain info) March 2014
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- Men’s Health Conference June 2014
- LEAP (Lifelong Education and Advocacy Program) Feb-March 2014
- LEAP March 2015
- Women-In-Charge Luncheon: Heart Attack Symptoms August 2014
- A Day Just for Women September 2014
- Power Sunday (March Drive) March & May 2014
- Fall Health Fair Information available September 2014
- Community farmer’s market at girls and boys club (Chest Pain) September 2014
- Heart Walk Education staff aspirin packets and EHAC info September 2014
- FEAST (food allergy walk) Walk JG- (smoking cessation, EHAC, Stroke) September 2014
• Congestive Heart Failure class October 2014
• I am Women: Preventing Strokes and recognizing Unique Symptoms in women forum October 2014
• Vascular screening August & September 2014
• Free Cholesterol and Glucose screenings September 2014
• Jody Richards Elementary Fall Festival (height/Weight/ Pulse/EHAC/ Nutrition) September 2014
• Expectant Parent Fair September 2014
• Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
• Housing Authority Health Fair (body fat, EHAC, chest & stroke info) July 2014
• Back to school bash (Warren County HS) July 2014
• Norton Healthcare/UK Healthcare Stoke Care Network (Train the trainer) Jan 2015
• International Center: Chest pain presentation Jan 2015
• L.D. Brown Ag Expo Center (Chest/Stroke information) Jan 2015
• Senior Service Expo (Chest pain/Stroke information) Jan 2015
• Barren River Adult Day Care (Heart Healthy New Year’s Resolution) Jan 2015
• International Center (Chest Pain) Jan 2015
• Wellness Boards restock (Heart Attack flyers) Jan 2015
• Career Day at Jody Richards Elementary School (chest pain awareness) March 2015
• Potter Gray Career Day (Chest pain awareness) March 2015
• Congestive Heart Failure (CHF) Class January & June 2015
• Stroke Support Groups Monthly 2015
• Brain Protector Program (Warren East Middle School) May 2015
• Stoke (Know your Risk) Flyers in Wellness Boards May 2015
• Enspire Nurse: Utilizes the Crimson Care Manager to refer patients to Community Paramedics if they qualify AMI and CHF patients.
• Enspire nurse continues to refer CHF classes at the Health and Wellness Center to patients on follow up calls.
• Jacksonian Days April 2015

CME and CEU’s offered the following topics:

• Cath Conference (CME and CEU)
• Dual Anti-platelet Therapy after Stent Placement and Risks and Requirement of Discontinuing Therapy (CME and CEU)
• ACLS Renewal (CME)
• ECG Review: Interpreting the wave forms and understanding how waveforms Facilitate identifying cardiac disease (CME / 20 med students) August 2014
• CHF(Planning/ Noon Didactic & Med Students)
• ACLS Provider/ACLS Renewal (CEU)
• Accelerated Basic Cardiac Arrhythmia (CEU)
• Hypothermia Treatment Post Cardiac Arrest (CEU)
• 12 lead (CEU)
• IABP (CEU)
• Critical Care Pharmacology (CEU)
• Stroke Rehab/Early Detection/Risk (Planning CME & CEU)
• NIH Stroke Scale (CEU)
• Acute Coronary Syndrome: Reperfusion Strategies (CME) Feb 2015
• Supraventricular Arrhythmias: Identification and Treatment (CME) Feb 2015
• ACLS Renewal (CME) Feb 2015
• Is Sleep Apnea a Risk Factor for Cardiovascular Disease(CME) March 2015
• Cardiac Hemodynamics (CME) April 2015
• Acute Myocardial Infarction Management (CME) April 2015
• Accelerated Basic Cardiac Arrhythmia (CEU) Jan & April 2015
• ACLS Renewal (CEU) Monthly
• PALS Renewal (CEU) Jan 2015
Pediatric Simulation (PALS) (CEU) Jan 2015
ACLS Provider (CEU) March 2015
12 Lead ECG Interpretation (CEU) April 2015
Minimizing the Risk and Maximizing the value of the NIHSS (CME) March 2015
Multidisciplinary rapid response team Training Simulation (CEU) Jan 2015
IV TpA Administration Competency (CEU) March 2015
Stroke Continuum of Care (CEU) March 2015

Provide heart disease and stroke risk factors campaign utilizing newsletters, programs at the Health & Wellness Center, and through Worksite Wellness for employer groups, civic organizations, and community organizations.

- 911 Campaign: Heart and Stroke 2013-2015
- Health & Wellness Expo (Primary Stroke Center) January 2014
- Congestive Heart Failure Class February 2014
- Worksite Wellness Boards: Matters of Your Heart February 2014
- Worksite Wellness Boards: Spot a Stroke F.A.S.T May 2014
- WellNews “Track these Crucial Numbers(Chol,Triglycerides,Blood Pressure)” April 2014
- WellNews “Surviving in the Stroke Belt” April - June 2014
- WellNews “Spot the signs of a Stroke” April - June 2014
- WellNews “Women: There’s a Day Just for You” July - Sept 2014
- Letter to Cardiologists referring patients to CHF class July 2014
- WellNews “Making a Leap forward after Stroke” Jan – March 2015

Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.

- ENSPIRE coach, Amy Topp reaches out to CHF patients for follow up and discuss CHF class ongoing

Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visits and readmissions.

- Community Health Worker program implemented April 2014
- ENSPIRE program implemented with RN Amy Topp ongoing

Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.

- Initial meeting with Matt Hunt April 2013
- Not feasible at this time but partnered to offer HbA1c screenings to rural communities

Committee for Chest Pain Accreditation/Stroke Center Accreditation Committee and Surveys

- Meeting monthly
STRATEGY 2.4 – PREVENTIVE CARE & DISEASE MANAGEMENT: DRUG AND ALCOHOL ABUSE & ADDICTION

Work in conjunction with community partners to educate adults and children about hazards of drugs and alcohol abuse through community forum.

- Planning Substance Abuse Forum (Warren, Simpson, Allen Counties) planning for April 2015
  Contact Eric Gregory
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- Faith Coalition Meeting regarding prescription drugs in Allen Co October 2014

Provide drug and alcohol abuse & addiction educational materials at the Health & Wellness Center and at community outreach events including a Women-in-Charge Luncheon in 2013.

- Women-in-Charge Luncheon completed in 2013
- Prescription Drug Abuse Materials at Health & Wellness Center ongoing
- WellNews “Skipped Prescriptions Pose a Major Health Threat” January - March 2014
- Ask the Pharmacist February 2014
- Give Me a Reason campaign planning

Participate in the National Drug Take Back Initiative by promoting National Drug Take Back Days to hospital employees, patrons at the Health & Wellness Center and to businesses through Worksite Wellness.

- Market the locations and the initiative in WellNews in 2014
- Wellnews Lock your meds day and drop off locations for prescription drugs October 2014

CME program for physicians on Trends in Drug Abuse.

- CME program utilizing KASPER
- Lisa Hyman – legislation on KASPER report update March 2014

STRATEGY 2.5 – PREVENTIVE CARE & DISEASE MANAGEMENT: CANCER

Provide information regarding the fast and effective mammography screenings available at The Medical Center at Scottsville.

Educate providers on the importance of women’s health and the need to order Mammography Screenings.

Provide education on the hazards of smoking specific to lung cancer (as well as stroke and heart disease) through community outreach events such as the Health & Wellness Expo, Men’s Health Event, Women’s Conference, Medical Center at Scottsville Health Fair, and through Worksite Wellness and Speakers Bureau.

- Health & Wellness Expo (Lung Health Screenings) January 2014
- Worksite Wellness Boards: Available Lung CT Scan Promotion March 2014
- Chandler Park Assisted Living: Cancer Prevention Presentation August 2014
- TMC is offering low-dose CT scans that can detect early stage lung cancer 2014 - ongoing
- Smoking surcharge applied to CHC employee benefit April 2014
• Cooper Clayton Smoking Cessation classes at local health department April 2014
• ENSPIRE health coaching for CHC employees April 2014
• CHC benefit health screenings March 2014
• WellNews “Smoke Alarm: Are you at Risk for Lung Cancer” April - June 2014
• Men's Health Conference June 2014
• WellNews: “What to know about your CT scans April – June 2014
• Cancer Support Group Monthly
• COPD class June 2014
• A Day Just for Women Sept 2014
• Plan to be Tobacco Free November 2014
• Wellness boards (obesity and cancer) Aug 2014
• Women's Conference September 2014
• Cancer support group October –November 2014
• FEAST (Food Allergy) walk( Smoking cessation, EHAC, stroke) September 2014
• Freedom From Smoking Facilitator Training January 2015
• Women in charge luncheon (Kyhealthnow) Stephanie Gibson, M.D. January 2015
• Wellness Boards restock (Smoking flyer) March 2015
• Barren River Adult Day Care (Warning signs of a stroke) May 2015
• Chandler Park Assisted Living (Stroke awareness) May 2015
• International Center (Stroke awareness) May 2015
• Promote Lung cancer screenings to be covered by insurance June 2015
• Freedom from Smoking July 2015

CME and CEU’s offered the following topics:

• Tumor Conference (CME)
• Lung Cancer: Staging, Treatment, and Outcomes (CME and CEU) August 2014
• Brain and Spine (CME)
• Oncology Certification Review Course (CEU)

Work in conjunction with community partners for implementation of smoke free environments throughout the community.

• Worksite Wellness Council Website launched September 2013 ongoing
• Kentucky Cancer Program: ASPIRE Program began December 2013 ongoing
• Work with Barren River District Health Department to facilitate Cooper Clayton Smoking Cessation Classes ongoing
• Barren River Smoke – Free Coalition ongoing
• Letter to family physicians and OB/GYN to refer patients to Quit Now Kentucky July 2014

Provide Cooper Clayton Smoking Cessation Classes at The Medical Center at Scottsville.
• Through the Allen County Health Department April 2014

Commission on Cancer/Survey

• Meeting quarterly
• Focus will be on Lung Cancer 2014

STRATEGY 2.6 – PREVENTIVE CARE & DISEASE MANAGEMENT:
MOTOR VEHICLE CRASH DEATH RATE
Work in conjunction with community partners to educate adults and children on the importance of safe driving and seatbelt use.

- Distracted Driving Tour for High School Students
  - March 2014

Provide education on not texting and driving through awareness initiatives.

- Coordinated Distracted Driving Program at Allen County High School
  - March 2014

Participate with the Governor’s pledge against texting while driving, by offering the window decals that feature the message “No Text on Board.”

- Researching similar program called “It can wait”
- No Text on Board decals distributed at Fall Health Fair
  - October 2015

Support and participate with Mothers Against Drunk Driving (MADD) and other organizations that bring awareness to driving under the influence.

- No MADD organization in the area, this needs to be amended to state that

**STRATEGY 3 – ACCESS TO CARE**

Promote utilization of the Rural Health Clinic services in lieu of ED visits through community and worksite education when appropriate.

- Added providers in Scottsville
- Advertising at health fairs
- Health information provided on rural health clinic services at Jacksonian days

Work in conjunction with community health partners to develop directory of available health services and resources for the community.

- Bill Singletary, discharge planners, social workers utilize directory resources
  - ongoing
- Worksite Wellness Council: Worksite Wellness Resource Website
  - ongoing
- Worksite Wellness Workshop to Promote Resources: OHP
  - January 2014
- BRDHD and BRCHPC developing at resource guide for CHW
  - April 2014

Research feasibility of working in conjunction with WKU Mobile Health Unit to provide preventative and limited primary care to underserved areas.

- Free Blood Sugar Screenings at The Core in Scottsville
  - August 2014
- TMC purchased modems to transmit EKG patients to TMC from rural areas
  - 2014 - ongoing