



**The Medical Center at Franklin
Community Health
Needs Assessment &
Strategic Implementation Plan**

November 2012

The Medical Center at Franklin
Communities Health Needs Assessment Committee

The Medical Center at Franklin
Community Health Needs Assessment & Strategic Implementation Plan

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Organizational Description

The Medical Center at Franklin is a Joint Commission Accredited, 25 bed dual licensed critical access hospital. The hospital's Emergency Department is staffed with physicians and registered nurses 24 hours per day, 7 days per week. We have CT, MRI, Digital Mammography, Ultrasound, and Nuclear Medicine available at the facility. Radiologists are available to read in real time via PACs or on-site. The Laboratory and Respiratory Therapy Departments are staffed daily 24 hours per day.

We have a surgery department with two operating suites, one endoscopy suite and a six bed PACU. Our facility offers laboratory services and physical rehabilitation services, including Physical Therapy, Speech Therapy, and Occupational Therapy.

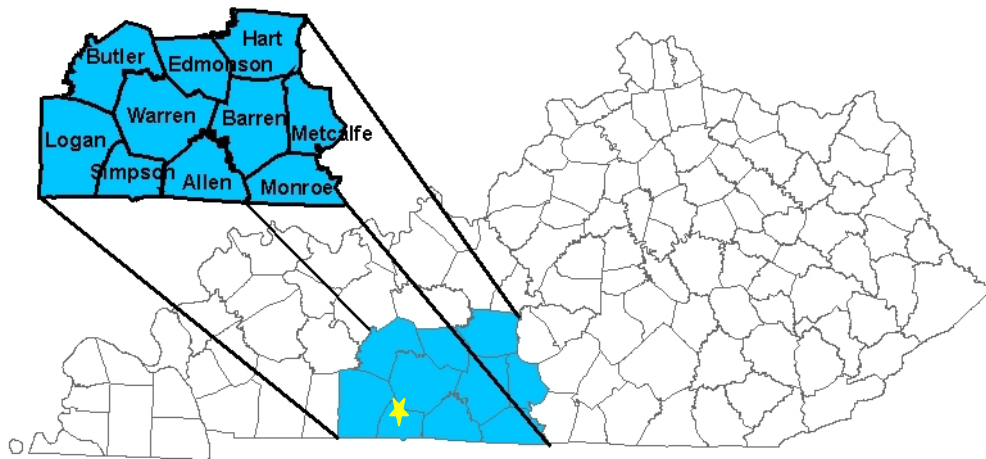
Currently we have 6 full-time primary care physicians who have private practices in Franklin. We also have a fulltime surgeon and a part-time surgeon who practice at our hospital. There are several specialists who hold clinics on campus to accommodate the local residents. Those specialists include: Urology, Psychiatry, Obstetrics, Orthopedics, Cardiologist, Pulmonologist, Nephrology, and Podiatrist.

The Medical Center at Franklin, Inc. is owned by Commonwealth Health Corporation in Bowling Green Kentucky.

Service Area Description

The Medical Center at Franklin is located in Southcentral Kentucky off Interstate 65, between exits 2 and 6, 2 miles north of the Tennessee state line. Our hospital provides inpatient and outpatient services for residents in Franklin and Simpson County, Kentucky which makes up approximately 84.8% of our discharges. Other patient origins come from Warren County, Kentucky, 6.0%; Logan County, Kentucky 4.9%; Allen County, Kentucky 2.6%. The other Kentucky counties identified are: Barren, Butler, Pike, Todd, Edmonson, Metcalfe and Monroe. These counties account for 0.1% - 0.4% of discharges. In 2011 The Medical Center at Franklin had 61 out of state discharges. Of the 61, Tennessee accounted for 91.8%; Florida 3.3%; Illinois, Indiana and Michigan each at 1.6% of the out of state discharges.

The Medical Center at Franklin ★



Mission, Vision, and Values

MISSION

The Medical Center at Franklin's mission is to care for people and improve the quality of life in the communities we serve.

VISION

The Medical Center at Franklin will be an innovative leader in healthcare delivery and outcomes.

WHAT WE VALUE

Quality

We are committed to providing the highest level of care and service at every opportunity.

People

People are our most valuable resource. We work together to achieve our organization's goals. We treat everyone with honor, dignity, and respect.

Accountability

Each of us is responsible for managing our resources ethically and wisely.

Community Definition and Description

The City of Franklin is a prosperous community located in Simpson County, Kentucky. Access to a major interstate (I-65) is a big plus for our businesses. The community has been able to maintain a low cost of living while keeping a high quality of life in a “small town America” setting. This progressive small community has been honored as one of the 50 Best Small Southern Towns and placed on this exclusive list. Franklin is in close proximity to Bowling Green, Kentucky, and Nashville, Tennessee, which allows for big city amenities nearby. We have state-of-the-art healthcare, arts and culture, recreation opportunities for youth and adults. In addition, an excellent local school system, technical school, nearby universities, colleges and other institutions provide opportunities for higher education. Franklin is the hub for the county consisting of approximately 17,378 individuals in 2012. (Description published by the Franklin-Simpson Industrial Authority.)

Demographics

Historical populations

<u>1970</u>	13,054	13.0%
<u>1980</u>	14,673	12.4%
<u>1990</u>	15,145	3.2%
<u>2000</u>	16,405	8.3%
<u>2010</u>	17,327	5.6%

<http://ukcc.uky.edu/~census/21213.txt>

As of the [census](#)^[4] of 2000, there were 16,405 people, 6,415 households, and 4,638 families residing in the county. The [population density](#) was 70 per square mile (27 /km²). There were 7,016 housing units at an average density of 30 per square mile (12 /km²). The racial makeup of the county was 87.84% [White](#), 10.22% [Black or African American](#), 0.17% [Native American](#), 0.55% [Asian](#), 0.06% [Pacific Islander](#), 0.30% from [other races](#), and 0.87% from two or more races. 0.91% of the population was [Hispanics or Latinos](#) of any race. **The population estimate 2011 provided by the U.S. Department of Commerce is 17,378 for Simpson County.**

There were 6,415 households out of which 33.80% had children under the age of 18 living with them, 56.80% were [married couples](#) living together, 11.50% had a female householder with no

husband present, and 27.70% were non-families. 24.20% of all households were made up of individuals and 10.40% had someone living alone who was 65 years of age or older. The average household size was 2.52 and the average family size was 2.97.

The age distribution was 26.20% under the age of 18, 8.50% from 18 to 24, 29.20% from 25 to 44, 23.00% from 45 to 64, and 13.10% who were 65 years of age or older. The median age was 36 years. For every 100 females there were 95.30 males. For every 100 females age 18 and over, there were 91.60 males.

The median income for a household in the county was \$36,432, and the median income for a family was \$42,525. Males had a median income of \$32,160 versus \$22,667 for females. The [per capita income](#) for the county was \$17,150. About 8.50% of families and 11.60% of the population were below the [poverty line](#), including 14.00% of those under age 18 and 15.90% of those age 65 or over.

Cities and towns: The following towns are located in Simpson County Kentucky with Franklin being the county seat.

- [Franklin](#)
- [Gold City](#)
- [Middleton](#)
- [Prices Mill](#)
- [Providence](#)
- [Salmons](#)
- [Rapids](#)

Adjacent counties

- [Warren County](#) (north)
- [Allen County](#) (east)
- [Sumner County, Tennessee](#) (southeast)
- [Robertson County, Tennessee](#) (southwest)
- [Logan County](#) (west)

Simpson County, Kentucky

<u>People QuickFacts</u>	Simpson County	Kentucky
Population, 2011 estimate	17,378	4,369,356
Population, 2010 (April 1) estimates base	17,327	4,339,362
Population, percent change, April 1, 2010 to July 1, 2011	0.3%	0.7%
Population, 2010	17,327	4,339,367
Persons under 5 years, percent, 2011	6.7%	6.4%
Persons under 18 years, percent, 2011	24.2%	23.4%
Persons 65 years and over, percent, 2011	14.9%	13.5%
Female persons, percent, 2011	51.0%	50.8%
White persons, percent, 2011 (a)	87.6%	88.9%
Black persons, percent, 2011 (a)	9.7%	8.0%
American Indian and Alaska Native persons, percent, 2011 (a)	0.2%	0.3%
Asian persons, percent, 2011 (a)	0.7%	1.2%
Native Hawaiian and Other Pacific Islander persons, percent, 2011 (a)	Z	0.1%
Persons reporting two or more races, percent, 2011	1.8%	1.6%
Persons of Hispanic or Latino Origin, percent, 2011 (b)	1.7%	3.2%
White persons not Hispanic, percent, 2011	86.1%	86.1%
Living in same house 1 year & over, 2006-2010	81.7%	84.0%
Foreign born persons, percent, 2006-2010	1.2%	3.1%
Language other than English spoken at home, pct age 5+,	3.4%	4.6%

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2006-2010

High school graduates, percent of persons age 25+, 2006-2010	81.1%	81.0%
Bachelor's degree or higher, pct of persons age 25+, 2006-2010	15.6%	20.3%
Veterans, 2006-2010	1,186	331,344
Mean travel time to work (minutes), workers age 16+, 2006-2010	18.3	22.5
Housing units, 2011	7,407	1,932,599
Homeownership rate, 2006-2010	70.2%	69.9%
Housing units in multi-unit structures, percent, 2006-2010	11.8%	17.7%
Median value of owner-occupied housing units, 2006-2010	\$113,700	\$116,800
Households, 2006-2010	6,667	1,676,708
Persons per household, 2006-2010	2.52	2.48
Per capita money income in past 12 months (2010 dollars) 2006-2010	\$20,426	\$22,515
Median household income 2006-2010	\$41,323	\$41,576
Persons below poverty level, percent, 2006-2010	14.5%	17.7%
Business QuickFacts	Simpson County	Kentucky
Private nonfarm establishments, 2010	383	90,771 ¹
Private nonfarm employment, 2010	7,823	1,456,790 ¹
Private nonfarm employment, percent change, 2000-2010	2.7	-3.8 ¹
Nonemployer establishments, 2010	1,190	272,455
Total number of firms, 2007	1,491	337,600

Community Health Needs Assessment

Black-owned firms, percent, 2007	S	3.1%
American Indian- and Alaska Native-owned firms, percent, 2007	F	0.3%
Asian-owned firms, percent, 2007	1.7%	1.6%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	0.0%
Hispanic-owned firms, percent, 2007	F	1.1%
Women-owned firms, percent, 2007	21.7%	25.6%

Manufacturers' shipments, 2007 (\$1000)	1,406,337	119,105,421
Merchant wholesaler sales, 2007 (\$1000)	260,049	74,680,759
Retail sales, 2007 (\$1000)	415,161	50,405,925
Retail sales per capita, 2007	\$24,342	\$11,843
Accommodation and food services sales, 2007 (\$1000)	29,682	6,300,866
Building permits, 2011	82	7,782

Geography QuickFacts	Simpson County	Kentucky
Land area in square miles, 2010	234.20	39,486.34
Persons per square mile, 2010	74.0	109.9
FIPS Code	213	21
Metropolitan or Micropolitan Statistical Area	None	

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

D: Suppressed to avoid disclosure of confidential information

F: Fewer than 100 firms

FN: Footnote on this item for this area in place of data

NA: Not available

S: Suppressed; does not meet publication standards

X: Not applicable

Z: Value greater than zero but less than half unit of measure shown

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey, Census of Population and Housing, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits, Consolidated Federal Funds Report

Last Revised: Tuesday, 18-Sep-2012 17:14:28 EDT

Existing Licensed Healthcare Resources in BRADD Area

Facility Name	City	Type	Licensed Beds
CAL TURNER REHAB AND SPECIALTY CARE	SCOTTSVILLE	LONG TERM CARE	110
BARREN COUNTY HEALTH CARE CENTER	GLASGOW	LONG TERM CARE	94
GLASGOW HEALTH & REHABILITATION CENTER	GLASGOW	LONG TERM CARE	92
GLASGOW STATE NURSING FACILITY	GLASGOW	LONG TERM CARE	100
GLENVIEW HEALTH CARE FACILITY	GLASGOW	LONG TERM CARE	60
NHC HEALTHCARE, GLASGOW	GLASGOW	LONG TERM CARE	194
TJ SAMSON COMMUNITY HOSPITAL	GLASGOW	LONG TERM CARE	16
MORGANTOWN CARE & REHABILITATION CENTER	MORGANTOWN	LONG TERM CARE	122
EDMONSON CARE AND REHABILITATION CENTER	BROWNSVILLE	LONG TERM CARE	74
HART COUNTY HEALTH CARE CENTER	HORSE CAVE	LONG TERM CARE	104
AUBURN HEALTH CARE	AUBURN	LONG TERM CARE	66
CREEKWOOD PLACE NURSING & REHAB CENTER, INC	RUSSELLVILLE	LONG TERM CARE	104
METCALFE HEALTH CARE CENTER	EDMONTON	LONG TERM CARE	71
MONROE HEALTH AND REHABILITATION CENTER	TOMPKINSVILLE	LONG TERM CARE	104
FRANKLIN-SIMPSON NURSING AND REHABILITATION CENTER	FRANKLIN	LONG TERM CARE	98
BOWLING GREEN NURSING AND REHABILITATION CENTER	BOWLING GREEN	LONG TERM CARE	66
CHRISTIAN HEALTH CENTER	BOWLING GREEN	LONG TERM CARE	32
COLONIAL MANOR CARE AND REHABILITATION CENTER	BOWLING GREEN	LONG TERM CARE	48
GREENWOOD NURSING & REHABILITATION CENTER	BOWLING GREEN	LONG TERM CARE	128
HOPKINS CARE AND REHABILITATION CENTER	WOODBURN	LONG TERM CARE	50
KINDRED TRANSITIONAL CARE AND REHABILITATION ROSEWOOD	BOWLING GREEN	LONG TERM CARE	176
MAGNOLIA VILLAGE CARE AND REHABILITATION CENTER	BOWLING GREEN	LONG TERM CARE	60
THE MEDICAL CENTER AT SCOTTSVILLE	SCOTTSVILLE	CRITICAL ACCESS HOSPITAL	25
TJ SAMSON COMMUNITY HOSPITAL	GLASGOW	ACUTE	180
CAVERNA MEMORIAL HOSPITAL	HORSE CAVE	CRITICAL ACCESS HOSPITAL	25
LOGAN MEMORIAL HOSPITAL	RUSSELLVILLE	ACUTE	75
MONROE COUNTY MEDICAL CENTER	TOMPKINSVILLE	ACUTE	49
THE MEDICAL CENTER AT FRANKLIN	FRANKLIN	CRITICAL ACCESS HOSPITAL	25
GREENVIEW REGIONAL HOSPITAL	BOWLING GREEN	ACUTE	211
RIVENDELL BEHAVIORAL HEALTH SERVICES	BOWLING GREEN	PSYCHIATRIC	125
SOUTHERN KENTUCKY REHABILITATION HOSPITAL	BOWLING GREEN	REHABILITATION	60
THE MEDICAL CENTER AT BOWLING GREEN	BOWLING GREEN	ACUTE	337
ORTHOPEDICS PLUS PHYSICAL THERAPY - SCOTTSVILLE	SCOTTSVILLE	REHAB	0
THE MEDICAL CENTER AT SCOTTSVILLE	SCOTTSVILLE	REHAB	0
THE MEDICAL CENTER AT SCOTTSVILLE	SCOTTSVILLE	RURAL HEALTH CLINIC	0
MCPEAK SURGERY CENTER	GLASGOW	AMULATORY SURGICAL CENTER	0
JUST FAMILY, INC.	GLASGOW	ADULT DAY HEALTH	0
TJ SAMSON ADULT DAY HEALTH CARE CENTER	GLASGOW	ADULT DAY HEALTH	0
GLASGOW KIDNEY CENTER	GLASGOW	END STAGE RENAL DIALYSIS	0
T J SAMSON KIDNEY CARE	GLASGOW	END STAGE RENAL DIALYSIS	0
T J SAMSON COMMUNITY HOSPITAL HOME CARE PROGRAM	GLASGOW	HOME HEALTH AGENCY	0
TJ. SAMSON COMMUNITY HOSPITAL HOME CARE PROGRAM HOSPICE	GLASGOW	HOSPICE	0

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LINCARE, INC.	GLASGOW	MOBILE HEALTH SERVICE	0
T J SAMSON COMMUNITY HOSPITAL	GLASGOW	MOBILE HEALTH SERVICE	0
GPA PRIMARY CARE CENTER	GLASGOW	PRIMARY CARE CENTER	0
SPECTRUM CARE ACADEMY OF GLASGOW I	CAVE CITY	PRTF I	0
SPECTRUM CARE GLASGOW II	GLASGOW	PRTF I	0
GLASGOW PHYSICAL THERAPY	GLASGOW	REHAB	0
HEARTLAND REHABILITATION SERVICES	GLASGOW	REHAB	0
NHC HEALTHCARE GLASGOW	GLASGOW	REHAB	0
T J SAMSON COMMUNITY HOSPITAL REHABILITATION CENTER	GLASGOW	REHAB	0
THE BARREN RIVER REGIONAL CANCER CENTER, INC.	GLASGOW	SPECIALIZED MEDICAL TECHNOLOGY SERVICES	0
CERTIFIED MEDICAL ASSOCIATES	MIDDLETOWN	MOBILE HEALTH SERVICE	0
MORGANTOWN CARE AND REAHBILIATION CENTER	MORGANTOWN	REHAB	0
ORTHOPEDICS PLUS PHYSICAL THERAPY - MORGANTOWN	MORGANTOWN	REHAB	0
ACTIVE DAY OF BROWNSVILLE	BROWNSVILLE	ADULT DAY HEALTH	0
EDMONSON CARE AND REAHBILIATION CENTER	BROWNSVILLE	REHAB	0
ASSOCIATES IN PHYSICIANS SERVICES	BROWNSVILLE	RURAL HEALTH CLINIC	0
THE OLE HOMEPLACE ADULT DAY HEALTH CARE CENTER – HART CO.	MUNFORDVILLE	ADULT DAY HEALTH	0
HEARTLAND REHABILITATION SERVICES	HORSE CAVE	REHAB	0
CAVERNA MEMORAIL HOSPITAL PHYSICIANS OFFICES	HORSE CAVE	RURAL HEALTH CLINIC	0
CMH MUNFORDVILLE PHYSICIANS OFFICE	MUNFORDVILLE	RURAL HEALTH CLINIC	0
FAMILY MEDICAL CENTER OF HART COUNTY	MUNFORDVILLE	RURAL HEALTH CLINIC	0
ACTIVE DAY OF RUSSELLVILLE	RUSSELLVILLE	ADULT DAY HEALTH	0
LIFELINE HEALTH CARE OF LOGAN CO.	RUSSELLVILLE	HOME HEALTH AGENCY	0
AUBURN COMMUNITY FAMILY CLINIC	AUBURN	LIMITED SERVICE CLINIC	0
LIFESKILLS RESIDENTIAL DEVELOPMENT	RUSSELLVILLE	MENTALLY RETARTED/DEVELOPMENTALLY DISABLED GROUP HOME	0
LOGAN MEMORIAL HOSPITAL PHYSICIAN NETWORK	RUSSELLVILLE	NETWORK	0
LOGAN PHYSICIAN PRACTICE NETWORK	RUSSELLVILLE	NETWORK	0
ORTHOPEDICS PLUS PHYSICAL THERAPY - RUSSELVILLE	RUSSELLVILLE	REHAB	0
EDMONTON ADULT DAY HEALTH CARE	EDMONTON	ADULT DAY HEALTH	0
METCALFE CO. ADULT DAY CARE	EDMONTON	ADULT DAY HEALTH	0
METCALFE HEALTH CARE CENTER	EDMONTON	REHAB	0
EDMONTON PRIMARY CARE CENTER	EDMONTON	RURAL HEALTH CLINIC	0
KELLY SERVICES, INC.	EAST BRUNSWICK	NP	0
MONROE COUNTY MEDICAL CENTER	TOMPKINSVILLE	ADULT DAY HEALTH	0
MONROE COUNTY MEDICAL CENTER HOME HEALTH AGENCY	TOMPKINSVILLE	HOME HEALTH AGENCY	0
FOUNTAIN RUN RURAL HEALTH CLINIC	FOUNTAIN RUN	RURAL HEALTH CLINIC	0
LIVING WELL HEALTHCARE, LLC	TOMPKINSVILLE	RURAL HEALTH CLINIC	0
TERESA SHEFFIELD, APRN, LLC	TOMPKINSVILLE	RURAL HEALTH CLINIC	0
ACTIVE DAY OF BOWLING GREEN	BOWLING GREEN	ADULT DAY HEALTH	0
BARREN RIVER ADULT DAY CARE CENTER	BOWLING GREEN	ADULT DAY HEALTH	0
BOWLING GREEN HEMODIALYSIS CENTER	BOWLING GREEN	END STAGE RENAL DIALYSIS	0
DAIALYSIS OF WARREN COUNTY	BOWLING GREEN	END STAGE RENAL DIALYSIS	0
LIFELINE HEALTH CARE OF WARREN COUNTY	BOWLING GREEN	HOME HEALTH AGENCY	0
THE MEDICAL CENTER HOME CARE PROGRAM	BOWLING GREEN	HOME HEALTH AGENCY	0

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HOSPICE OF SOUTHERN KENTUCKY	BOWLING GREEN	HOSPICE	0
QUICK CARE CLINIC	BOWLING GREEN	LIMITED SERVICE CLINIC	0
LIFESKILLS, INC.	BOWLING GREEN	MENTAL HEALTH CENTER	0
LINCARE, INC.	BOWLING GREEN	MOBILE HEALTH SERVICE	0
WESTERN KENTUCKY UNIVERSITY MOBILE HEALTH & WELLNESS	BOWLING GREEN	MOBILE HEALTH SERVICE	0
FAIRVIEW COMMUNITY HEALTH CENTER	BOWLING GREEN	PRIMARY CARE CENTER	0
ACTIVE DAY OF BOWLING GREEN	BOWLING GREEN	REHAB	0
BLUEGRASS OUTPATIENT CENTER	BOWLING GREEN	REHAB	0
GREENWOOD NURSING AND REAHBILIATION CENTER	BOWLING GREEN	REHAB	0
PHOENIX REHAB, LLC	BOWLING GREEN	REHAB	0
TFC PHYSICAL THERAPY	BOWLING GREEN	REHAB	0
WESTERN KENTUCKY UNIVERSITY SPEECH CLINIC	BOWLING GREEN	REHAB	0
HOSPICE OF SOUTHERN KENTUCKY, INC.	BOWLING GREEN	RESIDENTIAL HEALTHCARE FACILITY	0
COMMONWEALTH HEALTH FREE CLINIC	BOWLING GREEN	SPECIALIZED HEALTH CLINIC	0
OCCUPATIONAL HEALTH PROFESSIONALS, INC.	BOWLING GREEN	SPECIALIZED HEALTH CLINIC	0
WESTERN KENTUCKY DIAGNOSTIC IMAGING	BOWLING GREEN	SPECIALIZED MEDICAL TECHNOLOGY SERVICES	0
SCOTTSVILLE PRIMARY CARE CLINIC	Scottsville	PHYSICIAN OFFICE/LAB	0
DICKINSON, L. G.	GLASGOW	PHYSICIAN OFFICE/LAB	0
DOCTORS CLINIC	CAVE CITY	PHYSICIAN OFFICE/LAB	0
GLASGOW PEDIATRIC ASSOCIATES	GLASGOW	PHYSICIAN OFFICE/LAB	0
GLASGOW URGENT CLINIC	GLASGOW	PHYSICIAN OFFICE/LAB	0
IMMEDIATE CARE CLINIC, LLC	GLASGOW	PHYSICIAN OFFICE/LAB	0
JAMES P. CREWS	GLASGOW	PHYSICIAN OFFICE/LAB	0
NORTHSIDE PEDIATRICS	GLASGOW	PHYSICIAN OFFICE/LAB	0
SAMLL, KAREN	GLASGOW	PHYSICIAN OFFICE/LAB	0
SOTHERN MEDICAL LABORATORY	GLASGOW	PHYSICIAN OFFICE/LAB	0
WOMEN AND CHILDREN'S CLINIC, PSC	GLASGOW	PHYSICIAN OFFICE/LAB	0
SAHETYA MEDICAL GROUP	BROWNSVILLE	PHYSICIAN OFFICE/LAB	0
CAVERNA MEMORAIL HOSPITAL	HORSE CAVE	PHYSICIAN OFFICE/LAB	0
FAMILY MEDICAL CENTER	MUNFORDVILLE	PHYSICIAN OFFICE/LAB	0
FAMILY MEDICAL CENTER OF HART COUNTY	MUNFORDVILLE	PHYSICIAN OFFICE/LAB	0
DEWEY E. WOOD, M.D.	RUSSELLVILLE	PHYSICIAN OFFICE/LAB	0
DR. ERIN M. RANCK MEDICAL PRACTICE	RUSSELLVILLE	PHYSICIAN OFFICE/LAB	0
CARTER, ANTHONY	TOMPKINSVILLE	PHYSICIAN OFFICE/LAB	0
JOHN V. ADAMS, M.D.	FRANKLIN	PHYSICIAN OFFICE/LAB	0
THE MEDICAL CENTER AT FRANKLIN	FRANKLIN	PHYSICIAN OFFICE/LAB	0
ASSOCIATES IN PHYSICIAN SERVICES	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
BOWLING GREEN BIOLOGICALS	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
BOWLING GREEN DERMATOLOGY & SKIN CANCER SPECIALISTS	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
BOWLING GREEN MEDICAL CLINIC	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
GEORGE A. WATSON, M.D.	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
GORDON B. NEWELL, M.D.	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
GRAVES-GILBERT CLINIC	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
GREENWOOD URGENT CLINIC	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
PEDIATRIC ASSOCIATES OF BOWLING GREEN	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0

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PRIMECARE MEDICINE ASSOCIATES, PLLC	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
SAHETYA, K.G.	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
STELLAR HEALTH CARE	SMITHS GROVE	PHYSICIAN OFFICE/LAB	0
TAPP MEDICAL CLINIC	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
URGENTCARE	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
WESTERN KENTUCKY UNIVERSITY HEALTH CAENTER LABORATORY	BOWLING GREEN	PHYSICIAN OFFICE/LAB	0
ANATOMIC PATHOLOGY LABORATORY OF GLASGOW	GLASGOW	LAB	0
SOUTHERN MEDICAL LABORATORY	GLASGOW	LAB	0
FAMILY MEDICAL CENTER OF HART COUNTY	MUNFORDVILLE	LAB	0
BOWLING GREEN ASSOCIATES, PATHOLOGISTS LAB	BOWLING GREEN	LAB	0
PREVENTION LIFESKILLS, INC	BOWLING GREEN	ALCOHOL AND DRUG ADDICTION	0

*** Kentucky Cabinet for Health and Family Services. (2012). BRADD Licensed Health Care Facilities [Table]. *OIG Directories*. Retrieved from URL <http://chfs.ky.gov/os/oig/directories.htm>.

Purpose

The Community Needs Assessment has been completed for the following reasons:

- To help meet the hospital's mission to care for people and improved the quality of life in the communities we serve.
- To comply with the Patient Protection and Affordable Care Act of 2010 and maintain the hospital's tax exempt status.
- To establish community health needs for the hospital's service area, to determine areas of greatest need and for the hospital to develop a strategic plan to address those needs.
- To involve internal and external resources to ensure needs of individuals are met and that efforts are not duplicated.
- To create a sustainable process for conducting Community Health Needs Assessment that can be continued for future assessments.

Executive Summary

The Patient Protection and Affordable Care Act of 2010 include a provision that requires every tax exempt, non-governmental hospital to:

- Conduct a Community Health Needs Assessment (CHNA) at least every three years;
- Adopt a Strategic Implementation Plan that includes how the needs identified in the assessment will be met;
- Report to the Internal Revenue Service via its 990 tax form how it is meeting its implementation plan.

The Community Health Needs Assessment Report details the process used to collect, disseminate and prioritize the information in the assessment. The Medical Center at Franklin worked closely with local healthcare and public health leaders throughout the assessment process.

The end result of the assessment process was the development by the hospital of a strategic plan to address the major needs identified.

Process

In September of 2011, The Medical Center at Franklin joined with the Barren River District Health Department and numerous other health care providers, community organizations and leaders to form the Barren River Community Health Planning Council. The goal of the Council was to plan and implement a community health needs survey and assessment process followed by identification of key health care needs for the community and then development of strategic plans to meet those needs. The process used was primarily based on the Mobilizing for Action Through Planning and Partnership (MAPP). Meetings were held twice monthly for three months and then once a month for 16 months.

The hospital used the data collected through the survey to develop a strategic plan that addresses strengthening of partnerships with community health providers and organizations, preventive care and disease management and access to care,

The assessment results and strategic plan were submitted to the hospital board for review and approval and then make available to the community.

SURVEY TOOL

The Barren River Community Health Planning Council Community-Wide Survey

We need your opinions! Please tell us what you think....

The Barren River Community Health Planning Council is a group of more than 50 local leaders from the 10-county region. Using local data, they have chosen these health issues as top priority for action:

Obesity Lung Cancer
Diabetes Heart Disease
Drug Abuse & Addiction

This survey will help us to move forward. The opinions that you and hundreds of your neighbors provide in this survey will be compiled into a report by the Barren River District Health Department. You can view the survey report in April, 2012 at www.barrenriverhealth.org.

Our Health Planning Council will use this information to improve local health care services and policies related to the Priority Health Issues above.

Your privacy is important. Individual answers will not be shared.

Thanks for your valuable help!

1. Which county do you live in? *Please circle one*

Allen Barren Butler Edmonson Hart
Logan Metcalfe Monroe Simpson Warren

2. Which of these has had the most impact on you and your family?

Please circle one

Obesity Drug Abuse & Addiction Heart Disease
Lung Cancer Diabetes Other/None of these

3. What has been helpful in keeping your family healthy? *Please mark each one yes or no*

- | | | |
|---|-----|----|
| a. Support of family members | Yes | No |
| b. Support of friends | Yes | No |
| c. Wellness program at work | Yes | No |
| d. My doctor/healthcare provider | Yes | No |
| h. Support group / Health education class | Yes | No |
| e. Being physically active | Yes | No |
| f. Quitting tobacco use | Yes | No |
| g. Healthy eating | Yes | No |
| i. Controlling stress | Yes | No |
| j. Other _____ | | |

4. How useful are these sources for getting health information for you or your family?

	Very useful	\longleftarrow	\longrightarrow	Not useful
Community Wellness Center	4	3	2	1
Internet	4	3	2	1
Newspaper / magazine	4	3	2	1
Support Group/Classes	4	3	2	1
My doctor/healthcare	4	3	2	1
Public health department staff	4	3	2	1
Other _____				

5. Are any of these a problem with keeping your family healthy?

- | | | |
|--|-----|----|
| a. Not able to buy fresh and healthy foods | Yes | No |
| b. Not having a place to be physically active (parks, gym, sidewalks, pools, etc.) | Yes | No |
| c. Can't afford medications | Yes | No |
| d. Can't afford the doctors fees | Yes | No |
| e. Can't get an appointment with doctor when needed | Yes | No |
| f. Trouble getting transportation to medical visits | Yes | No |

6. Age ___18-24 ___25-44 ___45-64 ___65/older

7. Gender: ___Male ___Female

8. What is your zip code? _____

To complete this same survey online visit: <http://www.surveymonkey.com/s/brccommunitysurvey>

Thank you for completing our confidential survey!

Analysis of Community Survey Responses, April 2012
(See Simpson County)

TABLE 2
 Percent of responses and top priorities or concerns - by county

	Allen	Barren	Butler	Edmonson	Hart	Logan	Metcalfe	Monroe	Simpson	Warren
Responses	531 (4%)	1223 (10%)	914 (7%)	1373 (11%)	897 (7%)	1879 (15%)	750 (6%)	366 (3%)	559 (4%)	3388 (27%)
Health Issues of Concern										
Obesity (17.3%)	2							2	3	3
Drug Abuse/Addiction (6.4%)									1	1
Heart Disease (25.8%)	1	1	2	2	2	2	2	1	1	1
Lung Cancer (5.1%)										
Diabetes (19.2%)	3	2	3	3	3	3	3	3		
Other (26.2%)		3	1	1	1	1	1		2	2
Maintenance of Health										
Family support (86.4%)	1	1	1	1	1	1	1	1	1	1
Friend support (79.9%)							3	3		
Work wellness program (29.9%)	3	2	2	2	2	2				
Doctor/health provider (83.1%)	2		3				2	2	3	3
Support group/class (23.1%)										
Physical activity (83.6%)	3	3		3	3	3			2	2
Stop smoking (37.3%)										
Healthy eating (84.4%)										
Controlling stress (74.0%)										
Barriers to Health										
Can't buy fresh foods (18.7%)	3		3					2		
Place for physical activity (21.7%)	2	2	1	1	1	2			3	2
Can't afford meds (19.8%)				3	3	3	3		2	3
Can't afford MD fees (22.7%)	1	3	2	2	2	1	1	1	1	1
Can't get MD appointments (18.5%)		1					2	3		
Transportation difficulty (6.4%)										
Sources for Health Information*										
Wellness center (41.5%)										
Internet (77.3%)	1	2	2	2	2	2	2	2	2	2

Newspaper/magazine (61.2%)	3	3	3	3	3	3	3	3	3	3
Support group/classes (30.1%)									3	3
Physician (83.1%)	2	1	1	1	1	1	1	1	1	1
Health dept staff (44.0%)									1	1

*Represents combined responses of "useful" and "very useful"

BRCHPC Community Survey

Please give us suggestions or comments on how we can improve our community health.

Response

Count

87

Answered question 87

Skipped question 472

Page 3, Q1. Please give us suggestions or comments on how we can improve our community health.

1 no comment Feb 21, 2012 3:50 AM

2 we need a YMCA for adults to use. Scottsville has one why can't Simpson county? Feb 15, 2012 11:05 AM

3 Our community is in desperate need of a public indoor pool that provides the Community with a healthy exercise for the winter months.
Feb 15, 2012 9:36 AM

4 HAVE MORE HEALTH FAIRS. Feb 14, 2012 1:28 PM

5 HAVE MORE HEALTH FAIRS. Feb 14, 2012 1:24 PM

6 Support health care changes so we can all have access to doctors and Affordable health care
Feb 14, 2012 12:29 PM

7 Attract more doctors to Simpson County. Continue health fairs and other Community education.
Feb 14, 2012 11:20 AM

8 YMCA Feb 14, 2012 10:41 AM

9 more drug addiction support and information for families as well as the user Feb 14, 2012 10:29 AM

10 Advertise, no middle class families know that you exist. Feb 14, 2012 9:45 AM

11 Answering your questions make me realize that my problem is just laziness...I Can afford medication and healthy foods; I never have to go to the doc so there's No issue there and I have transportation. I just need to get up off my bum and Make it a priority!
Feb 13, 2012 7:04 PM

12 More free health screenings Feb 13, 2012 5:55 PM

13 The time they have health classes is hard for people that work day shift. Feb 13, 2012 4:26 PM

14 Bike and walking tracks throughout the town Feb 13, 2012 4:23 PM

15 I think that we need a Y or some other facility with an indoor pool and an indoor Track with a support staff. I think it needs to be on a month-to-month basis--not a Yearlong obligation.

Feb 13, 2012 4:06 PM

16 Though not an issue for my family. I think the number health concern for our Community is drug use and abuse. It create a drag on our economic Development, causes other health initiatives to be less productive, impacts our Educational system adversely and requires resources that could be put to more Productive use.

Feb 13, 2012 3:41 PM

17 I believe that someone from the health department could come up to the local High schools and have a health fair.

Feb 13, 2012 3:31 PM

18 more outdoor activities available Feb 13, 2012 2:40 PM

19 The local health department has been inefficient since I used them for services For my children 30 years ago and in speaking with some folks recently, I Understand that is still the case. Extremely long waits for service have not Improved over the years.

Feb 13, 2012 2:10 PM

20 Allow immunizations in Simpson County. Feb 13, 2012 2:09 PM

21 community civic center Feb 13, 2012 2:07 PM

22 Physical Education for ALL Students, everyday. Ig you have a reading problem You focus your fund on reading. If you have an obesity problem you should Address that as well. For some reason we @ Franklin-Simpson are in denial. Healthy Body, Healthy and Productive Mind.

Feb 13, 2012 2:04 PM

23 Keep providing exercise programs accessible by all community members. The Encouragement is all that can provided. People will have to make their own Decisions whether to participate or not. Tobacco and drugs continue to be Concerns, in my opinion.

Feb 13, 2012 2:00 PM

24 Doctors that will take appointments. We need a pediatrician that will take the Medical card for foster children.

Feb 13, 2012 1:38 PM

25 The school nurse program has been great. We need to continue to find ways for Children and families to get access to health care. The wait for pregnant teens to Be seen at the Health Dept is too long. The wait for the first OBGYN appointment Is even longer. Don't know if anyone can do anything about that, but it is a

Problem.

Feb 13, 2012 1:18 PM

26 We need an indoor swimming pool. We need to make an effort to help people Quit using tobacco, excessive alcohol and illegal use of drugs. We need a Greenway or walking/biking path that is safe around the community to promote Fitness.

Feb 13, 2012 12:10 PM

27 Frequent community health fairs. Feb 9, 2012 12:31 PM

28 Offer classes at night or around the school schedules. Feb 8, 2012 2:35 PM

29 More education on smoking. Second hand smoke continues to be a major Problem in this area. At least BG has no smoking in public places, but other Communities continue to have this problem. Entering buildings where people are Standing and smoking outside is still a problem, as well. I have mild asthma, and The smoke is awful...

Feb 7, 2012 3:20 PM

30 Free/inexpensive B/P checks/basic blood work Feb 7, 2012 2:48 PM

31 I think you do a great job already :) Feb 7, 2012 2:47 PM

32 no comment Feb 5, 2012 1:00 a.m.

33 Continued awareness Feb 2, 2012 8:06 AM

34 Make it easier to see how many calories/fat grams are in food at fast food Restaurants

Jan 31, 2012 5:04 PM

35 well maintained, safe walking/running trails at the park. Like those that Bowling Green has

Jan 30, 2012 3:48 PM

36 Have support groups that do not cost anything where people can come together And provide helpful tips and emotional support to each other. Also, wellness

Jan 30, 2012 10:26 AM

Page 3, Q1. Please give us suggestions or comments on how we can improve our community health.

Programs at work would be nice.

37 better place for activity in cold weather Jan 26, 2012 4:20 PM

38 would love to have a walking tract for the public or a fenced in area for pets Where you could walk them and not have worry about them getting lost..

Jan 26, 2012 4:12 PM

39 I would like to see our community provide a walking trail around the city instead Out at the park where it's so secluded.

Jan 26, 2012 2:47 PM

40 The School System if serious about Health needs to provide PE by a professional 4 to 5 days a week. Every student should be tract concerning weight, height, BMI and a plan to address needs just like they do for any other subject. Most

The time all of this feedback is for window dressing! Check the stats on the health of the State of Kentucky! We are at the bottom. If this was Math or Reading what Would happen? If you do not have good health, the Academics are useless!

Good Body, Good Mind!

Jan 26, 2012 12:40 PM

41 YMCA type facilities with pool access Jan 26, 2012 12:26 PM

42 Make everyone pay Jan 26, 2012 10:18 AM

43 YMCA Jan 26, 2012 10:18 AM

44 The community needs to be more active in Drug Awareness for teens and Parents.

Jan 26, 2012 9:40 AM

45 Need more resources available, especially for the elderly. Jan 26, 2012 9:11 AM

46 I am a gym member but no classes during a time I can go. All community Classes that I know of cost extra. Maybe work with gyms to get more

Classes/workout and education/ offered

Jan 26, 2012 9:07 AM

47 by educating the health department on compassion.....they shouldn't make you Feel like you're not important and a smile on their faces would certainly be an Improvement

Jan 26, 2012 8:03 AM

48 A YMCA or a similar facility with an indoor pool would be wonderful. Jan 25, 2012 8:46 PM

49 Extension Service Jan 25, 2012 7:18 PM

50 Franklin needs an indoor aquatic center.. We are behind on this issue. Our swim Team has to drive to Gallatin Tennessee and our elderly would benefit from this Form of exercise.

Jan 25, 2012 7:17 PM

51 We need an indoor pool in our community for the elderly so they can have low Impact water activities without sun.

Jan 25, 2012 4:37 PM

52 Classes when working people can attend. Jan 25, 2012 4:22 PM

53 Work more with local schools to teach our children how to be health Jan 25, 2012 4:13 PM

54 I've been looking for someone to teach Tai Chi in Franklin. One came from Bowling Green, but stopped coming. Times in the morning and after school

Jan 25, 2012 3:44 PM

Page 3, Q1. Please give us suggestions or comments on how we can improve our community health.

Would be best. Long term community commitments are necessary to promote life long changes.

55 We need community swimming pools, paved hiking/biking trails, YMCA type facility for all to use.

Jan 25, 2012 3:43 PM

56 The annual health fair is great. I have worked in different factories that provided this service. It is great that Simpson county has started this for the community

Jan 25, 2012 3:03 PM

57 More walking/biking trails esp. through town (with shade). Trees would also beautify Main Street (too much concrete).

Jan 25, 2012 2:57 PM

58 The local community health fair is wonderful. Hope it continues and grows!!! Jan 25, 2012 2:38 PM

59 Push for schools to offer structured physical education classes on a daily basis. Jan 25, 2012 2:33 PM

60 Walking trails Jan 25, 2012 1:58 PM

61 Franklin needs another general practitioner. Jan 25, 2012 1:29 PM

62 Encourage more walking - maybe using greenways or something like that. Jan 25, 2012 1:20 PM

63 Public health options within the lower school system, such as speakers or info to send home with kids

Jan 25, 2012 1:15 PM

64 Local hospital is great except for the emergency room. I've taken my Mother there several times and was there for six hours before we left not knowing any more than we did when we got there a couple of times.

Jan 25, 2012 1:14 PM

65 Affordable health insurance for the self-employed. Jan 25, 2012 1:14 PM

66 Cheaper clinics close to low income community Jan 25, 2012 11:53 AM

67 I didn't learn to read until I was 25, well, I could read some but not well. Jan 25, 2012 12:42 AM

68 hard to afford meds after all the changes in Medicare Jan 25, 2012 12:41 AM

69 oxygen, breathing resp. and dental for adults Jan 25, 2012 12:34 AM

70 need more places to get oxygen dental care for adults Jan 25, 2012 12:33 AM

71 I exercise at the Sr center have high blood pressure and high cholesterol Jan 25, 2012 12:31 AM

72 need a free clinic for vision and dental care Jan 25, 2012 12:18 AM

73 we need a free clinic to see doctors when sick because I don't have insurance or medical card. I am disabled and also have no money for glasses or dental care

Jan 25, 2012 12:16 AM

74 have high blood pressure and high cholesterol Jan 25, 2012 12:15 AM

75 I get some meds free. Medicare supplement pays my Dr; I drive 2 or 3 friends to the Dr we need a wellness center in Franklin

Jan 25, 2012 12:12 AM

76 More outreach Jan 23, 2012 10:35 AM

Page 3, Q1. Please give us suggestions or comments on how we can improve our community health.

77 Make things more affordable Jan 19, 2012 10:33 PM

78 n/a Jan 11, 2012 11:39 AM

79 Making "fast food" options healthier and making healthier foods less expensive. Jan 9, 2012 10:56 AM

80 My county/city needs to improve access to opportunities to be physically active such as a green belt, expanded sidewalks, bike lanes, walking/hiking trails in the park or around the city.

Jan 6, 2012 10:23 AM

81 none Jan 5, 2012 1:54 PM

82 None Jan 4, 2012 4:23 PM

83 More community exercise opportunities that don't cost an arm and a leg. Jan 4, 2012 3:52 PM

84 ? Jan 4, 2012 3:45 PM

85 Simpson County needs a wellness center complete with indoor pool, therapy pool, and other appropriate exercise options that is affordable to all citizens.

Jan 4, 2012 3:09 PM

86 Help to install sidewalks to make walking safer Jan 4, 2012 3:09 PM

87 We need indoor swimming. More bike paths to safely ride bikes rather than drive.

**THE MEDICAL CENTER at FRANKLIN IMPLEMENTATION
STRATEGIES FOR ADDRESSING
COMMUNITY HEALTH NEEDS
2013 – 2015**

Through the research and recommendations from the Community Health Needs Assessment and hospital staff, administration and Board of Directors, the following strategies will guide The Medical Center at Franklin leadership in addressing our community's health needs over the next three years.

1. Strengthen Partnerships With Key Community Health Providers & Organizations

A very beneficial component of the Community Health Needs Assessment process for the hospital was being an active member of the Barren River Community Health Planning Council. This reinforced for us the importance of each community health provider in our quest to meet the healthcare needs of all individuals in our community. Over the next three years, The Medical Center at Franklin will focus on continuing to strengthen relationships with the following organizations and to develop collaborative efforts to improve health care within Simpson and surrounding counties. Partnerships may include joint funding of initiatives, providing leadership on governing boards, information sharing and cooperative work on health related grants. This list is not meant to be exclusive and other organizations/providers will be added as identified. Through the CHNA these agencies were identified as those that directly address community health needs and serve the populations in most need within The Medical Center at Franklin service area:

American Cancer Society – Warren County Chapter
Kentucky Heart & Stroke Association
Simpson County Health Department
Franklin-Simpson Schools
Kentucky Cancer Program
Medicaid Managed Care Programs/Case Management
Southcentral Kentucky Community Action
Western Kentucky University Rural Health Institute & Mobile Unit

2. Preventative Care & Disease Management Focus

The Community Health Needs Assessment provided Simpson County data specific to preventative care and disease management. The data determined our top 4 focus areas: (1) Cardiovascular Disease, (2) Other, (3) Obesity and (4) Access to Care. The hospital's plan to address these is as follows with the overall goal being to educate individuals on the importance of taking ownership of their health and wellbeing:

Cardiovascular:

- Provide education to community on risk factors associated with heart disease and stroke and how to modify those risk factors through healthy lifestyle choices. This will be an ongoing campaign through all media outlets, newsletters, at Health & Wellness Center, through Worksite Wellness for employer groups, civic organizations, etc.
- A systematic approach will be implemented by the hospital to identify and track all congestive heart failure patients who are admitted. Discharge planning will start at admission and will involve coaching and follow up services post discharge. The goal will be for improved quality of life for the patient and reduction of ED visits and readmissions.

Other:

- The Medical Center at Franklin will research the feasibility of starting a Health and Wellness Center on the Campus of the hospital.
- Offer frequent screening open to the community.
- Provide education on healthy lifestyle choices.
- Educational classes to include Cooper-Clayton Smoking Cessation, Weight Management and Exercise.
- Work in collaboration with community leaders and identify areas for indoor exercise programs.

Obesity:

- Increase awareness and utilization of The Medical Center at Franklin's outpatient Medical Nutrition Counseling services located at the Health & Wellness Center.

- Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year. Also make this available onsite for Employer Groups.
- Provide Healthy Eating presentations by registered dietitian to school groups, civic organizations, employer groups, etc.
- Work with Community Partners to secure grant funding for additional walking and fitness trails in community.
- Research grant funding in conjunction with community leaders to construct an indoor pool along with a therapy pool.

3. Access to Care

- Open a Rural Health Clinic on campus to provide another level of care for the community.

Communication Plan

The Medical Center at Franklin will publish the Community Health Needs Assessment inclusive of the survey results and strategic plan on its Web site and make hard copies available to the public upon request. The results will also be incorporated into the hospital's annual IRS tax form 990 submission.

Conclusions

The Medical Center at Franklin has been totally committed to the Community Health Needs Assessment throughout the process. It has served already to strengthen relationships with other providers of healthcare and organizations in the community. The survey conducted lead to data driven identification of key community health needs. The hospital has developed a detailed strategic plan to address these needs over the next three years with the ultimate goal being to improve the quality of life of the individuals in the community we serve.